



CITY CLERK'S OFFICE

LOBBYIST QUARTERLY REPORT OF ACTIVITY

INSTRUCTIONS:

Complete and return this form to:

CITY OF IRVINE
City Clerk's Office
P.O. Box 19575
Irvine, CA 92623-9575

RECEIVED
CITY OF IRVINE
CITY CLERK DEPT.
2013 APR 10 PM 1:56

CHECK APPLICABLE REPORTING PERIOD:

- ☒ Due April 15 (January 1 - March 31)
☐ Due July 15 (April 1 - June 30)
☐ Due October 15 (July 1 - September 30)
☐ Due January 15 (October 1 - December 31)

NOTE:

This report is required for lobbying activities for each Client for which compensation of \$10,000 or more was received during the applicable calendar quarter. There is no fee due with quarterly reports. However, if the report is not filed by the due date, it will be subject to a \$10/day delinquency fee per City Council Resolution 06-26.

SECTION 1 - REGISTRANT LOBBYIST INFORMATION

NAME OF REGISTRANT			BUSINESS PHONE
STARPOINTE VENTURES			949-622-0420
BUSINESS ADDRESS			BUSINESS FAX
19700 FAIRCHILD ROAD, SUITE 240			949-622-0423
CITY	STATE	ZIP	BUSINESS E-MAIL
IRVINE	CA	92612	TJc STARPOINTEVENTURES.COM
DESCRIBE NATURE OF YOUR BUSINESS			
REAL ESTATE CONSULTING			
NAME/POSITION OF EACH CITY OFFICIAL OR CITY OFFICIAL'S RELATIVE WHO IS EMPLOYED BY THE REGISTRANT			
N/A			
IF REGISTRANT OR EMPLOYEE OF REGISTRANT IS A FORMER CITY OFFICIAL OR EMPLOYEE, LIST POSITION(S) HELD DURING THE PAST YEAR			
N/A			

I AM FAMILIAR WITH THE PROVISIONS OF SECTION 1-6-107 OF THE IRVINE MUNICIPAL CODE. MY LOBBYING ACTIVITIES WILL NOT VIOLATE THOSE PROVISIONS.

T. Strady
REGISTRANT LOBBYIST SIGNATURE

4-10-13
DATE

LOBBYIST QUARTERLY REPORT OF ACTIVITY

SECTION 3 - LOBBYING ACTIVITIES

Lobbying activities must be reported for each Client for which compensation of \$10,000 or more was received during the calendar quarter in question.

Identify the Client represented. List all issues, including municipal questions, upon which lobbying activities were engaged, including, a list of specific legislative proposals and other proposed, pending or completed official actions that occurred during this reporting period.

This page may be duplicated as needed.

NAME OF CLIENT ON WHOSE BEHALF LOBBYING WAS CONDUCTED

HERITAGE FIELDS EL TORO, LLC

☐ NO REPORTABLE ACTIVITY FOR THIS REPORTING PERIOD.

NAME OF EMPLOYEE/AGENT WHO ACTED AS LOBBYIST

PATRICK STRADER & TIM STRADER SR

DESCRIPTION OF ISSUE/MUNICIPAL QUESTION

GREAT PARK NEIGHBORHOODS

DATE OF CONTACT

VARIOUS

CITY OFFICIAL CONTACTED

LARRY AGRAN, BETTIE KROM, STEVEN CHOI, CHRISTINA SHEA + JEFF LALLAWAY

TITLE OF CITY OFFICIAL CONTACTED

OUTCOME OF CONTACT

MEETINGS WITH CITY COUNCILMEMBERS REGARDING GREAT PARK NEIGHBORHOODS

NAME OF CLIENT ON WHOSE BEHALF LOBBYING WAS CONDUCTED

EQUITY RESIDENTIAL

☒ NO REPORTABLE ACTIVITY FOR THIS REPORTING PERIOD.

NAME OF EMPLOYEE/AGENT WHO ACTED AS LOBBYIST

DESCRIPTION OF ISSUE/MUNICIPAL QUESTION

DATE OF CONTACT

CITY OFFICIAL CONTACTED

TITLE OF CITY OFFICIAL CONTACTED

OUTCOME OF CONTACT

LOBBYIST QUARTERLY REPORT OF ACTIVITY

SECTION 4 - VERIFICATION OF REGISTRANT

I HAVE USED ALL REASONABLE DILIGENCE IN PREPARING THIS REPORT AND EACH OF THE SECTIONS HEREOF, AND I HAVE PERSONAL KNOWLEDGE OF THE MATTERS CONTAINED IN THIS REPORT.

I CERTIFY UNDER PENALTY OF PERJURY UNDER THE LAWS OF THE STATE OF CALIFORNIA THAT THE FOREGOING IS TRUE AND CORRECT.

T. Strady
REGISTRANT LOBBYIST SIGNATURE

4-10-13
DATE

NOTE: A Basic Guide to Lobbying Registration and Disclosure in the City of Irvine, and the required registration and reporting forms are available by calling the City Clerk's Office at (949) 724-6205, or online at www.ci.irvine.ca.us.



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SECTION 1 - REGISTRANT LOBBYIST INFORMATION

NAME OF REGISTRANT			BUSINESS PHONE
Sapetto Group Inc			(949) 252-0841
BUSINESS ADDRESS			BUSINESS FAX
18662 MacArthur Blvd, Suite 200			(949) 252-0842
CITY	STATE	ZIP	BUSINESS E-MAIL
Irvine	California	92612	psapetto@sapettogroup.com
DESCRIBE NATURE OF YOUR BUSINESS			
Land Use Entitlement			
NAME/POSITION OF EACH CITY OFFICIAL OR CITY OFFICIAL'S RELATIVE WHO IS EMPLOYED BY THE REGISTRANT			
(Not Applicable)			
IF REGISTRANT OR EMPLOYEE OF REGISTRANT IS A FORMER CITY OFFICIAL OR EMPLOYEE, LIST POSITION(S) HELD DURING THE PAST YEAR			
(Not Applicable)			

I AM FAMILIAR WITH THE PROVISIONS OF SECTION 1-6-107 OF THE IRVINE MUNICIPAL CODE. MY LOBBYING ACTIVITIES WILL NOT VIOLATE THOSE PROVISIONS.

Paulella Sapetto
REGISTRANT LOBBYIST SIGNATURE

April 15, 2013

DATE

LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

SECTION 2 - REGISTRANT'S CLIENT INFORMATION

Complete this section to:

1. Provide information for each new Client since your last report filed.

-AND/OR-

2. Report any changes in information for each existing Client since your last report filed.

This page may be duplicated for each Client.

SELECT ONE:

☐ NEW CLIENT

☒ EXISTING CLIENT

☐ NO NEW INFORMATION TO REPORT

CLIENT NAME

Colton Companies, The

PHONE

(949) 475-4200

ADDRESS

2361 Campus Drive, Suite 280

DESCRIBE NATURE OF CLIENT'S BUSINESS

Property Owner and Management

CITY

Irvine

STATE

California

ZIP

92612

NAME OF PERSON, OTHER THAN CLIENT, ON WHOSE BEHALF REGISTRANT HAS BEEN ENGAGED BY CLIENT TO LOBBY

None

NAME OF ANY PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT, OR IN MAJOR PART PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT

None

NAME OF LOBBYING FIRM FOR WHICH REGISTRANT IS AN AGENT OR EMPLOYEE WITH RESPECT TO CLIENT

None

NAME OF EACH AGENT OR EMPLOYEE OF REGISTRANT EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT

Sapetto Group, Inc. (Pamela Sapetto, Andrea Maloney)

BRIEF DESCRIPTION OF ALL MUNICIPAL QUESTIONS (as defined by Irvine Municipal Code Section 1-7-102) REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT

Land Use Entitlement

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SECTION 2 - REGISTRANT'S CLIENT INFORMATION

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SELECT ONE:

☐ NEW CLIENT

☐ EXISTING CLIENT

☒ NO NEW INFORMATION TO REPORT

CLIENT NAME			PHONE
Diamond Plaza			(626) 285-5550
ADDRESS			DESCRIBE NATURE OF CLIENT'S BUSINESS
900 South San Gabriel Square			Developer
CITY	STATE	ZIP	
San Gabriel	California	91776	
NAME OF PERSON, OTHER THAN CLIENT, ON WHOSE BEHALF REGISTRANT HAS BEEN ENGAGED BY CLIENT TO LOBBY			
none			
NAME OF ANY PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT, OR IN MAJOR PART PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT			
none			
NAME OF LOBBYING FIRM FOR WHICH REGISTRANT IS AN AGENT OR EMPLOYEE WITH RESPECT TO CLIENT			
none			
NAME OF EACH AGENT OR EMPLOYEE OF REGISTRANT EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT			
Sapetto Group Inc (Pamela Sapetto, Andrea Maloney)			
BRIEF DESCRIPTION OF ALL MUNICIPAL QUESTIONS (as defined by Irvine Municipal Code Section 1-7-102) REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT			
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NAME OF CLIENT ON WHOSE BEHALF LOBBYING WAS CONDUCTED

Colton Companies

☒ NO REPORTABLE ACTIVITY FOR THIS REPORTING PERIOD.

NAME OF EMPLOYEE/AGENT WHO ACTED AS LOBBYIST

DESCRIPTION OF ISSUE/MUNICIPAL QUESTION

DATE OF CONTACT

CITY OFFICIAL CONTACTED

TITLE OF CITY OFFICIAL CONTACTED

OUTCOME OF CONTACT

NAME OF CLIENT ON WHOSE BEHALF LOBBYING WAS CONDUCTED

Diamond-Jamboree

☒ NO REPORTABLE ACTIVITY FOR THIS REPORTING PERIOD.

NAME OF EMPLOYEE/AGENT WHO ACTED AS LOBBYIST

DESCRIPTION OF ISSUE/MUNICIPAL QUESTION

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NAME OF CLIENT ON WHOSE BEHALF LOBBYING WAS CONDUCTED

Wild Rivers

☒ NO REPORTABLE ACTIVITY FOR THIS REPORTING PERIOD.

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DESCRIPTION OF ISSUE/MUNICIPAL QUESTION

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CITY OFFICIAL CONTACTED

TITLE OF CITY OFFICIAL CONTACTED

OUTCOME OF CONTACT

NAME OF CLIENT ON WHOSE BEHALF LOBBYING WAS CONDUCTED

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