

NIELSEN MERKSAMER

NIELSEN MERKSAMER PARRINELLO GROSS & LEONI

POLITICAL &
GOVERNMENT

LAW
ADVOCACY
LITIGATION

2350 Kerner Boulevard, Suite 250
San Rafael, California 94901

t: 415.389.6800

f: 415.388.6874

2023 DEC -7 PM 4:22

December 7, 2023

Maria Ferris
Office of the City Clerk
1 Civic Center Plaza
Irvine, CA 92606
Sent via email to MFerris@cityofirvine.org

Re: Lobby Registration

Dear Ms. Ferris:

Per your request, this letter is to confirm that Rodriguez Strategies is the registrant and American Beverage is their client. Please accept the registration amendment as superseding the original registration in its entirety.

Please let me know if you have any questions.

Thank you,



Elli Abdoli



CITY CLERK'S OFFICE
Legislative Services

CITY OF IRVINE
CITY CLERK'S OFFICE

2023 DEC -4 AM 11:40

LOBBYIST REGISTRATION REPORT ANNUAL/INITIAL REGISTRATION

Complete the following information and submit your Lobbyist Registration Report with your payment. Applicable fees are listed below. For questions, please contact the City Clerk's Office at 949-724-6205 or email at clerk@cityofirvine.org.

A person engaging in lobbyist activities must file an Initial Report within 30 days of the date he/she receives or becomes entitled to receive \$10,000 or more in compensation from a Client in a calendar quarter, or prior to the date the subject matter of the lobbying activity is scheduled for official City action, whichever is sooner.

Annual Registration is due on January 31st for Registrants and all active Clients.

REGISTRATION FEES:

Annual/Initial Registration - \$633.00 per Registrant, plus \$89.00 per Client

Registration on or after June 30 - \$298.00 per Registrant, plus \$89.00 per Client

REPORT TYPE:

☐ ANNUAL REGISTRATION

☒ INITIAL REGISTRATION - I/We qualified as a lobbyist on November 20, 2023

AMENDMENT

SECTION 1 - REGISTRANT LOBBYIST INFORMATION

REGISTRANT LOBBYIST NAME (If individual, include First Name, Last Name, and Middle Initial)

Rodriguez Strategies

BUSINESS ADDRESS

c/o 2350 Kerner Blvd., Suite 250

BUSINESS PHONE

(415) 389-6800

CITY

San Rafael

STATE

CA

ZIP

94901

BUSINESS EMAIL

ABA@nmgovlaw.com

NATURE OF BUSINESS

Public Relations

NAME(S) AND POSITION(S) OF EACH CITY OFFICIAL (OR CITY OFFICIAL'S RELATIVE) WHO IS EMPLOYED BY THE REGISTRANT

N/A

IF REGISTRANT (OR REGISTRANT'S EMPLOYEE) WAS A FORMER CITY OFFICIAL OR EMPLOYEE, LIST THE POSITION(S) HELD DURING THE PAST YEAR

N/A

I AM FAMILIAR WITH THE PROVISIONS OF SECTION 1-6-107 OF THE IRVINE MUNICIPAL CODE. MY LOBBYING ACTIVITIES WILL NOT VIOLATE THOSE PROVISIONS.


REGISTRANT LOBBYIST SIGNATURE

11/29/2023

DATE

Senior Vice President

TITLE (If representing firm)

LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

SECTION 2 - REGISTRANT'S CLIENT INFORMATION

Provide information for each new Client or report any changes in information for each existing Client since your last report filed.

CLIENT NAME			<input checked="" type="checkbox"/> NEW CLIENT Date Qualified: 11/20/2023	<input type="checkbox"/> EXISTING CLIENT	<input type="checkbox"/> NO CHANGES TO REPORT
1. American Beverage Association					
ADDRESS			PHONE		
c/o 2350 Kerner Blvd., Suite 250			(415) 389-6800		
CITY	STATE	ZIP	NATURE OF BUSINESS		
San Rafael	CA	94901	Trade Association		
LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby)					
NAME(S) OF PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT; OR IN MAJOR PART, PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT					
N/A					
LOBBYING FIRM NAME (For which Registrant is an agent or employee with respect to Client)					
Rodriguez Strategies					
AGENT NAME(S) (OR REGISTRANT'S EMPLOYEE NAME) EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT					
Jessica Mause					
DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT					
Single-Use Plastics Ban					

CLIENT NAME			<input type="checkbox"/> NEW CLIENT Date Qualified:	<input type="checkbox"/> EXISTING CLIENT	<input type="checkbox"/> NO CHANGES TO REPORT
2.					
ADDRESS			PHONE		
CITY	STATE	ZIP	NATURE OF BUSINESS		
LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby)					
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DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT					

LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

CLIENT NAME 3.			<input type="checkbox"/> NEW CLIENT <input type="checkbox"/> EXISTING CLIENT <input type="checkbox"/> NO CHANGES TO REPORT <small>Date Qualified:</small>	
ADDRESS			PHONE	
CITY	STATE	ZIP	NATURE OF BUSINESS	
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LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

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CITY			STATE	ZIP
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LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

SECTION 3 - REGISTRANT VERIFICATION

I HAVE USED ALL REASONABLE DILIGENCE IN PREPARING THIS REPORT AND HAVE PERSONAL KNOWLEDGE OF THE MATTERS HEREOF. I CERTIFY UNDER PENALTY OF PERJURY UNDER THE LAWS OF THE STATE OF CALIFORNIA THAT THE FORGOING IS TRUE AND CORRECT.


REGISTRANT LOBBYIST SIGNATURE

11/29/2023

DATE

Rodriguez Strategies

LOBBYING FIRM NAME

Senior Vice President

TITLE (If representing firm)

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REGISTRATION FEES:

REGISTRATION = _____

_____ #CLIENTS x \$89.00 = _____

TOTAL FEES DUE = _____



CITY CLERK'S OFFICE
Legislative Services

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☒ INITIAL REGISTRATION - I/We qualified as a lobbyist on November 20, 2023

RECEIVED
CITY OF IRVINE
CITY CLERK'S OFFICE
2023 NOV 21 AM 11:11

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REGISTRANT LOBBYIST NAME (If individual, include First Name, Last Name, and Middle Initial)

American Beverage Association

BUSINESS ADDRESS

c/o 2350 Kerner Blvd., Suite 250

BUSINESS PHONE

(415) 389-6800

CITY

San Rafael

STATE

CA

ZIP

94901

BUSINESS EMAIL

ABA@nmgovlaw.com

NATURE OF BUSINESS

Trade Association


NAME(S) AND POSITION(S) OF EACH CITY OFFICIAL (OR CITY OFFICIAL'S RELATIVE) WHO IS EMPLOYED BY THE REGISTRANT

N/A

IF REGISTRANT (OR REGISTRANT'S EMPLOYEE) WAS A FORMER CITY OFFICIAL OR EMPLOYEE, LIST THE POSITION(S) HELD DURING THE PAST YEAR

N/A

I AM FAMILIAR WITH THE PROVISIONS OF SECTION 1-6-107 OF THE IRVINE MUNICIPAL CODE. MY LOBBYING ACTIVITIES WILL NOT VIOLATE THOSE PROVISIONS.


REGISTRANT LOBBYIST SIGNATURE

11/20/2023

DATE

Attorney/Agent for Filer

TITLE (If representing firm)

LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

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ADDRESS			PHONE	
c/o 2350 Kerner Blvd., Suite 250			(415) 389-6800	
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N/A				
DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT				
Single-Use Plastics Ban				

CLIENT NAME			<input type="checkbox"/> NEW CLIENT <input type="checkbox"/> EXISTING CLIENT <input type="checkbox"/> NO CHANGES TO REPORT Date Qualified:	
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LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

SECTION 3 - REGISTRANT VERIFICATION

I HAVE USED ALL REASONABLE DILIGENCE IN PREPARING THIS REPORT AND HAVE PERSONAL KNOWLEDGE OF THE MATTERS HEREOF. I CERTIFY UNDER PENALTY OF PERJURY UNDER THE LAWS OF THE STATE OF CALIFORNIA THAT THE FORGOING IS TRUE AND CORRECT.

SL 11-2023
REGISTRANT LOBBYIST SIGNATURE DATE

American Beverage Association
LOBBYING FIRM NAME

Attorney/Agent for Filer
TITLE (If representing firm)

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REGISTRATION FEES:

REGISTRATION = _____

#CLIENTS x \$89.00 = _____

TOTAL FEES DUE = _____



CITY CLERK'S OFFICE
Legislative Services

LOBBYIST QUARTERLY REPORT OF ACTIVITY

INSTRUCTIONS:

Complete and return this form to:

CITY OF IRVINE
City Clerk's Office
P.O. Box 19575
Irvine, CA 92623-9575

RECEIVED
CITY OF IRVINE
CITY CLERK'S OFFICE
2023 OCT 12 AM 9:41

CHECK APPLICABLE REPORTING PERIOD:

☐ Due April 15 (January 1 - March 31)

☒ Due October 15 (July 1 - September 30)

☐ Due July 15 (April 1 - June 30)

☐ Due January 15 (October 1 - December 31)

NOTE:

This report is required for lobbying activities for each Client for which compensation of \$10,000 or more was received during the applicable calendar quarter. There is no fee due with quarterly reports. However, if the report is not filed by the due date, it will be subject to a \$10/day delinquency fee per City Council Resolution 06-26.

SECTION 1 - REGISTRANT LOBBYIST INFORMATION

NAME OF REGISTRANT LOBBYIST			BUSINESS PHONE
Roger S. Faubel			(949) 584-4978
BUSINESS ADDRESS			BUSINESS FAX
27758 Santa Margarita Parkway, Suite 343			
CITY	STATE	ZIP	BUSINESS EMAIL
Mission Viejo	California	92691	roger@faubelpa.com
DESCRIBE NATURE OF YOUR BUSINESS			
Government Affairs Consulting			
NAME/POSITION OF EACH CITY OFFICIAL OR CITY OFFICIAL'S RELATIVE WHO IS EMPLOYED BY THE REGISTRANT			
N.A.			
IF REGISTRANT OR EMPLOYEE OF REGISTRANT IS A FORMER CITY OFFICIAL OR EMPLOYEE, LIST POSITION(S) HELD DURING THE PAST YEAR			
N.A.			

I AM FAMILIAR WITH THE PROVISIONS OF SECTION 1-6-107 OF THE IRVINE MUNICIPAL CODE. MY LOBBYING ACTIVITIES WILL NOT VIOLATE THOSE PROVISIONS.


REGISTRANT LOBBYIST SIGNATURE

October11, 2023

DATE

LOBBYIST QUARTERLY REPORT OF ACTIVITY

SECTION 2 - REGISTRANT'S CLIENT INFORMATION

Complete this section to:

1. Provide information for each new Client since your last report filed.
-AND/OR-
2. Report any changes in information for each existing Client since your last report filed.

This page may be duplicated for each Client.

SELECT ONE:

☐ NEW CLIENT

IF NEW, DATE QUALIFIED: _____

☒ EXISTING CLIENT

☐ NO NEW INFORMATION TO REPORT

CLIENT NAME			PHONE
Mind OC - dba Be Well OC			(949) 749-2500
ADDRESS			DESCRIBE NATURE OF CLIENT'S BUSINESS
18650 MacArthur Blvd., Suite 220			Health Campus Facility on County land adjacent to Irvine.
CITY	STATE	ZIP	
Irvine	California <input type="checkbox"/>	92612	
NAME OF PERSON, OTHER THAN CLIENT, ON WHOSE BEHALF REGISTRANT HAS BEEN ENGAGED BY CLIENT TO LOBBY			
N.A.			
NAME OF ANY PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT, OR IN MAJOR PART PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT			
N.A.			
NAME OF LOBBYING FIRM FOR WHICH REGISTRANT IS AN AGENT OR EMPLOYEE WITH RESPECT TO CLIENT			
Faubel Public Affairs			
NAME OF EACH AGENT OR EMPLOYEE OF REGISTRANT EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT			
Roger S. Faubel			
BRIEF DESCRIPTION OF ALL MUNICIPAL QUESTIONS (as defined by Irvine Municipal Code Section 1-7-102) REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT			
Discussion of Mind OC services			

LOBBYIST QUARTERLY REPORT OF ACTIVITY

SECTION 2 - REGISTRANT'S CLIENT INFORMATION

Complete this section to:

1. Provide information for each *new* Client since your last report filed.
-AND/OR-
2. Report any changes in information for each *existing* Client since your last report filed.

This page may be duplicated for each Client.

SELECT ONE:

☒ NEW CLIENT

IF NEW, DATE QUALIFIED: 9/1/2023

☐ EXISTING CLIENT

☐ NO NEW INFORMATION TO REPORT

CLIENT NAME

Waste Management

PHONE

(714) 480-2315

ADDRESS

1800 South Grand Avenue

DESCRIBE NATURE OF CLIENT'S BUSINESS

Solid and Waste Recycling

CITY

Santa Ana

STATE

California

ZIP

92705

NAME OF PERSON, OTHER THAN CLIENT, ON WHOSE BEHALF REGISTRANT HAS BEEN ENGAGED BY CLIENT TO LOBBY

N.A.

NAME OF ANY PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT, OR IN MAJOR PART PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT

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NAME OF LOBBYING FIRM FOR WHICH REGISTRANT IS AN AGENT OR EMPLOYEE WITH RESPECT TO CLIENT

Faubel Public Affairs

NAME OF EACH AGENT OR EMPLOYEE OF REGISTRANT EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT

Roger S. Faubel

BRIEF DESCRIPTION OF ALL MUNICIPAL QUESTIONS (as defined by Irvine Municipal Code Section 1-7-102) REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT

Discussion of Waste Management services

LOBBYIST QUARTERLY REPORT OF ACTIVITY

SECTION 3 - LOBBYING ACTIVITIES

Lobbying activities must be reported for each Client for which compensation of \$10,000 or more was received during the calendar quarter in question.

Identify the Client represented. List all issues, including municipal questions, upon which lobbying activities were engaged, including, a list of specific legislative proposals and other proposed, pending or completed official actions that occurred during this reporting period. *This page may be duplicated as needed.*

NAME OF CLIENT ON WHOSE BEHALF LOBBYING WAS CONDUCTED

Mind OC

☒ NO REPORTABLE ACTIVITY FOR THIS REPORTING PERIOD.

NAME OF EMPLOYEE/AGENT WHO ACTED AS LOBBYIST

DESCRIPTION OF ISSUE/MUNICIPAL QUESTION

DATE OF CONTACT	CITY OFFICIAL CONTACTED	TITLE OF CITY OFFICIAL CONTACTED

OUTCOME OF CONTACT

NAME OF CLIENT ON WHOSE BEHALF LOBBYING WAS CONDUCTED

Waste Management

☒ NO REPORTABLE ACTIVITY FOR THIS REPORTING PERIOD.

NAME OF EMPLOYEE/AGENT WHO ACTED AS LOBBYIST

DESCRIPTION OF ISSUE/MUNICIPAL QUESTION

DATE OF CONTACT	CITY OFFICIAL CONTACTED	TITLE OF CITY OFFICIAL CONTACTED

OUTCOME OF CONTACT

LOBBYIST QUARTERLY REPORT OF ACTIVITY

SECTION 4 - VERIFICATION OF REGISTRANT

I HAVE USED ALL REASONABLE DILIGENCE IN PREPARING THIS REPORT AND EACH OF THE SECTIONS HEREOF, AND I HAVE PERSONAL KNOWLEDGE OF THE MATTERS CONTAINED IN THIS REPORT.

I CERTIFY UNDER PENALTY OF PERJURY UNDER THE LAWS OF THE STATE OF CALIFORNIA THAT THE FOREGOING IS TRUE AND CORRECT.


REGISTRANT LOBBYIST SIGNATURE

October 11, 2023

DATE

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CITY CLERK'S OFFICE
Legislative Services

RECEIVED
CITY OF IRVINE
CITY CLERK'S OFFICE

2023 DEC 13 AM 9:15

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☐ ANNUAL REGISTRATION

☒ INITIAL REGISTRATION - I/We qualified as a lobbyist on December 04, 2023.

SECTION 1 - REGISTRANT LOBBYIST INFORMATION

REGISTRANT LOBBYIST NAME (If individual, include First Name, Last Name, and Middle Initial)

Daniel Fierro

BUSINESS ADDRESS

49 Discovery, Suite 240

BUSINESS PHONE

(949) 416-3127

CITY

Irvine

STATE

CA

ZIP

92618

BUSINESS EMAIL

daniel@presidiocomms.com

NATURE OF BUSINESS

Public affairs

NAME(S) AND POSITION(S) OF EACH CITY OFFICIAL (OR CITY OFFICIAL'S RELATIVE) WHO IS EMPLOYED BY THE REGISTRANT

N/A

IF REGISTRANT (OR REGISTRANT'S EMPLOYEE) WAS A FORMER CITY OFFICIAL OR EMPLOYEE, LIST THE POSITION(S) HELD DURING THE PAST YEAR

N/A

I AM FAMILIAR WITH THE PROVISIONS OF SECTION 1-6-107 OF THE IRVINE MUNICIPAL CODE. MY LOBBYING ACTIVITIES WILL NOT VIOLATE THOSE PROVISIONS.



REGISTRANT LOBBYIST SIGNATURE

12/11/23

DATE

CEO, Presidio Communications, Inc.

TITLE (If representing firm)

LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

SECTION 2 - REGISTRANT'S CLIENT INFORMATION

Provide information for each new Client or report any changes in information for each existing Client since your last report filed.

CLIENT NAME		<input checked="" type="checkbox"/> NEW CLIENT Date Qualified:		<input type="checkbox"/> EXISTING CLIENT	<input type="checkbox"/> NO CHANGES TO REPORT
1. Indigov					
ADDRESS				PHONE	
80 M. St. SE, Suite 02-101 Washington, DC 20003				(614) 325-9754	
CITY	STATE	ZIP	NATURE OF BUSINESS		
Washington DC		20003	CRM Platforms		
LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby)					
Daniel Fierro					
NAME(S) OF PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT; OR IN MAJOR PART, PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT					
Steve Gilleland					
LOBBYING FIRM NAME (For which Registrant is an agent or employee with respect to Client)					
Presidio Communications, Inc.					
AGENT NAME(S) (OR REGISTRANT'S EMPLOYEE NAME) EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT					
Daniel Fierro					
DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT					
Constituent Outreach and Management					

CLIENT NAME		<input type="checkbox"/> NEW CLIENT Date Qualified:		<input type="checkbox"/> EXISTING CLIENT	<input type="checkbox"/> NO CHANGES TO REPORT
2.					
ADDRESS				PHONE	
CITY	STATE	ZIP	NATURE OF BUSINESS		
LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby)					
NAME(S) OF PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT; OR IN MAJOR PART, PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT					
LOBBYING FIRM NAME (For which Registrant is an agent or employee with respect to Client)					
AGENT NAME(S) (OR REGISTRANT'S EMPLOYEE NAME) EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT					
DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT					

LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

CLIENT NAME 3.		<input type="checkbox"/> NEW CLIENT Date Qualified:		<input type="checkbox"/> EXISTING CLIENT	<input type="checkbox"/> NO CHANGES TO REPORT
ADDRESS				PHONE	
CITY	STATE	ZIP	NATURE OF BUSINESS		
LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby)					
NAME(S) OF PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT; OR IN MAJOR PART, PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT					
LOBBYING FIRM NAME (For which Registrant is an agent or employee with respect to Client)					
AGENT NAME(S) (OR REGISTRANT'S EMPLOYEE NAME) EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT					
DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT					

CLIENT NAME 4.		<input type="checkbox"/> NEW CLIENT Date Qualified:		<input type="checkbox"/> EXISTING CLIENT	<input type="checkbox"/> NO CHANGES TO REPORT
ADDRESS				PHONE	
CITY	STATE	ZIP	NATURE OF BUSINESS		
LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby)					
NAME(S) OF PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT; OR IN MAJOR PART, PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT					
LOBBYING FIRM NAME (For which Registrant is an agent or employee with respect to Client)					
AGENT NAME(S) (OR REGISTRANT'S EMPLOYEE NAME) EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT					
DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT					

LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

CLIENT NAME		<input type="checkbox"/> NEW CLIENT <input type="checkbox"/> EXISTING CLIENT <input type="checkbox"/> NO CHANGES TO REPORT Date Qualified:	
5.			
ADDRESS		PHONE	
CITY	STATE	ZIP	NATURE OF BUSINESS
LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby)			
NAME(S) OF PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT; OR IN MAJOR PART, PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT			
LOBBYING FIRM NAME (For which Registrant is an agent or employee with respect to Client)			
AGENT NAME(S) (OR REGISTRANT'S EMPLOYEE NAME) EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT			
DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT			

CLIENT NAME		<input type="checkbox"/> NEW CLIENT <input type="checkbox"/> EXISTING CLIENT <input type="checkbox"/> NO CHANGES TO REPORT Date Qualified:	
6.			
ADDRESS		PHONE	
CITY	STATE	ZIP	NATURE OF BUSINESS
LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby)			
NAME(S) OF PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT; OR IN MAJOR PART, PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT			
LOBBYING FIRM NAME (For which Registrant is an agent or employee with respect to Client)			
AGENT NAME(S) (OR REGISTRANT'S EMPLOYEE NAME) EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT			
DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT			

LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

SECTION 3 - REGISTRANT VERIFICATION

I HAVE USED ALL REASONABLE DILIGENCE IN PREPARING THIS REPORT AND HAVE PERSONAL KNOWLEDGE OF THE MATTERS HEREOF. I CERTIFY UNDER PENALTY OF PERJURY UNDER THE LAWS OF THE STATE OF CALIFORNIA THAT THE FORGOING IS TRUE AND CORRECT.



REGISTRANT LOBBYIST SIGNATURE

12/11/23

DATE

Presidio Communications, Inc.

LOBBYING FIRM NAME

CEO

TITLE (If representing firm)

A Basic Guide to Lobbying Registration and Disclosure in the City of Irvine, and the required registration and reporting forms are available online at cityofirvine.org.

REGISTRATION FEES:

REGISTRATION = \$298.00

1 #CLIENTS x \$89.00 = \$89.00

TOTAL FEES DUE = \$387.00



CITY CLERK'S OFFICE
Legislative Services

LOBBYIST QUARTERLY REPORT OF ACTIVITY

INSTRUCTIONS:

Complete and return this form to:

CITY OF IRVINE
City Clerk's Office
P.O. Box 19575
Irvine, CA 92623-9575

RECEIVED
CITY OF IRVINE
CITY CLERK'S OFFICE
4:32pm US
OCT 05 2023

CHECK APPLICABLE REPORTING PERIOD:

☐ Due April 15 (January 1 - March 31)

☐ Due July 15 (April 1 - June 30)

☒ Due October 15 (July 1 - September 30)

☐ Due January 15 (October 1 - December 31)

NOTE:

This report is required for lobbying activities for each Client for which compensation of \$10,000 or more was received during the applicable calendar quarter. There is no fee due with quarterly reports. However, if the report is not filed by the due date, it will be subject to a \$10/day delinquency fee per City Council Resolution 06-26.

SECTION 1 - REGISTRANT LOBBYIST INFORMATION

NAME OF REGISTRANT LOBBYIST			BUSINESS PHONE
Presidio Communications Inc.			949-416-3120
BUSINESS ADDRESS			BUSINESS FAX
49 Discovery, Suite 240			
CITY	STATE	ZIP	BUSINESS EMAIL
Irvine	CA	92618	alex.burrola@presidiocomms.com
DESCRIBE NATURE OF YOUR BUSINESS			
Public affairs consulting.			
NAME/POSITION OF EACH CITY OFFICIAL OR CITY OFFICIAL'S RELATIVE WHO IS EMPLOYED BY THE REGISTRANT			
N/A			
IF REGISTRANT OR EMPLOYEE OF REGISTRANT IS A FORMER CITY OFFICIAL OR EMPLOYEE, LIST POSITION(S) HELD DURING THE PAST YEAR			
N/A			

I AM FAMILIAR WITH THE PROVISIONS OF SECTION 1-6-107 OF THE IRVINE MUNICIPAL CODE. MY LOBBYING ACTIVITIES WILL NOT VIOLATE THOSE PROVISIONS.


REGISTRANT LOBBYIST SIGNATURE

Oct. 5, 2023
DATE

LOBBYIST QUARTERLY REPORT OF ACTIVITY

SECTION 2 - REGISTRANT'S CLIENT INFORMATION

Complete this section to:

1. Provide information for each new Client since your last report filed.
-AND/OR-
2. Report any changes in information for each existing Client since your last report filed.

This page may be duplicated for each Client.

SELECT ONE:

☐ NEW CLIENT

IF NEW, DATE QUALIFIED: _____

☐ EXISTING CLIENT

☒ NO NEW INFORMATION TO REPORT

CLIENT NAME

PHONE

MH House Irvine, LLC

949-936-9291

ADDRESS

DESCRIBE NATURE OF CLIENT'S BUSINESS

2320 Main Street

*Hospitality development
and management.*

CITY

STATE

ZIP

Irvine

CA

92614

NAME OF PERSON, OTHER THAN CLIENT, ON WHOSE BEHALF REGISTRANT HAS BEEN ENGAGED BY CLIENT TO LOBBY

N/A

NAME OF ANY PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT, OR IN MAJOR PART PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT

Marshall Johnston.

NAME OF LOBBYING FIRM FOR WHICH REGISTRANT IS AN AGENT OR EMPLOYEE WITH RESPECT TO CLIENT

Presidio Communications Inc.

NAME OF EACH AGENT OR EMPLOYEE OF REGISTRANT EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT

Alex Burrola

BRIEF DESCRIPTION OF ALL MUNICIPAL QUESTIONS (as defined by Irvine Municipal Code Section 1-7-102) REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT

Hotel worker protection ordinance.

LOBBYIST QUARTERLY REPORT OF ACTIVITY

SECTION 3 - LOBBYING ACTIVITIES

Lobbying activities must be reported for each Client for which compensation of \$10,000 or more was received during the calendar quarter in question.

Identify the Client represented. List all issues, including municipal questions, upon which lobbying activities were engaged, including, a list of specific legislative proposals and other proposed, pending or completed official actions that occurred during this reporting period.

This page may be duplicated as needed.

NAME OF CLIENT ON WHOSE BEHALF LOBBYING WAS CONDUCTED

MH House Irvine, LLC

☐ NO REPORTABLE ACTIVITY FOR THIS REPORTING PERIOD.

NAME OF EMPLOYEE/AGENT WHO ACTED AS LOBBYIST

Alex Borrola

DESCRIPTION OF ISSUE/MUNICIPAL QUESTION

Hotel worker protection ordinance.

DATE OF CONTACT	CITY OFFICIAL CONTACTED	TITLE OF CITY OFFICIAL CONTACTED
<i>8-9-23</i>	<i>Farrah Khan</i>	<i>Mayor</i>

OUTCOME OF CONTACT

Tour of Hyatt House, discussion on impact of hotel worker protection ordinance.

NAME OF CLIENT ON WHOSE BEHALF LOBBYING WAS CONDUCTED

☐ NO REPORTABLE ACTIVITY FOR THIS REPORTING PERIOD.

NAME OF EMPLOYEE/AGENT WHO ACTED AS LOBBYIST

DESCRIPTION OF ISSUE/MUNICIPAL QUESTION

DATE OF CONTACT	CITY OFFICIAL CONTACTED	TITLE OF CITY OFFICIAL CONTACTED

OUTCOME OF CONTACT

LOBBYIST QUARTERLY REPORT OF ACTIVITY

SECTION 4 - VERIFICATION OF REGISTRANT

I HAVE USED ALL REASONABLE DILIGENCE IN PREPARING THIS REPORT AND EACH OF THE SECTIONS HEREOF, AND I HAVE PERSONAL KNOWLEDGE OF THE MATTERS CONTAINED IN THIS REPORT.

I CERTIFY UNDER PENALTY OF PERJURY UNDER THE LAWS OF THE STATE OF CALIFORNIA THAT THE FOREGOING IS TRUE AND CORRECT.


REGISTRANT LOBBYIST SIGNATURE

Oct. 5, 2023
DATE

NOTE: A Basic Guide to Lobbying Registration and Disclosure in the City of Irvine, and the required registration and reporting forms are available by calling the City Clerk's Office at 949-724-6205, or online at cityofirvine.org.



CITY CLERK'S OFFICE
Legislative Services

RECEIVED
CITY OF IRVINE
CITY CLERK'S OFFICE
2019 DEC 11 PM 2:15

LOBBYIST REGISTRATION REPORT ANNUAL/INITIAL REGISTRATION

Complete the following information and submit your Lobbyist Registration Report with your payment. Applicable fees are listed below. For questions, please contact the City Clerk's Office at 949-724-6205 or email at clerk@cityofirvine.org.

A person engaging in lobbyist activities must file an Initial Report within 30 days of the date he/she receives or becomes entitled to receive \$10,000 or more in compensation from a Client in a calendar quarter, or prior to the date the subject matter of the lobbying activity is scheduled for official City action, whichever is sooner.

Annual Registration is due on January 31st for Registrants and all active Clients.

REGISTRATION FEES:

Annual/Initial Registration - \$633.00 per Registrant, plus \$89.00 per Client

Registration on or after June 30 - \$298.00 per Registrant, plus \$89.00 per Client

REPORT TYPE:

☐ ANNUAL REGISTRATION

☒ INITIAL REGISTRATION - I/We qualified as a lobbyist on 2/1/2019.

SECTION 1 - REGISTRANT LOBBYIST INFORMATION

REGISTRANT LOBBYIST NAME (If individual, include First Name, Last Name, and Middle Initial)

Curt Pringle & Associates

BUSINESS ADDRESS

1801 E. Katella Ave. Suite 1002

BUSINESS PHONE

(714) 939-9070

CITY

Anaheim

STATE

CA

ZIP

92805

BUSINESS EMAIL

paul@curtpringle.com

NATURE OF BUSINESS

PR Firm

NAME(S) AND POSITION(S) OF EACH CITY OFFICIAL (OR CITY OFFICIAL'S RELATIVE) WHO IS EMPLOYED BY THE REGISTRANT

N/A

IF REGISTRANT (OR REGISTRANT'S EMPLOYEE) WAS A FORMER CITY OFFICIAL OR EMPLOYEE, LIST THE POSITION(S) HELD DURING THE PAST YEAR

I AM FAMILIAR WITH THE PROVISIONS OF SECTION 1-6-107 OF THE IRVINE MUNICIPAL CODE. MY LOBBYING ACTIVITIES WILL NOT VIOLATE THOSE PROVISIONS.

REGISTRANT LOBBYIST SIGNATURE

DATE

12/11/23

Sr. Vice President

TITLE (If representing firm)

LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

SECTION 2 - REGISTRANT'S CLIENT INFORMATION

Provide information for each new Client or report any changes in information for each existing Client since your last report filed.

CLIENT NAME 1. Verizon			<input checked="" type="checkbox"/> NEW CLIENT <input type="checkbox"/> EXISTING CLIENT <input type="checkbox"/> NO CHANGES TO REPORT Date Qualified: 11/25/2023	
ADDRESS 9868 Scranton Road			PHONE (858) 467-2506	
CITY San Diego	STATE CA	ZIP 92121	NATURE OF BUSINESS Network development in Irvine	
LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby) Paul Simonds				
NAME(S) OF PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT; OR IN MAJOR PART, PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT Dominique Cano-Stocco				
LOBBYING FIRM NAME (For which Registrant is an agent or employee with respect to Client) Curt Pringle & Associates				
AGENT NAME(S) (OR REGISTRANT'S EMPLOYEE NAME) EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT				
DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT Wireless ordinance and cell tower propagation.				

CLIENT NAME 2.			<input type="checkbox"/> NEW CLIENT <input type="checkbox"/> EXISTING CLIENT <input type="checkbox"/> NO CHANGES TO REPORT Date Qualified:	
ADDRESS			PHONE	
CITY	STATE ▼	ZIP	NATURE OF BUSINESS	
LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby)				
NAME(S) OF PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT; OR IN MAJOR PART, PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT				
LOBBYING FIRM NAME (For which Registrant is an agent or employee with respect to Client)				
AGENT NAME(S) (OR REGISTRANT'S EMPLOYEE NAME) EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT				
DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT				

LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

CLIENT NAME			<input type="checkbox"/> NEW CLIENT <input type="checkbox"/> EXISTING CLIENT <input type="checkbox"/> NO CHANGES TO REPORT	
3.			Date Qualified:	
ADDRESS			PHONE	
CITY			STATE	ZIP
			▼	
LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby)				
NAME(S) OF PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT; OR IN MAJOR PART, PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT				
LOBBYING FIRM NAME (For which Registrant is an agent or employee with respect to Client)				
AGENT NAME(S) (OR REGISTRANT'S EMPLOYEE NAME) EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT				
DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT				

CLIENT NAME			<input type="checkbox"/> NEW CLIENT <input type="checkbox"/> EXISTING CLIENT <input type="checkbox"/> NO CHANGES TO REPORT	
4.			Date Qualified:	
ADDRESS			PHONE	
CITY			STATE	ZIP
			▼	
LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby)				
NAME(S) OF PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT; OR IN MAJOR PART, PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT				
LOBBYING FIRM NAME (For which Registrant is an agent or employee with respect to Client)				
AGENT NAME(S) (OR REGISTRANT'S EMPLOYEE NAME) EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT				
DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT				

LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT


CLIENT NAME 5.		<input type="checkbox"/> NEW CLIENT <input type="checkbox"/> EXISTING CLIENT <input type="checkbox"/> NO CHANGES TO REPORT <small>Date Qualified:</small>	
ADDRESS		PHONE	
CITY	STATE ▼	ZIP	NATURE OF BUSINESS
LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby)			
NAME(S) OF PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT; OR IN MAJOR PART, PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT			
LOBBYING FIRM NAME (For which Registrant is an agent or employee with respect to Client)			
AGENT NAME(S) (OR REGISTRANT'S EMPLOYEE NAME) EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT			
DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT			

CLIENT NAME 6.		<input type="checkbox"/> NEW CLIENT <input type="checkbox"/> EXISTING CLIENT <input type="checkbox"/> NO CHANGES TO REPORT <small>Date Qualified:</small>	
ADDRESS		PHONE	
CITY	STATE ▼	ZIP	NATURE OF BUSINESS
LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby)			
NAME(S) OF PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT; OR IN MAJOR PART, PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT			
LOBBYING FIRM NAME (For which Registrant is an agent or employee with respect to Client)			
AGENT NAME(S) (OR REGISTRANT'S EMPLOYEE NAME) EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT			
DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT			

LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

SECTION 3 - REGISTRANT VERIFICATION

I HAVE USED ALL REASONABLE DILIGENCE IN PREPARING THIS REPORT AND HAVE PERSONAL KNOWLEDGE OF THE MATTERS HEREOF. I CERTIFY UNDER PENALTY OF PERJURY UNDER THE LAWS OF THE STATE OF CALIFORNIA THAT THE FORGOING IS TRUE AND CORRECT.


REGISTRANT LOBBYIST SIGNATURE

DATE

12/1/23

Curt Pringle & Associates

LOBBYING FIRM NAME

Sr. Vice President

TITLE (If representing firm)

A Basic Guide to Lobbying Registration and Disclosure in the City of Irvine, and the required registration and reporting forms are available online at cityofirvine.org.

REGISTRATION FEES:

REGISTRATION =

1 #CLIENTS x \$89.00 = \$89.00

TOTAL FEES DUE = \$89.00



LOBBYIST REGISTRATION REPORT ANNUAL/INITIAL REGISTRATION

Complete the following information and submit your Lobbyist Registration Report with your payment. Applicable fees are listed below. For questions, please contact the City Clerk's Office at 949-724-6205 or email at clerk@cityofirvine.org.

A person engaging in lobbyist activities must file an Initial Report within 30 days of the date he/she receives or becomes entitled to receive \$10,000 or more in compensation from a Client in a calendar quarter, or prior to the date the subject matter of the lobbying activity is scheduled for official City action, whichever is sooner.

Annual Registration is due on January 31st for Registrants and all active Clients.

REGISTRATION FEES:

Annual/Initial Registration - \$633.00 per Registrant, plus \$89.00 per Client

Registration on or after June 30 - \$298.00 per Registrant, plus \$89.00 per Client

REPORT TYPE:

☐ ANNUAL REGISTRATION

☒ INITIAL REGISTRATION - I/We qualified as a lobbyist on 02/01/2019.

RECEIVED
CITY OF IRVINE
CITY CLERK'S OFFICE
2023 NOV - 3 PM 12: 01

SECTION 1 - REGISTRANT LOBBYIST INFORMATION

REGISTRANT LOBBYIST NAME (If individual, include First Name, Last Name, and Middle Initial)

Paul Simonds

BUSINESS ADDRESS

1801 E Katella Ave Suite 1002

BUSINESS PHONE

(714) 939-9070

CITY

Anaheim

STATE

CA

ZIP

92805

BUSINESS EMAIL

paul@curtpringle.com

NATURE OF BUSINESS

PR and Government Relations

NAME(S) AND POSITION(S) OF EACH CITY OFFICIAL (OR CITY OFFICIAL'S RELATIVE) WHO IS EMPLOYED BY THE REGISTRANT

IF REGISTRANT (OR REGISTRANT'S EMPLOYEE) WAS A FORMER CITY OFFICIAL OR EMPLOYEE, LIST THE POSITION(S) HELD DURING THE PAST YEAR

I AM FAMILIAR WITH THE PROVISIONS OF SECTION 1-6-107 OF THE IRVINE MUNICIPAL CODE. MY LOBBYING ACTIVITIES WILL NOT VIOLATE THOSE PROVISIONS.

REGISTRANT LOBBYIST SIGNATURE

Senior Vice President

TITLE (If representing firm)

10/31/2023

DATE

LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

SECTION 2 - REGISTRANT'S CLIENT INFORMATION

Provide information for each new Client or report any changes in information for each existing Client since your last report filed.

CLIENT NAME 1. SoCal Gas			<input checked="" type="checkbox"/> NEW CLIENT <input type="checkbox"/> EXISTING CLIENT <input type="checkbox"/> NO CHANGES TO REPORT Date Qualified: 10/17/2023	
ADDRESS 1919 S. State College Blvd.			PHONE (714) 634-5090	
CITY Anaheim	STATE CA	ZIP 92806	NATURE OF BUSINESS Infrastructure permitting process assistance.	
LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby) Paul Simonds				
NAME(S) OF PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT; OR IN MAJOR PART, PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT Tina Javid				
LOBBYING FIRM NAME (For which Registrant is an agent or employee with respect to Client) Curt Pringle & Associates				
AGENT NAME(S) (OR REGISTRANT'S EMPLOYEE NAME) EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT				
DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT Infrastructure				

CLIENT NAME 2.			<input type="checkbox"/> NEW CLIENT <input type="checkbox"/> EXISTING CLIENT <input type="checkbox"/> NO CHANGES TO REPORT Date Qualified:	
ADDRESS			PHONE	
CITY	STATE ▼	ZIP	NATURE OF BUSINESS	
LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby)				
NAME(S) OF PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT; OR IN MAJOR PART, PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT				
LOBBYING FIRM NAME (For which Registrant is an agent or employee with respect to Client)				
AGENT NAME(S) (OR REGISTRANT'S EMPLOYEE NAME) EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT				
DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT				

LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

CLIENT NAME 3.		<input type="checkbox"/> NEW CLIENT <input type="checkbox"/> EXISTING CLIENT <input type="checkbox"/> NO CHANGES TO REPORT <small>Date Qualified:</small>	
ADDRESS		PHONE	
CITY	STATE ▼	ZIP	NATURE OF BUSINESS
LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby)			
NAME(S) OF PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT; OR IN MAJOR PART, PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT			
LOBBYING FIRM NAME (For which Registrant is an agent or employee with respect to Client)			
AGENT NAME(S) (OR REGISTRANT'S EMPLOYEE NAME) EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT			
DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT			

CLIENT NAME 4.		<input type="checkbox"/> NEW CLIENT <input type="checkbox"/> EXISTING CLIENT <input type="checkbox"/> NO CHANGES TO REPORT <small>Date Qualified:</small>	
ADDRESS		PHONE	
CITY	STATE ▼	ZIP	NATURE OF BUSINESS
LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby)			
NAME(S) OF PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT; OR IN MAJOR PART, PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT			
LOBBYING FIRM NAME (For which Registrant is an agent or employee with respect to Client)			
AGENT NAME(S) (OR REGISTRANT'S EMPLOYEE NAME) EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT			
DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT			

LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

CLIENT NAME 5.		<input type="checkbox"/> NEW CLIENT <input type="checkbox"/> EXISTING CLIENT <input type="checkbox"/> NO CHANGES TO REPORT <small>Date Qualified:</small>	
ADDRESS		PHONE	
CITY	STATE ▼	ZIP	NATURE OF BUSINESS
LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby)			
NAME(S) OF PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT; OR IN MAJOR PART, PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT			
LOBBYING FIRM NAME (For which Registrant is an agent or employee with respect to Client)			
AGENT NAME(S) (OR REGISTRANT'S EMPLOYEE NAME) EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT			
DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT			

CLIENT NAME 6.		<input type="checkbox"/> NEW CLIENT <input type="checkbox"/> EXISTING CLIENT <input type="checkbox"/> NO CHANGES TO REPORT <small>Date Qualified:</small>	
ADDRESS		PHONE	
CITY	STATE ▼	ZIP	NATURE OF BUSINESS
LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby)			
NAME(S) OF PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT; OR IN MAJOR PART, PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT			
LOBBYING FIRM NAME (For which Registrant is an agent or employee with respect to Client)			
AGENT NAME(S) (OR REGISTRANT'S EMPLOYEE NAME) EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT			
DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT			

LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

SECTION 3 - REGISTRANT VERIFICATION

I HAVE USED ALL REASONABLE DILIGENCE IN PREPARING THIS REPORT AND HAVE PERSONAL KNOWLEDGE OF THE MATTERS HEREOF. I CERTIFY UNDER PENALTY OF PERJURY UNDER THE LAWS OF THE STATE OF CALIFORNIA THAT THE FORGOING IS TRUE AND CORRECT.



REGISTRANT LOBBYIST SIGNATURE

10/31/2023

DATE

Curt Pringle & Associates

LOBBYING FIRM NAME

Senior Vice President

TITLE (If representing firm)

REGISTRATION FEES:

A Basic Guide to Lobbying Registration and Disclosure in the City of Irvine, and the required registration and reporting forms are available online at cityofirvine.org.

REGISTRATION =

1 #CLIENTS x \$89.00 = \$89.00

TOTAL FEES DUE = \$89.00



CITY CLERK'S OFFICE
Legislative Services

LOBBYIST QUARTERLY REPORT OF ACTIVITY

INSTRUCTIONS:

Complete and return this form to:

CITY OF IRVINE
City Clerk's Office
P.O. Box 19575
Irvine, CA 92623-9575

RECEIVED
CITY OF IRVINE
CITY CLERK'S OFFICE
2023 OCT 13 PM 2:16

CHECK APPLICABLE REPORTING PERIOD:

☐ Due April 15 (January 1 - March 31)

☒ Due October 15 (July 1 - September 30)

☐ Due July 15 (April 1 - June 30)

☐ Due January 15 (October 1 - December 31)

NOTE:

This report is required for lobbying activities for each Client for which compensation of \$10,000 or more was received during the applicable calendar quarter. There is no fee due with quarterly reports. However, if the report is not filed by the due date, it will be subject to a \$10/day delinquency fee per City Council Resolution 06-26.

SECTION 1 - REGISTRANT LOBBYIST INFORMATION

NAME OF REGISTRANT LOBBYIST			BUSINESS PHONE
Curt Pringle & Associates			(714) 939-9070
BUSINESS ADDRESS			BUSINESS FAX
1801 E. Katella Ave. Unit 1002			
CITY	STATE	ZIP	BUSINESS EMAIL
Anaheim	California	92805	paul@curtpringle.com
DESCRIBE NATURE OF YOUR BUSINESS			
PR Firm			
NAME/POSITION OF EACH CITY OFFICIAL OR CITY OFFICIAL'S RELATIVE WHO IS EMPLOYED BY THE REGISTRANT			
N/A			
IF REGISTRANT OR EMPLOYEE OF REGISTRANT IS A FORMER CITY OFFICIAL OR EMPLOYEE, LIST POSITION(S) HELD DURING THE PAST YEAR			
N/A			

I AM FAMILIAR WITH THE PROVISIONS OF SECTION 1-6-107 OF THE IRVINE MUNICIPAL CODE. MY LOBBYING ACTIVITIES WILL NOT VIOLATE THOSE PROVISIONS.

REGISTRANT LOBBYIST SIGNATURE

10/09/2023

DATE

LOBBYIST QUARTERLY REPORT OF ACTIVITY

SECTION 2 - REGISTRANT'S CLIENT INFORMATION

Complete this section to:

1. Provide information for each new Client since your last report filed.
-AND/OR-
2. Report any changes in information for each existing Client since your last report filed.

This page may be duplicated for each Client.

SELECT ONE:

☒ NEW CLIENT

IF NEW, DATE QUALIFIED: 7/25/2023

☐ EXISTING CLIENT

☐ NO NEW INFORMATION TO REPORT

CLIENT NAME

Qualtrics

PHONE

(484) 294-0348

ADDRESS

333 River Park Drive

DESCRIBE NATURE OF CLIENT'S BUSINESS

Experience management company

CITY

Provo

STATE

Utah

ZIP

84604

NAME OF PERSON, OTHER THAN CLIENT, ON WHOSE BEHALF REGISTRANT HAS BEEN ENGAGED BY CLIENT TO LOBBY

Ryan DePrima

NAME OF ANY PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT, OR IN MAJOR PART PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT

Ryan DePrima

NAME OF LOBBYING FIRM FOR WHICH REGISTRANT IS AN AGENT OR EMPLOYEE WITH RESPECT TO CLIENT

Curt Pringle & Associates

NAME OF EACH AGENT OR EMPLOYEE OF REGISTRANT EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT

Paul Simonds

BRIEF DESCRIPTION OF ALL MUNICIPAL QUESTIONS (as defined by Irvine Municipal Code Section 1-7-102) REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT

Introduction to the Qualtrics system and the services they provide.

LOBBYIST QUARTERLY REPORT OF ACTIVITY

SECTION 3 - LOBBYING ACTIVITIES

Lobbying activities must be reported for each Client for which compensation of \$10,000 or more was received during the calendar quarter in question.

Identify the Client represented. List all issues, including municipal questions, upon which lobbying activities were engaged, including, a list of specific legislative proposals and other proposed, pending or completed official actions that occurred during this reporting period. *This page may be duplicated as needed.*

NAME OF CLIENT ON WHOSE BEHALF LOBBYING WAS CONDUCTED

☐ NO REPORTABLE ACTIVITY FOR THIS REPORTING PERIOD.

NAME OF EMPLOYEE/AGENT WHO ACTED AS LOBBYIST

DESCRIPTION OF ISSUE/MUNICIPAL QUESTION

DATE OF CONTACT

CITY OFFICIAL CONTACTED

TITLE OF CITY OFFICIAL CONTACTED

OUTCOME OF CONTACT

NAME OF CLIENT ON WHOSE BEHALF LOBBYING WAS CONDUCTED

☐ NO REPORTABLE ACTIVITY FOR THIS REPORTING PERIOD.

NAME OF EMPLOYEE/AGENT WHO ACTED AS LOBBYIST

DESCRIPTION OF ISSUE/MUNICIPAL QUESTION

DATE OF CONTACT

CITY OFFICIAL CONTACTED

TITLE OF CITY OFFICIAL CONTACTED

OUTCOME OF CONTACT

LOBBYIST QUARTERLY REPORT OF ACTIVITY

SECTION 4 - VERIFICATION OF REGISTRANT

I HAVE USED ALL REASONABLE DILIGENCE IN PREPARING THIS REPORT AND EACH OF THE SECTIONS HEREOF, AND I HAVE PERSONAL KNOWLEDGE OF THE MATTERS CONTAINED IN THIS REPORT.

I CERTIFY UNDER PENALTY OF PERJURY UNDER THE LAWS OF THE STATE OF CALIFORNIA THAT THE FOREGOING IS TRUE AND CORRECT.


REGISTRANT LOBBYIST SIGNATURE

10/09/2023

DATE

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CITY CLERK'S OFFICE
Legislative Services

LOBBYIST QUARTERLY REPORT OF ACTIVITY

INSTRUCTIONS:

Complete and return this form to:

CITY OF IRVINE
City Clerk's Office
P.O. Box 19575
Irvine, CA 92623-9575

RECEIVED
CITY OF IRVINE
CITY CLERK'S OFFICE
2023 OCT 13 PM 2:17

CHECK APPLICABLE REPORTING PERIOD:

☐ Due April 15 (January 1 - March 31)

☒ Due October 15 (July 1 - September 30)

☐ Due July 15 (April 1 - June 30)

☐ Due January 15 (October 1 - December 31)

NOTE:

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SECTION 1 - REGISTRANT LOBBYIST INFORMATION

NAME OF REGISTRANT LOBBYIST			BUSINESS PHONE
Sapetto Real Estate Solutions			(949) 252-0841
BUSINESS ADDRESS			BUSINESS FAX
1 Park Plaza Suite 600 PMB313			
CITY	STATE	ZIP	BUSINESS EMAIL
Irvine	California	92614	psapetto@sapettorealestate.com
DESCRIBE NATURE OF YOUR BUSINESS			
Land Use Entitlement			
NAME/POSITION OF EACH CITY OFFICIAL OR CITY OFFICIAL'S RELATIVE WHO IS EMPLOYED BY THE REGISTRANT			
N/A			
IF REGISTRANT OR EMPLOYEE OF REGISTRANT IS A FORMER CITY OFFICIAL OR EMPLOYEE, LIST POSITION(S) HELD DURING THE PAST YEAR			
N/A			

I AM FAMILIAR WITH THE PROVISIONS OF SECTION 1-6-107 OF THE IRVINE MUNICIPAL CODE. MY LOBBYING ACTIVITIES WILL NOT VIOLATE THOSE PROVISIONS.

Samuel Sapetto
REGISTRANT LOBBYIST SIGNATURE

10-11-2023

DATE

LOBBYIST QUARTERLY REPORT OF ACTIVITY

SECTION 2 - REGISTRANT'S CLIENT INFORMATION

Complete this section to:

1. Provide information for each new Client since your last report filed.
-AND/OR-
2. Report any changes in information for each existing Client since your last report filed.

This page may be duplicated for each Client.

SELECT ONE:

☐ NEW CLIENT

IF NEW, DATE QUALIFIED: _____

☐ EXISTING CLIENT

☒ NO NEW INFORMATION TO REPORT

CLIENT NAME

Concordia University

PHONE

949-854-8002

ADDRESS

1330 Concordia West

DESCRIBE NATURE OF CLIENT'S BUSINESS

Education

CITY

Irvine

STATE

California

ZIP

92612

NAME OF PERSON, OTHER THAN CLIENT, ON WHOSE BEHALF REGISTRANT HAS BEEN ENGAGED BY CLIENT TO LOBBY:

None

NAME OF ANY PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT, OR IN MAJOR PART PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT

None

NAME OF LOBBYING FIRM FOR WHICH REGISTRANT IS AN AGENT OR EMPLOYEE WITH RESPECT TO CLIENT

Sapetto Real Estate Solutions Inc

NAME OF EACH AGENT OR EMPLOYEE OF REGISTRANT EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT

Pamela Sapetto, Andrea Maloney

BRIEF DESCRIPTION OF ALL MUNICIPAL QUESTIONS (as defined by Irvine Municipal Code Section 1-7-102) REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT

Land Use Entitlement

LOBBYIST QUARTERLY REPORT OF ACTIVITY

SECTION 2 - REGISTRANT'S CLIENT INFORMATION

Complete this section to:

1. Provide information for each new Client since your last report filed.
-AND/OR-
2. Report any changes in information for each existing Client since your last report filed.

This page may be duplicated for each Client.

SELECT ONE:

☐ NEW CLIENT

IF NEW, DATE QUALIFIED: _____

☐ EXISTING CLIENT

☒ NO NEW INFORMATION TO REPORT

CLIENT NAME

Garden Communities

PHONE

858-200-2244

ADDRESS

9110 Judicial Drive

DESCRIBE NATURE OF CLIENT'S BUSINESS

Development and Property Management

CITY

San Diego

STATE

California



ZIP

92612

NAME OF PERSON, OTHER THAN CLIENT, ON WHOSE BEHALF REGISTRANT HAS BEEN ENGAGED BY CLIENT TO LOBBY

None

NAME OF ANY PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT, OR IN MAJOR PART PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT

None

NAME OF LOBBYING FIRM FOR WHICH REGISTRANT IS AN AGENT OR EMPLOYEE WITH RESPECT TO CLIENT

Sapetto Real Estate Solutions Inc

NAME OF EACH AGENT OR EMPLOYEE OF REGISTRANT EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT

Pamela Sapetto, Andrea Maloney

BRIEF DESCRIPTION OF ALL MUNICIPAL QUESTIONS (as defined by Irvine Municipal Code Section 1-7-102) REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT

Land Use Entitlement

LOBBYIST QUARTERLY REPORT OF ACTIVITY

SECTION 2 - REGISTRANT'S CLIENT INFORMATION

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-AND/OR-
2. Report any changes in information for each existing Client since your last report filed.

This page may be duplicated for each Client.

SELECT ONE:

☐ NEW CLIENT

IF NEW, DATE QUALIFIED: _____

☐ EXISTING CLIENT

☒ NO NEW INFORMATION TO REPORT

CLIENT NAME

Major League Cricket

PHONE

(650) 504-0072

ADDRESS

3130 20th Street #311

DESCRIBE NATURE OF CLIENT'S BUSINESS

Sports

CITY

San Francisco

STATE

California

ZIP

94110

NAME OF PERSON, OTHER THAN CLIENT, ON WHOSE BEHALF REGISTRANT HAS BEEN ENGAGED BY CLIENT TO LOBBY

None

NAME OF ANY PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT, OR IN MAJOR PART PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT

Selby Sturzenegger

NAME OF LOBBYING FIRM FOR WHICH REGISTRANT IS AN AGENT OR EMPLOYEE WITH RESPECT TO CLIENT

Sapetto Real Estate Solutions

NAME OF EACH AGENT OR EMPLOYEE OF REGISTRANT EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT

Pamela Sapetto, Andrea Maloney

BRIEF DESCRIPTION OF ALL MUNICIPAL QUESTIONS (as defined by Irvine Municipal Code Section 1-7-102) REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT

location of major league cricket field, land use entitlement

LOBBYIST QUARTERLY REPORT OF ACTIVITY

SECTION 2 - REGISTRANT'S CLIENT INFORMATION

Complete this section to:

1. Provide information for each *new* Client since your last report filed.
-AND/OR-
2. Report any changes in information for each *existing* Client since your last report filed.

This page may be duplicated for each Client.

SELECT ONE:

☐ NEW CLIENT

IF NEW, DATE QUALIFIED: _____

☐ EXISTING CLIENT

☒ NO NEW INFORMATION TO REPORT

CLIENT NAME

Oceans Church

PHONE

(949) 617-6877

ADDRESS

15253 Bake Parkway

DESCRIBE NATURE OF CLIENT'S BUSINESS

Religious Institution

CITY

Irvine

STATE

California

ZIP

92618

NAME OF PERSON, OTHER THAN CLIENT, ON WHOSE BEHALF REGISTRANT HAS BEEN ENGAGED BY CLIENT TO LOBBY

None

NAME OF ANY PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT, OR IN MAJOR PART PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT

Philip Hussey

NAME OF LOBBYING FIRM FOR WHICH REGISTRANT IS AN AGENT OR EMPLOYEE WITH RESPECT TO CLIENT

Sapetto Real Estate Solutions

NAME OF EACH AGENT OR EMPLOYEE OF REGISTRANT EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT

Pamela Sapetto, Andrea Maloney

BRIEF DESCRIPTION OF ALL MUNICIPAL QUESTIONS (as defined by Irvine Municipal Code Section 1-7-102) REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT

land use entitlement

LOBBYIST QUARTERLY REPORT OF ACTIVITY

SECTION 2 - REGISTRANT'S CLIENT INFORMATION

Complete this section to:

1. Provide information for each new Client since your last report filed.
-AND/OR-
2. Report any changes in information for each existing Client since your last report filed.

This page may be duplicated for each Client.

SELECT ONE:

☒ NEW CLIENT

IF NEW, DATE QUALIFIED: _____

☐ EXISTING CLIENT

☒ NO NEW INFORMATION TO REPORT

CLIENT NAME

Westcliff Management Group

PHONE

949-825-5999

ADDRESS

17877 Von Karman #400

DESCRIBE NATURE OF CLIENT'S BUSINESS

Education

CITY

Irvine

STATE

California



ZIP

92614

NAME OF PERSON, OTHER THAN CLIENT, ON WHOSE BEHALF REGISTRANT HAS BEEN ENGAGED BY CLIENT TO LOBBY

None

NAME OF ANY PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT, OR IN MAJOR PART PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT

None

NAME OF LOBBYING FIRM FOR WHICH REGISTRANT IS AN AGENT OR EMPLOYEE WITH RESPECT TO CLIENT

Sapetto Real Estate Solutions Inc

NAME OF EACH AGENT OR EMPLOYEE OF REGISTRANT EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT

Pamela Sapetto, Andrea Maloney

BRIEF DESCRIPTION OF ALL MUNICIPAL QUESTIONS (as defined by Irvine Municipal Code Section 1-7-102) REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT

Land Use Entitlement

LOBBYIST QUARTERLY REPORT OF ACTIVITY

SECTION 2 - REGISTRANT'S CLIENT INFORMATION

Complete this section to:

1. Provide information for each new Client since your last report filed.
-AND/OR-
2. Report any changes in information for each existing Client since your last report filed.

This page may be duplicated for each Client.

SELECT ONE:

☒ NEW CLIENT

IF NEW, DATE QUALIFIED: 9/30/2023

☐ EXISTING CLIENT

☐ NO NEW INFORMATION TO REPORT

CLIENT NAME

Tesla Motors

PHONE

(510) 602-0028

ADDRESS

1 Tesla Road

DESCRIBE NATURE OF CLIENT'S BUSINESS

Vehicle production and sales

CITY

Austin

STATE

Texas

ZIP

78725

NAME OF PERSON, OTHER THAN CLIENT, ON WHOSE BEHALF REGISTRANT HAS BEEN ENGAGED BY CLIENT TO LOBBY

None

NAME OF ANY PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT, OR IN MAJOR PART PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT

None

NAME OF LOBBYING FIRM FOR WHICH REGISTRANT IS AN AGENT OR EMPLOYEE WITH RESPECT TO CLIENT

Sapetto Real Estate Solutions

NAME OF EACH AGENT OR EMPLOYEE OF REGISTRANT EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT

Pamela Sapetto, Andrea Maloney

BRIEF DESCRIPTION OF ALL MUNICIPAL QUESTIONS (as defined by Irvine Municipal Code Section 1-7-102) REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT

Land Use Entitlement

LOBBYIST QUARTERLY REPORT OF ACTIVITY

SECTION 3 - LOBBYING ACTIVITIES

Lobbying activities must be reported for each Client for which compensation of \$10,000 or more was received during the calendar quarter in question.

Identify the Client represented. List all issues, including municipal questions, upon which lobbying activities were engaged, including, a list of specific legislative proposals and other proposed, pending or completed official actions that occurred during this reporting period.

This page may be duplicated as needed.

NAME OF CLIENT ON WHOSE BEHALF LOBBYING WAS CONDUCTED

Tesla Motors

☒ NO REPORTABLE ACTIVITY FOR THIS REPORTING PERIOD.

NAME OF EMPLOYEE/AGENT WHO ACTED AS LOBBYIST

DESCRIPTION OF ISSUE/MUNICIPAL QUESTION

DATE OF CONTACT

CITY OFFICIAL CONTACTED

TITLE OF CITY OFFICIAL CONTACTED

OUTCOME OF CONTACT

NAME OF CLIENT ON WHOSE BEHALF LOBBYING WAS CONDUCTED

Westcliff Management Group

☒ NO REPORTABLE ACTIVITY FOR THIS REPORTING PERIOD.

NAME OF EMPLOYEE/AGENT WHO ACTED AS LOBBYIST

DESCRIPTION OF ISSUE/MUNICIPAL QUESTION

DATE OF CONTACT

CITY OFFICIAL CONTACTED

TITLE OF CITY OFFICIAL CONTACTED

OUTCOME OF CONTACT

LOBBYIST QUARTERLY REPORT OF ACTIVITY

SECTION 3 - LOBBYING ACTIVITIES

Lobbying activities must be reported for each Client for which compensation of \$10,000 or more was received during the calendar quarter in question.

Identify the Client represented. List all issues, including municipal questions, upon which lobbying activities were engaged, including, a list of specific legislative proposals and other proposed, pending or completed official actions that occurred during this reporting period.

This page may be duplicated as needed.

NAME OF CLIENT ON WHOSE BEHALF LOBBYING WAS CONDUCTED

Concordia University

☒ NO REPORTABLE ACTIVITY FOR THIS REPORTING PERIOD.

NAME OF EMPLOYEE/AGENT WHO ACTED AS LOBBYIST

DESCRIPTION OF ISSUE/MUNICIPAL QUESTION

DATE OF CONTACT

CITY OFFICIAL CONTACTED

TITLE OF CITY OFFICIAL CONTACTED

OUTCOME OF CONTACT

NAME OF CLIENT ON WHOSE BEHALF LOBBYING WAS CONDUCTED

Garden Communities

☒ NO REPORTABLE ACTIVITY FOR THIS REPORTING PERIOD.

NAME OF EMPLOYEE/AGENT WHO ACTED AS LOBBYIST

DESCRIPTION OF ISSUE/MUNICIPAL QUESTION

DATE OF CONTACT

CITY OFFICIAL CONTACTED

TITLE OF CITY OFFICIAL CONTACTED

OUTCOME OF CONTACT

LOBBYIST QUARTERLY REPORT OF ACTIVITY

SECTION 3 - LOBBYING ACTIVITIES

Lobbying activities must be reported for each Client for which compensation of \$10,000 or more was received during the calendar quarter in question.

Identify the Client represented. List all issues, including municipal questions, upon which lobbying activities were engaged, including, a list of specific legislative proposals and other proposed, pending or completed official actions that occurred during this reporting period. *This page may be duplicated as needed.*

NAME OF CLIENT ON WHOSE BEHALF LOBBYING WAS CONDUCTED

Major League Cricket

☒ NO REPORTABLE ACTIVITY FOR THIS REPORTING PERIOD.

NAME OF EMPLOYEE/AGENT WHO ACTED AS LOBBYIST

Pamela Sapetto

DESCRIPTION OF ISSUE/MUNICIPAL QUESTION

location of field, land use entitlement

DATE OF CONTACT

CITY OFFICIAL CONTACTED

TITLE OF CITY OFFICIAL CONTACTED

OUTCOME OF CONTACT

NAME OF CLIENT ON WHOSE BEHALF LOBBYING WAS CONDUCTED

Oceans Church

☒ NO REPORTABLE ACTIVITY FOR THIS REPORTING PERIOD.

NAME OF EMPLOYEE/AGENT WHO ACTED AS LOBBYIST

Pamela Sapetto, Andrea Maloney

DESCRIPTION OF ISSUE/MUNICIPAL QUESTION

land use entitlement

DATE OF CONTACT

CITY OFFICIAL CONTACTED

TITLE OF CITY OFFICIAL CONTACTED

OUTCOME OF CONTACT

LOBBYIST QUARTERLY REPORT OF ACTIVITY

SECTION 4 - VERIFICATION OF REGISTRANT

I HAVE USED ALL REASONABLE DILIGENCE IN PREPARING THIS REPORT AND EACH OF THE SECTIONS HEREOF, AND I HAVE PERSONAL KNOWLEDGE OF THE MATTERS CONTAINED IN THIS REPORT.

I CERTIFY UNDER PENALTY OF PERJURY UNDER THE LAWS OF THE STATE OF CALIFORNIA THAT THE FOREGOING IS TRUE AND CORRECT.


REGISTRANT LOBBYIST SIGNATURE

10-11-2023

DATE

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CITY CLERK'S OFFICE
Legislative Services

RECEIVED
CITY OF IRVINE
CITY CLERK'S OFFICE

LOBBYIST QUARTERLY REPORT OF ACTIVITY

INSTRUCTIONS:

Complete and return this form to:

CITY OF IRVINE
City Clerk's Office
P.O. Box 19575
Irvine, CA 92623-9575

CHECK APPLICABLE REPORTING PERIOD:

☐ Due April 15 (January 1 - March 31)

☒ Due October 15 (July 1 - September 30)

☐ Due July 15 (April 1 - June 30)

☐ Due January 15 (October 1 - December 31)

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SECTION 1 - REGISTRANT LOBBYIST INFORMATION

NAME OF REGISTRANT LOBBYIST			BUSINESS PHONE
Starpointe Ventures			(949) 622-0420
BUSINESS ADDRESS			BUSINESS FAX
18952 MacArthur Blvd., Suite 240			
CITY	STATE	ZIP	BUSINESS EMAIL
Irvine	California	92612	tj@starpointeventures.com
DESCRIBE NATURE OF YOUR BUSINESS			
Real Estate Consulting			
NAME/POSITION OF EACH CITY OFFICIAL OR CITY OFFICIAL'S RELATIVE WHO IS EMPLOYED BY THE REGISTRANT			
N/A			
IF REGISTRANT OR EMPLOYEE OF REGISTRANT IS A FORMER CITY OFFICIAL OR EMPLOYEE, LIST POSITION(S) HELD DURING THE PAST YEAR			
N/A			

I AM FAMILIAR WITH THE PROVISIONS OF SECTION 1-6-107 OF THE IRVINE MUNICIPAL CODE. MY LOBBYING ACTIVITIES WILL NOT VIOLATE THOSE PROVISIONS.

T. Strod J.
REGISTRANT LOBBYIST SIGNATURE

10/13/2023

DATE

LOBBYIST QUARTERLY REPORT OF ACTIVITY

SECTION 2 - REGISTRANT'S CLIENT INFORMATION

Complete this section to:

1. Provide information for each new Client since your last report filed.

-AND/OR-

2. Report any changes in information for each existing Client since your last report filed.

This page may be duplicated for each Client.

SELECT ONE:

☒ NEW CLIENT

IF NEW, DATE QUALIFIED: Sep 1, 2023

☐ EXISTING CLIENT

☐ NO NEW INFORMATION TO REPORT

CLIENT NAME

18301 Von Karman Property Owner LLC

PHONE

(949) 331-1497

ADDRESS

18301 Von Karman, Suite 250

DESCRIBE NATURE OF CLIENT'S BUSINESS

Real Estate Investor

CITY

Irvine

STATE

California

ZIP

92612

NAME OF PERSON, OTHER THAN CLIENT, ON WHOSE BEHALF REGISTRANT HAS BEEN ENGAGED BY CLIENT TO LOBBY

N/A

NAME OF ANY PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT, OR IN MAJOR PART PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT

N/A

NAME OF LOBBYING FIRM FOR WHICH REGISTRANT IS AN AGENT OR EMPLOYEE WITH RESPECT TO CLIENT

N/A

NAME OF EACH AGENT OR EMPLOYEE OF REGISTRANT EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT

Tim Strader Jr. and Patrick Strader

BRIEF DESCRIPTION OF ALL MUNICIPAL QUESTIONS (as defined by Irvine Municipal Code Section 1-7-102) REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT

Commercial Master Plan for Quartz Office Building (00891064-PMPC) and Tentative Parcel Map (00897824-PTP).

LOBBYIST QUARTERLY REPORT OF ACTIVITY

SECTION 2 - REGISTRANT'S CLIENT INFORMATION

Complete this section to:

1. Provide information for each new Client since your last report filed.
-AND/OR-
2. Report any changes in information for each existing Client since your last report filed.

This page may be duplicated for each Client.

SELECT ONE:

☒ NEW CLIENT

IF NEW, DATE QUALIFIED: Aug 31, 2023

☐ EXISTING CLIENT

☐ NO NEW INFORMATION TO REPORT

CLIENT NAME

Live Nation

PHONE

(310) 867-7000

ADDRESS

9348 Civic Center Drive

DESCRIBE NATURE OF CLIENT'S BUSINESS

Concert Venue Operator

CITY

Beverly Hills

STATE

California

ZIP

90210

NAME OF PERSON, OTHER THAN CLIENT, ON WHOSE BEHALF REGISTRANT HAS BEEN ENGAGED BY CLIENT TO LOBBY

N/A

NAME OF ANY PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT, OR IN MAJOR PART PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT

N/A

NAME OF LOBBYING FIRM FOR WHICH REGISTRANT IS AN AGENT OR EMPLOYEE WITH RESPECT TO CLIENT

N/A

NAME OF EACH AGENT OR EMPLOYEE OF REGISTRANT EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT

Patrick Strader

BRIEF DESCRIPTION OF ALL MUNICIPAL QUESTIONS (as defined by Irvine Municipal Code Section 1-7-102) REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT

Operation of the future Great Park Amphitheater/Ongoing Temporary Amphitheater issues.

LOBBYIST QUARTERLY REPORT OF ACTIVITY

SECTION 3 - LOBBYING ACTIVITIES

Lobbying activities must be reported for each Client for which compensation of \$10,000 or more was received during the calendar quarter in question.

Identify the Client represented. List all issues, including municipal questions, upon which lobbying activities were engaged, including, a list of specific legislative proposals and other proposed, pending or completed official actions that occurred during this reporting period.

This page may be duplicated as needed.

NAME OF CLIENT ON WHOSE BEHALF LOBBYING WAS CONDUCTED

Garden Communities

☒ NO REPORTABLE ACTIVITY FOR THIS REPORTING PERIOD.

NAME OF EMPLOYEE/AGENT WHO ACTED AS LOBBYIST

DESCRIPTION OF ISSUE/MUNICIPAL QUESTION

DATE OF CONTACT

CITY OFFICIAL CONTACTED

TITLE OF CITY OFFICIAL CONTACTED

OUTCOME OF CONTACT

NAME OF CLIENT ON WHOSE BEHALF LOBBYING WAS CONDUCTED

18301 Von Karman Property Owner LLC

☐ NO REPORTABLE ACTIVITY FOR THIS REPORTING PERIOD.

NAME OF EMPLOYEE/AGENT WHO ACTED AS LOBBYIST

Tim Strader Jr.

DESCRIPTION OF ISSUE/MUNICIPAL QUESTION

Phone calls with certain Transportation Commissioners (detailed below) discussing the issues and advocating approval for the Quartz Office Building Traffic Study and attendance at the September 19, 2023 Transportation Commission Hearing.

DATE OF CONTACT

CITY OFFICIAL CONTACTED

TITLE OF CITY OFFICIAL CONTACTED

OUTCOME OF CONTACT

Phone calls with Ken Montgomery and Sidney Wu on September 18, 2023.

LOBBYIST QUARTERLY REPORT OF ACTIVITY

SECTION 3 - LOBBYING ACTIVITIES

Lobbying activities must be reported for each Client for which compensation of \$10,000 or more was received during the calendar quarter in question.

Identify the Client represented. List all issues, including municipal questions, upon which lobbying activities were engaged, including, a list of specific legislative proposals and other proposed, pending or completed official actions that occurred during this reporting period. *This page may be duplicated as needed.*

NAME OF CLIENT ON WHOSE BEHALF LOBBYING WAS CONDUCTED

Live Nation

☐ NO REPORTABLE ACTIVITY FOR THIS REPORTING PERIOD.

NAME OF EMPLOYEE/AGENT WHO ACTED AS LOBBYIST

Patrick Strader

DESCRIPTION OF ISSUE/MUNICIPAL QUESTION

DCOA for future Great Park Amphitheater

DATE OF CONTACT

8/31-10/30/23

CITY OFFICIAL CONTACTED

Various City Councilmembers

TITLE OF CITY OFFICIAL CONTACTED

Various City Councilmembers

OUTCOME OF CONTACT

Various City Councilmembers (other than Kathleen Treseder) were spoken to about the ongoing question of the Great Park Amphitheater. No known outcome.

NAME OF CLIENT ON WHOSE BEHALF LOBBYING WAS CONDUCTED

☐ NO REPORTABLE ACTIVITY FOR THIS REPORTING PERIOD.

NAME OF EMPLOYEE/AGENT WHO ACTED AS LOBBYIST

DESCRIPTION OF ISSUE/MUNICIPAL QUESTION

DATE OF CONTACT

CITY OFFICIAL CONTACTED

TITLE OF CITY OFFICIAL CONTACTED

OUTCOME OF CONTACT

LOBBYIST QUARTERLY REPORT OF ACTIVITY

SECTION 4 - VERIFICATION OF REGISTRANT

I HAVE USED ALL REASONABLE DILIGENCE IN PREPARING THIS REPORT AND EACH OF THE SECTIONS HEREOF, AND I HAVE PERSONAL KNOWLEDGE OF THE MATTERS CONTAINED IN THIS REPORT.

I CERTIFY UNDER PENALTY OF PERJURY UNDER THE LAWS OF THE STATE OF CALIFORNIA THAT THE FOREGOING IS TRUE AND CORRECT.



10/13/2023

REGISTRANT LOBBYIST SIGNATURE

DATE

NOTE: A Basic Guide to Lobbying Registration and Disclosure in the City of Irvine, and the required registration and reporting forms are available by calling the City Clerk's Office at 949-724-6205, or online at cityofirvine.org.



CITY OF IRVINE LOBBYIST REGISTRATION REPORT – NOTICE OF TERMINATION (11/07)

TERMINATION OF:

☐ Registrant Lobbyist
☒ Client

INSTRUCTIONS: Complete and return to:
City of Irvine - Office of the City Clerk
One Civic Center Plaza
Irvine, CA 92623-9575

Please note: The filing of this Notice of Termination does not relieve the registrant of reporting requirements imposed for the reporting period in question.

PART I TERMINATING REGISTRANT LOBBYIST / CLIENT INFORMATION

Name of Registrant Lobbyist: STARPOINTE VENTURES
If individual, include first, last and middle initial

Name of Terminating Client (If Applicable): GARDEN COMMUNITIES

Business Address: 9110 JUDICIAL DRIVE, SAN DIEGO, CA 92122

Business E-mail Address: STUARTP@GARDENCOMMUNITIESCA.COM

Business Phone Number: 858-790-1737

Termination date: 9-30-23

PART II VERIFICATION OF REGISTRANT

I have used all reasonable diligence in preparing this report and I have personal knowledge of the matters contained in this report. I certify under penalty of perjury under the laws of the State of California that the forgoing is true and correct.

10-13-23
Date

T. Stoad Jr.
Signature of Registrant Lobbyist

STARPOINTE VENTURES
Name of Lobbying Firm



CITY CLERK'S OFFICE
Legislative Services

Amended on 10/20/23.
cr

LOBBYIST QUARTERLY REPORT OF ACTIVITY

INSTRUCTIONS:

Complete and return this form to:

CITY OF IRVINE
City Clerk's Office
P.O. Box 19575
Irvine, CA 92623-9575

RECEIVED
CITY OF IRVINE
CITY CLERK'S OFFICE
2023 OCT 20 PM 2:01

CHECK APPLICABLE REPORTING PERIOD:

☐ Due April 15 (January 1 - March 31)

☒ Due October 15 (July 1 - September 30)

☐ Due July 15 (April 1 - June 30)

☐ Due January 15 (October 1 - December 31)

NOTE:

This report is required for lobbying activities for each Client for which compensation of \$10,000 or more was received during the applicable calendar quarter. There is no fee due with quarterly reports. However, if the report is not filed by the due date, it will be subject to a \$10/day delinquency fee per City Council Resolution 06-26.

SECTION 1 - REGISTRANT LOBBYIST INFORMATION

NAME OF REGISTRANT LOBBYIST			BUSINESS PHONE
Peter Whittingham			(949) 280-9181
BUSINESS ADDRESS			BUSINESS FAX
31441 Santa Margarita Parkway, #A0181			
CITY	STATE	ZIP	BUSINESS EMAIL
Rancho Santa Margarita	California	92688	peter@whittinghampaa.com
DESCRIBE NATURE OF YOUR BUSINESS			
public affairs/government affairs consulting			
NAME/POSITION OF EACH CITY OFFICIAL OR CITY OFFICIAL'S RELATIVE WHO IS EMPLOYED BY THE REGISTRANT			
IF REGISTRANT OR EMPLOYEE OF REGISTRANT IS A FORMER CITY OFFICIAL OR EMPLOYEE, LIST POSITION(S) HELD DURING THE PAST YEAR			

I AM FAMILIAR WITH THE PROVISIONS OF SECTION 1-6-107 OF THE IRVINE MUNICIPAL CODE. MY LOBBYING ACTIVITIES WILL NOT VIOLATE THOSE PROVISIONS.

REGISTRANT LOBBYIST SIGNATURE

10/19/2023

DATE

LOBBYIST QUARTERLY REPORT OF ACTIVITY

SECTION 2 - REGISTRANT'S CLIENT INFORMATION

Complete this section to:

1. Provide information for each new Client since your last report filed.
-AND/OR-
2. Report any changes in information for each existing Client since your last report filed.

This page may be duplicated for each Client.

SELECT ONE:

☐ NEW CLIENT

IF NEW, DATE QUALIFIED: _____

☐ EXISTING CLIENT

☒ NO NEW INFORMATION TO REPORT

CLIENT NAME			PHONE
Landify-ECT			(415) 635-3555
ADDRESS			DESCRIBE NATURE OF CLIENT'S BUSINESS
580 California St., 12th Floor			development of public assets
CITY	STATE	ZIP	
San Francisco	California	94104	
NAME OF PERSON, OTHER THAN CLIENT, ON WHOSE BEHALF REGISTRANT HAS BEEN ENGAGED BY CLIENT TO LOBBY			
Steve Brown			
NAME OF ANY PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT, OR IN MAJOR PART PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT			
NAME OF LOBBYING FIRM FOR WHICH REGISTRANT IS AN AGENT OR EMPLOYEE WITH RESPECT TO CLIENT			
Whittingham Public Affairs Advisors			
NAME OF EACH AGENT OR EMPLOYEE OF REGISTRANT EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT			
Peter Whittingham			
BRIEF DESCRIPTION OF ALL MUNICIPAL QUESTIONS (as defined by Irvine Municipal Code Section 1-7-102) REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT			
MOU to develop city-owned sites			

LOBBYIST QUARTERLY REPORT OF ACTIVITY

SECTION 2 - REGISTRANT'S CLIENT INFORMATION

Complete this section to:

1. Provide information for each *new* Client since your last report filed.
-AND/OR-
2. Report any changes in information for each *existing* Client since your last report filed.

This page may be duplicated for each Client.

SELECT ONE:

☐ NEW CLIENT

IF NEW, DATE QUALIFIED: _____

☐ EXISTING CLIENT

☒ NO NEW INFORMATION TO REPORT

CLIENT NAME

Crown Castle

PHONE

(949) 936-0024

ADDRESS

200 Spectrum Center Drive, Suite 1800

DESCRIBE NATURE OF CLIENT'S BUSINESS

wireless infrastructure deployment/development

CITY

Irvine

STATE

California

ZIP

92618

NAME OF PERSON, OTHER THAN CLIENT, ON WHOSE BEHALF REGISTRANT HAS BEEN ENGAGED BY CLIENT TO LOBBY

Scott Longhurst

NAME OF ANY PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT, OR IN MAJOR PART PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT

NAME OF LOBBYING FIRM FOR WHICH REGISTRANT IS AN AGENT OR EMPLOYEE WITH RESPECT TO CLIENT

Whittingham Public Affairs Advisors

NAME OF EACH AGENT OR EMPLOYEE OF REGISTRANT EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT

Peter Whittingham

BRIEF DESCRIPTION OF ALL MUNICIPAL QUESTIONS (as defined by Irvine Municipal Code Section 1-7-102) REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT

Cellular and fiber deployment

LOBBYIST QUARTERLY REPORT OF ACTIVITY

SECTION 2 - REGISTRANT'S CLIENT INFORMATION

Complete this section to:

1. Provide information for each new Client since your last report filed.
-AND/OR-
2. Report any changes in information for each existing Client since your last report filed.

This page may be duplicated for each Client.

SELECT ONE:

☐ NEW CLIENT

IF NEW, DATE QUALIFIED: _____

☐ EXISTING CLIENT

☒ NO NEW INFORMATION TO REPORT

CLIENT NAME

Workday

PHONE

(612) 240-5801

ADDRESS

6110 Stoneridge Mall Road

DESCRIBE NATURE OF CLIENT'S BUSINESS

HR & Finance Capital Management provider

CITY

Pleasanton

STATE

California

ZIP

94588

NAME OF PERSON, OTHER THAN CLIENT, ON WHOSE BEHALF REGISTRANT HAS BEEN ENGAGED BY CLIENT TO LOBBY

Nedim Pajevic

NAME OF ANY PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT, OR IN MAJOR PART PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT

NAME OF LOBBYING FIRM FOR WHICH REGISTRANT IS AN AGENT OR EMPLOYEE WITH RESPECT TO CLIENT

Whittingham Public Affairs Advisors

NAME OF EACH AGENT OR EMPLOYEE OF REGISTRANT EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT

Peter Whittingham

BRIEF DESCRIPTION OF ALL MUNICIPAL QUESTIONS (as defined by Irvine Municipal Code Section 1-7-102) REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT

HR/Finance Management procurement

LOBBYIST QUARTERLY REPORT OF ACTIVITY

SECTION 2 - REGISTRANT'S CLIENT INFORMATION

Complete this section to:

1. Provide information for each new Client since your last report filed.
-AND/OR-
2. Report any changes in information for each existing Client since your last report filed.

This page may be duplicated for each Client.

SELECT ONE:

☒ NEW CLIENT

IF NEW, DATE QUALIFIED: Jul 11, 2023

☐ EXISTING CLIENT

☐ NO NEW INFORMATION TO REPORT

CLIENT NAME			PHONE
Goldenvoice			(323) 930-5799
ADDRESS			DESCRIBE NATURE OF CLIENT'S BUSINESS
5750 Wilshire Blvd., Suite A335			arena management/operation
CITY	STATE	ZIP	
Los Angeles	California	90036	
NAME OF PERSON, OTHER THAN CLIENT, ON WHOSE BEHALF REGISTRANT HAS BEEN ENGAGED BY CLIENT TO LOBBY			
Melissa Ormond			
NAME OF ANY PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT, OR IN MAJOR PART PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT			
NAME OF LOBBYING FIRM FOR WHICH REGISTRANT IS AN AGENT OR EMPLOYEE WITH RESPECT TO CLIENT			
Whittingham Public Affairs Advisors			
NAME OF EACH AGENT OR EMPLOYEE OF REGISTRANT EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT			
Peter Whittingham			
BRIEF DESCRIPTION OF ALL MUNICIPAL QUESTIONS (as defined by Irvine Municipal Code Section 1-7-102) REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT			
Development of city-owned amphitheater			

LOBBYIST QUARTERLY REPORT OF ACTIVITY

SECTION 3 - LOBBYING ACTIVITIES

Lobbying activities must be reported for each Client for which compensation of \$10,000 or more was received during the calendar quarter in question.

Identify the Client represented. List all issues, including municipal questions, upon which lobbying activities were engaged, including, a list of specific legislative proposals and other proposed, pending or completed official actions that occurred during this reporting period.

This page may be duplicated as needed.

NAME OF CLIENT ON WHOSE BEHALF LOBBYING WAS CONDUCTED

Landify-ECT

☒ NO REPORTABLE ACTIVITY FOR THIS REPORTING PERIOD.

NAME OF EMPLOYEE/AGENT WHO ACTED AS LOBBYIST

DESCRIPTION OF ISSUE/MUNICIPAL QUESTION

DATE OF CONTACT

CITY OFFICIAL CONTACTED

TITLE OF CITY OFFICIAL CONTACTED

OUTCOME OF CONTACT

NAME OF CLIENT ON WHOSE BEHALF LOBBYING WAS CONDUCTED

Crown Castle

☒ NO REPORTABLE ACTIVITY FOR THIS REPORTING PERIOD.

NAME OF EMPLOYEE/AGENT WHO ACTED AS LOBBYIST

DESCRIPTION OF ISSUE/MUNICIPAL QUESTION

DATE OF CONTACT

CITY OFFICIAL CONTACTED

TITLE OF CITY OFFICIAL CONTACTED

OUTCOME OF CONTACT

LOBBYIST QUARTERLY REPORT OF ACTIVITY

SECTION 3 - LOBBYING ACTIVITIES

Lobbying activities must be reported for each Client for which compensation of \$10,000 or more was received during the calendar quarter in question.

Identify the Client represented. List all issues, including municipal questions, upon which lobbying activities were engaged, including, a list of specific legislative proposals and other proposed, pending or completed official actions that occurred during this reporting period. *This page may be duplicated as needed.*

NAME OF CLIENT ON WHOSE BEHALF LOBBYING WAS CONDUCTED

Workday

☒ NO REPORTABLE ACTIVITY FOR THIS REPORTING PERIOD.

NAME OF EMPLOYEE/AGENT WHO ACTED AS LOBBYIST

DESCRIPTION OF ISSUE/MUNICIPAL QUESTION

DATE OF CONTACT

CITY OFFICIAL CONTACTED

TITLE OF CITY OFFICIAL CONTACTED

OUTCOME OF CONTACT

NAME OF CLIENT ON WHOSE BEHALF LOBBYING WAS CONDUCTED

Goldenvoice

☐ NO REPORTABLE ACTIVITY FOR THIS REPORTING PERIOD.

NAME OF EMPLOYEE/AGENT WHO ACTED AS LOBBYIST

Peter Whittingham

DESCRIPTION OF ISSUE/MUNICIPAL QUESTION

Development of permanent amphitheater at Great Park

DATE OF CONTACT

CITY OFFICIAL CONTACTED

TITLE OF CITY OFFICIAL CONTACTED

07/12/2023

Kathleen Treseder

City Council member

OUTCOME OF CONTACT

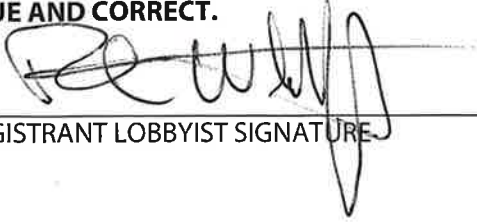
Conveyed information to the Council member

LOBBYIST QUARTERLY REPORT OF ACTIVITY

SECTION 4 - VERIFICATION OF REGISTRANT

I HAVE USED ALL REASONABLE DILIGENCE IN PREPARING THIS REPORT AND EACH OF THE SECTIONS HEREOF, AND I HAVE PERSONAL KNOWLEDGE OF THE MATTERS CONTAINED IN THIS REPORT.

I CERTIFY UNDER PENALTY OF PERJURY UNDER THE LAWS OF THE STATE OF CALIFORNIA THAT THE FOREGOING IS TRUE AND CORRECT.



REGISTRANT LOBBYIST SIGNATURE

10/19/2023

DATE

NOTE: A Basic Guide to Lobbying Registration and Disclosure in the City of Irvine, and the required registration and reporting forms are available by calling the City Clerk's Office at 949-724-6205, or online at cityofirvine.org.



CITY CLERK'S OFFICE
Legislative Services

LOBBYIST QUARTERLY REPORT OF ACTIVITY

INSTRUCTIONS:

Complete and return this form to:

CITY OF IRVINE
City Clerk's Office
P.O. Box 19575
Irvine, CA 92623-9575

RECEIVED
CITY OF IRVINE
CITY CLERK'S OFFICE
2023 OCT 12 AM 9:51

CHECK APPLICABLE REPORTING PERIOD:

☐ Due April 15 (January 1 - March 31)

☒ Due October 15 (July 1 - September 30)

☐ Due July 15 (April 1 - June 30)

☐ Due January 15 (October 1 - December 31)

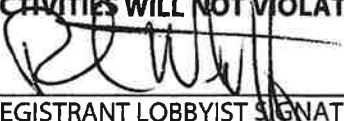
NOTE:

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SECTION 1 - REGISTRANT LOBBYIST INFORMATION

NAME OF REGISTRANT LOBBYIST			BUSINESS PHONE
Peter Whittingham			(949) 280-9181
BUSINESS ADDRESS			BUSINESS FAX
31441 Santa Margarita Parkway, Suite A-181			
CITY	STATE	ZIP	BUSINESS EMAIL
Rancho Santa Margarita	California	92688	peter@whittinghampaa.com
DESCRIBE NATURE OF YOUR BUSINESS			
public affairs/government affairs consulting			
NAME/POSITION OF EACH CITY OFFICIAL OR CITY OFFICIAL'S RELATIVE WHO IS EMPLOYED BY THE REGISTRANT			
IF REGISTRANT OR EMPLOYEE OF REGISTRANT IS A FORMER CITY OFFICIAL OR EMPLOYEE, LIST POSITION(S) HELD DURING THE PAST YEAR			

I AM FAMILIAR WITH THE PROVISIONS OF SECTION 1-6-107 OF THE IRVINE MUNICIPAL CODE. MY LOBBYING ACTIVITIES WILL NOT VIOLATE THOSE PROVISIONS.


REGISTRANT LOBBYIST SIGNATURE

10/06/2023

DATE

LOBBYIST QUARTERLY REPORT OF ACTIVITY

SECTION 2 - REGISTRANT'S CLIENT INFORMATION

Complete this section to:

1. Provide information for each new Client since your last report filed.
-AND/OR-
2. Report any changes in information for each existing Client since your last report filed.

This page may be duplicated for each Client.

SELECT ONE:

☐ NEW CLIENT

IF NEW, DATE QUALIFIED: _____

☐ EXISTING CLIENT

☒ NO NEW INFORMATION TO REPORT

CLIENT NAME

Goldenvoice

PHONE

(323) 930-5700

ADDRESS

5750 Wilshire Blvd., Suite A335

DESCRIBE NATURE OF CLIENT'S BUSINESS

Concert promoter/venue operator

CITY

Los Angeles

STATE

California

ZIP

90036

NAME OF PERSON, OTHER THAN CLIENT, ON WHOSE BEHALF REGISTRANT HAS BEEN ENGAGED BY CLIENT TO LOBBY

NAME OF ANY PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT, OR IN MAJOR PART PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT

NAME OF LOBBYING FIRM FOR WHICH REGISTRANT IS AN AGENT OR EMPLOYEE WITH RESPECT TO CLIENT

Whittingham Public Affairs Advisors

NAME OF EACH AGENT OR EMPLOYEE OF REGISTRANT EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT

BRIEF DESCRIPTION OF ALL MUNICIPAL QUESTIONS (as defined by Irvine Municipal Code Section 1-7-102) REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT

Development of City-owned amphitheater

LOBBYIST QUARTERLY REPORT OF ACTIVITY

SECTION 2 - REGISTRANT'S CLIENT INFORMATION

Complete this section to:

1. Provide information for each new Client since your last report filed.
-AND/OR-
2. Report any changes in information for each existing Client since your last report filed.

This page may be duplicated for each Client.

SECTION ONE

☐ NEW CLIENT

IF NEW, DATE QUALIFIED: _____

☐ EXISTING CLIENT

☒ NO NEW INFORMATION TO REPORT

CLIENT NAME

Workday

PHONE

(612) 240-5801

ADDRESS

6110 Stoneridge Mall Rd.

DESCRIBE NATURE OF CLIENT'S BUSINESS

HR & Finance Capital Management Provider

CITY

Pleasanton

STATE

California

ZIP

94588

NAME OF PERSON, OTHER THAN CLIENT, ON WHOSE BEHALF REGISTRANT HAS BEEN ENGAGED BY CLIENT TO LOBBY

NAME OF ANY PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT, OR IN MAJOR PART PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT

NAME OF LOBBYING FIRM FOR WHICH REGISTRANT IS AN AGENT OR EMPLOYEE WITH RESPECT TO CLIENT

Whittingham Public Affairs Advisors

NAME OF EACH AGENT OR EMPLOYEE OF REGISTRANT EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT

BRIEF DESCRIPTION OF ALL MUNICIPAL QUESTIONS (as defined by Irvine Municipal Code Section 1-7-102) REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT

HR/Finance Management Procurement

LOBBYIST QUARTERLY REPORT OF ACTIVITY

SECTION 2 - REGISTRANT'S CLIENT INFORMATION

Complete this section to:

1. Provide information for each new Client since your last report filed.
-AND/OR-
2. Report any changes in information for each existing Client since your last report filed.

This page may be duplicated for each Client.

SELECT ONE:

☐ NEW CLIENT

IF NEW, DATE QUALIFIED: _____

☐ EXISTING CLIENT

☒ NO NEW INFORMATION TO REPORT

CLIENT NAME

Crown Castle

PHONE

(949) 936-0024

ADDRESS

200 Spectrum Drive, Suite 1800

DESCRIBE NATURE OF CLIENT'S BUSINESS

wireless infrastructure deployment/development

CITY

Irvine

STATE

California

ZIP

92618

NAME OF PERSON, OTHER THAN CLIENT, ON WHOSE BEHALF REGISTRANT HAS BEEN ENGAGED BY CLIENT TO LOBBY

NAME OF ANY PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT, OR IN MAJOR PART PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT

NAME OF LOBBYING FIRM FOR WHICH REGISTRANT IS AN AGENT OR EMPLOYEE WITH RESPECT TO CLIENT

Whittingham Public Affairs Advisors

NAME OF EACH AGENT OR EMPLOYEE OF REGISTRANT EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT

BRIEF DESCRIPTION OF ALL MUNICIPAL QUESTIONS (as defined by Irvine Municipal Code Section 1-7-102) REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT

Cellular and fiber deployment

LOBBYIST QUARTERLY REPORT OF ACTIVITY

SECTION 2 - REGISTRANT'S CLIENT INFORMATION

Complete this section to:

1. Provide information for each new Client since your last report filed.

-AND/OR-

2. Report any changes in information for each existing Client since your last report filed.

This page may be duplicated for each Client.

SELECT ONE:

☐ NEW CLIENT

IF NEW, DATE QUALIFIED: _____

☐ EXISTING CLIENT

☒ NO NEW INFORMATION TO REPORT

CLIENT NAME

Landify-ECT

PHONE

(415) 635-3555

ADDRESS

580 California St., 12th Floor

DESCRIBE NATURE OF CLIENT'S BUSINESS

development of public assets

CITY

San Francisco

STATE

California

ZIP

94104

NAME OF PERSON, OTHER THAN CLIENT, ON WHOSE BEHALF REGISTRANT HAS BEEN ENGAGED BY CLIENT TO LOBBY

NAME OF ANY PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT, OR IN MAJOR PART PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT

NAME OF LOBBYING FIRM FOR WHICH REGISTRANT IS AN AGENT OR EMPLOYEE WITH RESPECT TO CLIENT

NAME OF EACH AGENT OR EMPLOYEE OF REGISTRANT, EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT

BRIEF DESCRIPTION OF ALL MUNICIPAL QUESTIONS (as defined by Irvine Municipal Code Section 1-7-102) REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT

MOU to develop city-owned sites

LOBBYIST QUARTERLY REPORT OF ACTIVITY

SECTION 3 - LOBBYING ACTIVITIES

Lobbying activities must be reported for each Client for which compensation of \$10,000 or more was received during the calendar quarter in question.

Identify the Client represented. List all issues, including municipal questions, upon which lobbying activities were engaged, including, a list of specific legislative proposals and other proposed, pending or completed official actions that occurred during this reporting period. *This page may be duplicated as needed.*

NAME OF CLIENT ON WHOSE BEHALF LOBBYING WAS CONDUCTED

Crown Castle

☒ NO REPORTABLE ACTIVITY FOR THIS REPORTING PERIOD.

NAME OF EMPLOYEE/AGENT WHO ACTED AS LOBBYIST

DESCRIPTION OF ISSUE/MUNICIPAL QUESTION

DATE OF CONTACT	CITY OFFICIAL CONTACTED	TITLE OF CITY OFFICIAL CONTACTED

OUTCOME OF CONTACT

NAME OF CLIENT ON WHOSE BEHALF LOBBYING WAS CONDUCTED

Workday

☒ NO REPORTABLE ACTIVITY FOR THIS REPORTING PERIOD.

NAME OF EMPLOYEE/AGENT WHO ACTED AS LOBBYIST

DESCRIPTION OF ISSUE/MUNICIPAL QUESTION

DATE OF CONTACT	CITY OFFICIAL CONTACTED	TITLE OF CITY OFFICIAL CONTACTED

OUTCOME OF CONTACT

LOBBYIST QUARTERLY REPORT OF ACTIVITY

SECTION 3 - LOBBYING ACTIVITIES

Lobbying activities must be reported for each Client for which compensation of \$10,000 or more was received during the calendar quarter in question.

Identify the Client represented. List all issues, including municipal questions, upon which lobbying activities were engaged, including, a list of specific legislative proposals and other proposed, pending or completed official actions that occurred during this reporting period.

This page may be duplicated as needed.

NAME OF CLIENT ON WHOSE BEHALF LOBBYING WAS CONDUCTED

Landify-Ect

☒ NO REPORTABLE ACTIVITY FOR THIS REPORTING PERIOD.

NAME OF EMPLOYEE/AGENT WHO ACTED AS LOBBYIST

DESCRIPTION OF ISSUE/MUNICIPAL QUESTION

DATE OF CONTACT

CITY OFFICIAL CONTACTED

TITLE OF CITY OFFICIAL CONTACTED

OUTCOME OF CONTACT

NAME OF CLIENT ON WHOSE BEHALF LOBBYING WAS CONDUCTED

Goldenvoice

☒ NO REPORTABLE ACTIVITY FOR THIS REPORTING PERIOD.

NAME OF EMPLOYEE/AGENT WHO ACTED AS LOBBYIST

DESCRIPTION OF ISSUE/MUNICIPAL QUESTION

DATE OF CONTACT

CITY OFFICIAL CONTACTED

TITLE OF CITY OFFICIAL CONTACTED

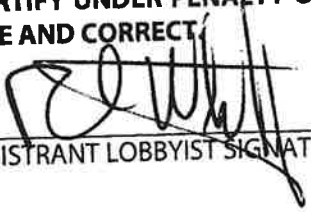
OUTCOME OF CONTACT

LOBBYIST QUARTERLY REPORT OF ACTIVITY

SECTION 4 - VERIFICATION OF REGISTRANT

I HAVE USED ALL REASONABLE DILIGENCE IN PREPARING THIS REPORT AND EACH OF THE SECTIONS HEREOF, AND I HAVE PERSONAL KNOWLEDGE OF THE MATTERS CONTAINED IN THIS REPORT.

I CERTIFY UNDER PENALTY OF PERJURY UNDER THE LAWS OF THE STATE OF CALIFORNIA THAT THE FOREGOING IS TRUE AND CORRECT.


REGISTRANT LOBBYIST SIGNATURE

10/06/2023

DATE

NOTE: A Basic Guide to Lobbying Registration and Disclosure in the City of Irvine, and the required registration and reporting forms are available by calling the City Clerk's Office at 949-724-6205, or online at cityofirvine.org.



CITY CLERK'S OFFICE
Legislative Services

LOBBYIST REGISTRATION REPORT ANNUAL/INITIAL REGISTRATION

Complete the following information and submit your Lobbyist Registration Report with your payment. Applicable fees are listed below. For questions, please contact the City Clerk's Office at 949-724-6205 or email at clerk@cityofirvine.org.

A person engaging in lobbyist activities must file an Initial Report within 30 days of the date he/she receives or becomes entitled to receive \$10,000 or more in compensation from a Client in a calendar quarter, or prior to the date the subject matter of the lobbying activity is scheduled for official City action, whichever is sooner.

Annual Registration is due on January 31st for Registrants and all active Clients.

REGISTRATION FEES:

Annual/Initial Registration - \$633.00 per Registrant, plus \$89.00 per Client

Registration on or after June 30 - \$298.00 per Registrant, plus \$89.00 per Client

REPORT TYPE:

☐ ANNUAL REGISTRATION

☒ INITIAL REGISTRATION - I/We qualified as a lobbyist on 12/20/23.

SECTION 1 - REGISTRANT LOBBYIST INFORMATION

REGISTRANT LOBBYIST NAME (If individual, include First Name, Last Name, and Middle Initial)

Peter Dorsch, Venture Strategic

BUSINESS ADDRESS

3240 El Camino Real, Suite 140

BUSINESS PHONE

(714) 476-8028

CITY

Irvine,

STATE

CA

ZIP

92602

BUSINESS EMAIL

Peter.VentureStrategic.com

NATURE OF BUSINESS

Public Relations

NAME(S) AND POSITION(S) OF EACH CITY OFFICIAL (OR CITY OFFICIAL'S RELATIVE) WHO IS EMPLOYED BY THE REGISTRANT

N/A

IF REGISTRANT (OR REGISTRANT'S EMPLOYEE) WAS A FORMER CITY OFFICIAL OR EMPLOYEE, LIST THE POSITION(S) HELD DURING THE PAST YEAR

N/A

I AM FAMILIAR WITH THE PROVISIONS OF SECTION 1-6-107 OF THE IRVINE MUNICIPAL CODE. MY LOBBYING ACTIVITIES WILL NOT VIOLATE THOSE PROVISIONS.

REGISTRANT LOBBYIST SIGNATURE

DATE

12/19/23

TITLE (If representing firm)

LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

SECTION 2 - REGISTRANT'S CLIENT INFORMATION

Provide information for each new Client or report any changes in information for each existing Client since your last report filed.

CLIENT NAME 1. Krizon		<input checked="" type="checkbox"/> NEW CLIENT <input type="checkbox"/> EXISTING CLIENT <input type="checkbox"/> NO CHANGES TO REPORT Date Qualified: 12/20/23	
ADDRESS 15505 Sub Canyon Ave		PHONE	
CITY Irvin	STATE CA <input type="checkbox"/>	ZIP 92618	NATURE OF BUSINESS Telecommunications / Data / Utility
LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby) Jesus Romo at Dominion Corp - Stock			
NAME(S) OF PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT; OR IN MAJOR PART, PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT			
LOBBYING FIRM NAME (For which Registrant is an agent or employee with respect to Client) Venture Stage			
AGENT NAME(S) (OR REGISTRANT'S EMPLOYEE NAME) EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT Pete Dorsch			
DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT Leases, ordinances, land use			

CLIENT NAME 2.		<input type="checkbox"/> NEW CLIENT <input type="checkbox"/> EXISTING CLIENT <input type="checkbox"/> NO CHANGES TO REPORT Date Qualified:	
ADDRESS		PHONE	
CITY	STATE <input type="checkbox"/>	ZIP	NATURE OF BUSINESS
LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby)			
NAME(S) OF PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT; OR IN MAJOR PART, PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT			
LOBBYING FIRM NAME (For which Registrant is an agent or employee with respect to Client)			
AGENT NAME(S) (OR REGISTRANT'S EMPLOYEE NAME) EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT			
DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT			

LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

CLIENT NAME 3.		<input type="checkbox"/> NEW CLIENT <input type="checkbox"/> EXISTING CLIENT <input type="checkbox"/> NO CHANGES TO REPORT <small>Date Qualified:</small>	
ADDRESS		PHONE	
CITY	STATE ▼	ZIP	NATURE OF BUSINESS
LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby)			
NAME(S) OF PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT; OR IN MAJOR PART, PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT			
LOBBYING FIRM NAME (For which Registrant is an agent or employee with respect to Client)			
AGENT NAME(S) (OR REGISTRANT'S EMPLOYEE NAME) EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT			
DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT			

CLIENT NAME 4.		<input type="checkbox"/> NEW CLIENT <input type="checkbox"/> EXISTING CLIENT <input type="checkbox"/> NO CHANGES TO REPORT <small>Date Qualified:</small>	
ADDRESS		PHONE	
CITY	STATE ▼	ZIP	NATURE OF BUSINESS
LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby)			
NAME(S) OF PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT; OR IN MAJOR PART, PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT			
LOBBYING FIRM NAME (For which Registrant is an agent or employee with respect to Client)			
AGENT NAME(S) (OR REGISTRANT'S EMPLOYEE NAME) EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT			
DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT			

LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

CLIENT NAME 5.		<input type="checkbox"/> NEW CLIENT <input type="checkbox"/> EXISTING CLIENT <input type="checkbox"/> NO CHANGES TO REPORT Date Qualified:	
ADDRESS		PHONE	
CITY	STATE ▼	ZIP	NATURE OF BUSINESS
LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby)			
NAME(S) OF PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT; OR IN MAJOR PART, PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT			
LOBBYING FIRM NAME (For which Registrant is an agent or employee with respect to Client)			
AGENT NAME(S) (OR REGISTRANT'S EMPLOYEE NAME) EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT			
DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT			

CLIENT NAME 6.		<input type="checkbox"/> NEW CLIENT <input type="checkbox"/> EXISTING CLIENT <input type="checkbox"/> NO CHANGES TO REPORT Date Qualified:	
ADDRESS		PHONE	
CITY	STATE ▼	ZIP	NATURE OF BUSINESS
LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby)			
NAME(S) OF PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT; OR IN MAJOR PART, PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT			
LOBBYING FIRM NAME (For which Registrant is an agent or employee with respect to Client)			
AGENT NAME(S) (OR REGISTRANT'S EMPLOYEE NAME) EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT			
DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT			

LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

SECTION 3 - REGISTRANT VERIFICATION

I HAVE USED ALL REASONABLE DILIGENCE IN PREPARING THIS REPORT AND HAVE PERSONAL KNOWLEDGE OF THE MATTERS HEREOF. I CERTIFY UNDER PENALTY OF PERJURY UNDER THE LAWS OF THE STATE OF CALIFORNIA THAT THE FORGOING IS TRUE AND CORRECT.

AB. [Signature]
REGISTRANT LOBBYIST SIGNATURE

12/19/25
DATE

Venture Strategy
LOBBYING FIRM NAME

Vice President
TITLE (If representing firm)

A Basic Guide to Lobbying Registration and Disclosure in the City of Irvine, and the required registration and reporting forms are available online at cityofirvine.org.

REGISTRATION FEES:

REGISTRATION = 298

1 #CLIENTS x \$89.00 = 89

TOTAL FEES DUE = \$387



CITY CLERK'S OFFICE
Legislative Services

LOBBYIST REGISTRATION REPORT ANNUAL/INITIAL REGISTRATION

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REGISTRATION FEES:

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Registration on or after June 30 - \$298.00 per Registrant, plus \$89.00 per Client

REPORT TYPE:

☐ ANNUAL REGISTRATION

☒ INITIAL REGISTRATION - I/We qualified as a lobbyist on 12/20/23.

SECTION 1 - REGISTRANT LOBBYIST INFORMATION

REGISTRANT LOBBYIST NAME (If individual, include First Name, Last Name, and Middle Initial)

Jeff Corless, Venture Strategic

BUSINESS ADDRESS

3240 El Camino Real, Suite 140

BUSINESS PHONE

714 676 8878

CITY

Irvine

STATE

CA

ZIP

92602

BUSINESS EMAIL

jeff@venturestrategic.com

NATURE OF BUSINESS

Public Relations

NAME(S) AND POSITION(S) OF EACH CITY OFFICIAL (OR CITY OFFICIAL'S RELATIVE) WHO IS EMPLOYED BY THE REGISTRANT

N/A

IF REGISTRANT (OR REGISTRANT'S EMPLOYEE) WAS A FORMER CITY OFFICIAL OR EMPLOYEE, LIST THE POSITION(S) HELD DURING THE PAST YEAR

N/A

I AM FAMILIAR WITH THE PROVISIONS OF SECTION 1-6-107 OF THE IRVINE MUNICIPAL CODE. MY LOBBYING ACTIVITIES WILL NOT VIOLATE THOSE PROVISIONS.

REGISTRANT LOBBYIST SIGNATURE

DATE

12/19/23

TITLE (If representing firm)

LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

SECTION 2 - REGISTRANT'S CLIENT INFORMATION

Provide information for each new Client or report any changes in information for each existing Client since your last report filed.

CLIENT NAME 1. <i>Verizon</i>		<input checked="" type="checkbox"/> NEW CLIENT <input type="checkbox"/> EXISTING CLIENT <input type="checkbox"/> NO CHANGES TO REPORT Date Qualified: <i>12/20/23</i>	
ADDRESS <i>15505 Sand Canyon Ave</i>		PHONE	
CITY <i>Irvine</i>	STATE <i>CA</i> <input type="checkbox"/>	ZIP <i>92618</i>	NATURE OF BUSINESS <i>Telecommunications/Data/Utility</i>
LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby) <i>Jesus Roman and Dominique Cano-Stocco</i>			
NAME(S) OF PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT; OR IN MAJOR PART, PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT			
LOBBYING FIRM NAME (For which Registrant is an agent or employee with respect to Client) <i>Venture Strategic</i>			
AGENT NAME(S) (OR REGISTRANT'S EMPLOYEE NAME) EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT <i>Jeff Corless</i>			
DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT <i>LEASES, ORDINANCES, & LAND USE</i>			

CLIENT NAME 2.		<input type="checkbox"/> NEW CLIENT <input type="checkbox"/> EXISTING CLIENT <input type="checkbox"/> NO CHANGES TO REPORT Date Qualified:	
ADDRESS		PHONE	
CITY	STATE <input type="checkbox"/>	ZIP	NATURE OF BUSINESS
LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby)			
NAME(S) OF PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT; OR IN MAJOR PART, PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT			
LOBBYING FIRM NAME (For which Registrant is an agent or employee with respect to Client)			
AGENT NAME(S) (OR REGISTRANT'S EMPLOYEE NAME) EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT			
DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT			

LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

CLIENT NAME 3.		<input type="checkbox"/> NEW CLIENT <input type="checkbox"/> EXISTING CLIENT <input type="checkbox"/> NO CHANGES TO REPORT Date Qualified:	
ADDRESS		PHONE	
CITY	STATE ▼	ZIP	NATURE OF BUSINESS
LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby)			
NAME(S) OF PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT; OR IN MAJOR PART, PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT			
LOBBYING FIRM NAME (For which Registrant is an agent or employee with respect to Client)			
AGENT NAME(S) (OR REGISTRANT'S EMPLOYEE NAME) EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT			
DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT			

CLIENT NAME 4.		<input type="checkbox"/> NEW CLIENT <input type="checkbox"/> EXISTING CLIENT <input type="checkbox"/> NO CHANGES TO REPORT Date Qualified:	
ADDRESS		PHONE	
CITY	STATE ▼	ZIP	NATURE OF BUSINESS
LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby)			
NAME(S) OF PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT; OR IN MAJOR PART, PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT			
LOBBYING FIRM NAME (For which Registrant is an agent or employee with respect to Client)			
AGENT NAME(S) (OR REGISTRANT'S EMPLOYEE NAME) EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT			
DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT			

LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

CLIENT NAME		<input type="checkbox"/> NEW CLIENT <input type="checkbox"/> EXISTING CLIENT <input type="checkbox"/> NO CHANGES TO REPORT	
5.		Date Qualified:	
ADDRESS		PHONE	
CITY	STATE	ZIP	NATURE OF BUSINESS
	▼		
LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby)			
NAME(S) OF PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT; OR IN MAJOR PART, PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT			
LOBBYING FIRM NAME (For which Registrant is an agent or employee with respect to Client)			
AGENT NAME(S) (OR REGISTRANT'S EMPLOYEE NAME) EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT			
DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT			

CLIENT NAME		<input type="checkbox"/> NEW CLIENT <input type="checkbox"/> EXISTING CLIENT <input type="checkbox"/> NO CHANGES TO REPORT	
6.		Date Qualified:	
ADDRESS		PHONE	
CITY	STATE	ZIP	NATURE OF BUSINESS
	▼		
LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby)			
NAME(S) OF PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT; OR IN MAJOR PART, PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT			
LOBBYING FIRM NAME (For which Registrant is an agent or employee with respect to Client)			
AGENT NAME(S) (OR REGISTRANT'S EMPLOYEE NAME) EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT			
DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT			

LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

SECTION 3 - REGISTRANT VERIFICATION

I HAVE USED ALL REASONABLE DILIGENCE IN PREPARING THIS REPORT AND HAVE PERSONAL KNOWLEDGE OF THE MATTERS HEREOF. I CERTIFY UNDER PENALTY OF PERJURY UNDER THE LAWS OF THE STATE OF CALIFORNIA THAT THE FORGOING IS TRUE AND CORRECT.


REGISTRANT LOBBYIST SIGNATURE

12/19/23
DATE

Venture Strategic
LOBBYING FIRM NAME

CEO
TITLE (If representing firm)

A Basic Guide to Lobbying Registration and Disclosure in the City of Irvine, and the required registration and reporting forms are available online at cityofirvine.org.

REGISTRATION FEES:

REGISTRATION = 288.00

1 #CLIENTS x \$89.00 = 89.00

TOTAL FEES DUE = 387.00