2350 Kerner Boulevard, Suite 250 San Rafael, California 94901

t: 415.389.6800 f: 415.388.6874

2023 DEC -7 PM 4: 22

December 7, 2023

Maria Ferris
Office of the City Clerk
1 Civic Center Plaza
Irvine, CA 92606
Sent via email to MFerris@cityofirvine.org

Re: Lobby Registration

Dear Ms. Ferris:

Per your request, this letter is to confirm that Rodriguez Strategies is the registrant and American Beverage is their client. Please accept the registration amendment as superseding the original registration in its entirety.

Please let me know if you have any questions.

Thank you,

Elli Abdoli



ANNUAL REGISTRATION

2073 DEC - 4 AHII: NO

# LOBBYIST REGISTRATION REPORT ANNUAL/INITIAL REGISTRATION

Complete the following information and submit your Lobbyist Registration Report with your payment. Applicable fees are listed below. For questions, please contact the City Clerk's Office at 949-724-6205 or email at <a href="mailto:clerk@cityofirvine.org">clerk@cityofirvine.org</a>.

A person engaging in lobbyist activities must file an Initial Report within 30 days of the date he/she receives or becomes entitled to receive \$10,000 or more in compensation from a Client in a calendar quarter, <u>or</u> prior to the date the subject matter of the lobbying activity is scheduled for official City action, whichever is sooner.

Annual Registration is due on January 31st for Registrants and all active Clients.

#### **REGISTRATION FEES:**

**REPORT TYPE:** 

Annual/Initial Registration - \$633.00 per Registrant, plus \$89.00 per Client Registration on or after June 30 - \$298.00 per Registrant, plus \$89.00 per Client

INITIAL REGISTRATION -	I/We qualified as a lo	obbyist on <u>Nov</u>	vember 20, 2023 . AMENDMEN I	
SECTION 1 - REGIST	RANT LOBE	BYIST INF	ORMATION	
REGISTRANT LOBBYIST NAME (If indiv	ridual, include First N	lame, Last Name,	, and Middle Initial)	
Rodriguez Strategies				
BUSINESS ADDRESS			BUSINESS PHONE	
c/o 2350 Kerner Blvd., Suite 250			(415) 389-6800	
CITY	STATE	ZIP	BUSINESS EMAIL	
San Rafael	CA	94901	ABA@nmgovlaw.com	
NATURE OF BUSINESS				
Public Relations				
NAME(S) AND POSITION(S) OF EACH	CITY OFFICIAL (OR C	ITY OFFICIAL'S RE	ELATIVE) WHO IS EMPLOYED BY THE REGISTRANT	
N/A				
		æ		
IF REGISTRANT (OR REGISTRANT'S E DURING THE PAST YEAR	MPLOYEE) WAS A F	ORMER CITY OF	FICIAL OR EMPLOYEE, LIST THE POSITION(S) HI	ELD
N/A				
I AM FAMILIAR WITH THE PROVISION NOT VIOLATE THOSE PROVISIONS.	S OF SECTION 1-6-10	07 OF THE IRVINE	E MUNICIPAL CODE. MY LOBBYING ACTIVITIES V	/ILL
REGISTRANT LOBBYIST SIGNATURE		DATE		
Senior Vice President		<del></del>		
TITLE (If representing firm)				

SECTION 2 - REGIST	TRANT'S CLI	ENT INFO	ORMATION			
Provide information for <u>each</u> <i>new</i> C filed.	Client or report any ch	anges in inform	nation for <u>each</u> existing Client since your last rep	oort		
CLIENT NAME		NEW C	CLIENT EXISTING CLIENT NO CHANG			
1. American Beverage Association			Date Qualified: 11/20/2023 TO REPORT			
DDRESS		*	PHONE			
c/o 2350 Kerner Blvd., Suite 250			(415) 389-6800			
CITY	STATE	ZIP	NATURE OF BUSINESS			
San Rafael	CA	94901	Trade Association			
LOBBYIST NAME (Person on whose	behalf Registrant has b	een engaged by	y Client to lobby)			
NAME(S) OF PERSON, KNOWN BY F IN MAJOR PART, PLANS, SUPERVISE:	EGISTRANT, TO CONTI	RIBUTE FINANCI TRANT'S LOBBY	IALLY TO THE COMPENSATION OF REGISTRANT; ING ACTIVITIES ON BEHALF OF CLIENT	; OR		
N/A						
LOBBYING FIRM NAME (For which R	egistrant is an agent o	r employee with	n respect to Client)			
Rodriguez Strategies						
AGENT NAME(S) (OR REGISTRANT'S	EMPLOYEE NAME) EXP	ECTED TO ACT /	AS A LOBBYIST ON BEHALF OF CLIENT			
Jessica Mause						
DESCRIBE ALL MUNICIPAL QUESTIO	NS REGISTRANT WILL F	ORSEEABLY LO	DBBY FOR ON BEHALF OF CLIENT			
Single-Use Plastics Ban						
CLIENT NAME  2.		NEW (	CLIENT EXISTING CLIENT NO CHANG			
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NO NESS						
CITY	STATE	ZIP	NATURE OF BUSINESS			
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SECTION 3 - REGISTRANT VERIFIC	ATTON
	THIS REPORT AND HAVE PERSONAL KNOWLEDGE OF THE UNDER THE LAWS OF THE STATE OF CALIFORNIA THAT THE
In I Muse	11/29/2023
REGISTRANT LÓBBYIST SIGNATURE	DATE
Rodriguez Strategies	
LOBBYING FIRM NAME	
Senior Vice President	
TITLE (If representing firm)	
	REGISTRATION FEES:
A Basic Guide to Lobbying Registration and Disclosure in the City of Irvine, and the required registration and reporting	
forms are available online at <u>cityofirvine.org</u> .	#CLIENTS x \$89.00 =
	TOTAL FEES DUE =



Annual Registration is due on January 31st for Registrants and all active Clients.

# LOBBYIST REGISTRATION REPORT ANNUAL/INITIAL REGISTRATION

Complete the following information and submit your Lobbyist Registration Report with your payment. Applicable fees are listed below. For questions, please contact the City Clerk's Office at 949-724-6205 or email at <a href="mailto:clerk@cityofirvine.org">clerk@cityofirvine.org</a>.

A person engaging in lobbyist activities must file an Initial Report within 30 days of the date he/she receives or becomes entitled to receive \$10,000 or more in compensation from a Client in a calendar quarter, <u>or</u> prior to the date the subject matter of the lobbying activity is scheduled for official City action, whichever is sooner.

REGISTRATION FEES:  Annual/Initial Registration - \$633.00 per Registrant, plus \$89.00 per Client					25
Registration on or after J	une 30 - \$298.00 per Reg	istrant, plus \$89.0	00 per Client		
REPORT TYPE:					
ANNUAL REGISTRA				Anna gar	SZE
<b>✓ INITIAL REGISTRATI</b>	ION - I/We qualified as a l	obbyist on <u>Nov</u>	vember 20, 2023	and others	**************************************
SECTION 1 - REGI	STRANT LOBE	BYIST INF	ORMATION	et, i di a	
REGISTRANT LOBBYIST NAME (If					
American Beverage Association					
BUSINESS ADDRESS			BUSINESS PHONE		
c/o 2350 Kerner Blvd., Suite 250			(415) 389-6800		
CITY	STATE	ZIP	BUSINESS EMAIL		
San Rafael	CA	94901	ABA@nmgovlaw.com		
NATURE OF BUSINESS				The Paris	
Trade Association					
NAME(S) AND POSITION(S) OF EA	ACH CITY OFFICIAL (OR C	ITY OFFICIAL'S RE	ELATIVE) WHO IS EMPLOYED B	Y THE REG	ISTRANT
N/A	4				
IF REGISTRANT (OR REGISTRAN' DURING THE PAST YEAR	t's employee) was a f	ORMER CITY OF	FICIAL OR EMPLOYEE, LIST TI	HE POSITION	ON(S) HELD
N/A					
I AM FAMILIAR WITH THE PROVI NOT VIOLATE THOSE PROVISION		07 OF THE IRVINE	E MUNICIPAL CODE. MY LOBB	YING ACT	IVITIES WILL
Eli.		11/20/202	3		
REGISTRANT LOBBYIST SIGNATU	JRE	DATE			
Attorney/Agent for Filer					
TITLE (If representing firm)					

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SECTION 2 - REGI	STRANT'S CLI	ENT INF	ORMATION	4 TOP 2 ELECT
Provide information for <u>each</u> <i>ne</i> filed.	w Client or report any ch	anges in inform	nation for <u>each</u> <i>existing</i> Clier	it since your last report
CLIENT NAME		NEW C	LIENT	NT NO CHANGES
1. American Beverage Associati	on		d: 11/20/2023	TO REPORT
ADDRESS			PHONE	
c/o 2350 Kerner Blvd., Suite 250			(415) 389-6800	
CITY	STATE	ZIP	NATURE OF BUSINESS	
San Rafael	CA	94901	Trade Association	
LOBBYIST NAME (Person on who	se behalf Registrant has b	een engaged by	y Client to lobby)	
N/A				
NAME(S) OF PERSON, KNOWN B IN MAJOR PART, PLANS, SUPERVI				
N/A				
LOBBYING FIRM NAME (For which N/A	n Registrant is an agent or	r employee with	respect to Client)	
AGENT NAME(S) (OR REGISTRANT	r's employee name) exp	ECTED TO ACT	AS A LOBBYIST ON BEHALF C	F CLIENT
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DESCRIBE ALL MUNICIPAL QUEST	TIONS REGISTRANT WILL F	ORSEEABLY LO	BBY FOR ON BEHALF OF CLIE	NT
Single-Use Plastics Ban				
CLIENT NAME				
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CLIENT NAME			NT EXISTING CLIENT	☐ NO CHANGES
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Landon Maria Company of the Company			NT EXISTING CLIENT	
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4. ADDRESS		Date Qualified:	PHONE  NATURE OF BUSINESS	
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CLIENT NAME		☐ NEW CLIEN	NT [F)	XISTING CLIENT	NO CHANGES
5.		Date Qualified:		KISTING CEIENT	TO REPORT
ADDRESS			PHONE		
CITY	STATE	ZIP	NATURE O	F BUSINESS	
LOBBYIST NAME (Person on whose behalf Re	gistrant has been	engaged by Clie	ent to lobby	/)	ME STEEL SECTION
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	3-1-1	(m. 9			
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6. ADDRESS		Date Qualified:	PHONE NATURE O	F BUSINESS	
6. ADDRESS  CITY  LOBBYIST NAME (Person on whose behalf Re	gistrant has been	Date Qualified:  ZIP  engaged by Clie	PHONE  NATURE O  ent to lobby	F BUSINESS	TO REPORT
6. ADDRESS  CITY  LOBBYIST NAME (Person on whose behalf Re	egistrant has been	Date Qualified:  ZIP  engaged by Clie	PHONE  NATURE O  ent to lobby	F BUSINESS y) OMPENSATION O	TO REPORT  OF REGISTRANT; OR
6. ADDRESS  CITY  LOBBYIST NAME (Person on whose behalf Re	egistrant has been	Date Qualified:  ZIP  engaged by Clie	PHONE  NATURE O  ent to lobby	F BUSINESS y) OMPENSATION O	TO REPORT  OF REGISTRANT; OR
CITY  LOBBYIST NAME (Person on whose behalf Re  NAME(S) OF PERSON, KNOWN BY REGISTRA IN MAJOR PART, PLANS, SUPERVISES, OR COI	egistrant has been NT, TO CONTRIBU NTROLS REGISTRA	Date Qualified:  ZIP  engaged by Clic  ITE FINANCIALL  NT'S LOBBYING	PHONE  NATURE O  ent to lobby  Y TO THE C  ACTIVITIES	OF BUSINESS  OMPENSATION CON BEHALF OF C	TO REPORT  OF REGISTRANT; OR
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SECTION 3 - REGISTRANT VERIFICATIO	
I HAVE USED ALL REASONABLE DILIGENCE IN PREPARING THIS REPO MATTERS HEREOF. I CERTIFY UNDER PENALTY OF PERJURY UNDER TH FORGOING IS TRUE AND CORRECT.	
REGISTRANT LOBBYIST SIGNATURE DATE  TWENCAN Beverage Association  LOBBYING FIRM NAME	.023
Attorney Agent for Filer TITLE (If representing firm)	
	REGISTRATION FEES:
A Basic Guide to Lobbying Registration and Disclosure in the	REGISTRATION =
City of Irvine, and the required registration and reporting forms are available online at <u>cityofirvine.org</u> .	#CLIENTS x \$89.00 =
	TOTAL FEES DUE =



INSTRUCTIONS:					
Complete and return this form to:	CITY OF IR City Clerk' P.O. Box 1	s Office			20
		92623-9575		S	
CHECK APPLICABLE REPORTING PERIOD:					
Due April 15 (January 1 - March 3	<b>31</b> )	∑ Due Octobe	r 15 (July 1 - September 30)	P.	
Due July 15 (April 1 - June 30)		Due January	15 (October 1 - December 31)	Jee (Parel)	CANAL CONTRACTOR
NOTE:  This report is required for lobbying a during the applicable calendar quarby the due date, it will be subject to  SECTION 1 - REGISTRAN	rter. There is a \$10/day de	no fee due with q linquency fee per	uarterly reports. However, if th City Council Resolution 06-26. ORMATION	more v e repo	was received rt is not filed
NAME OF REGISTRANT LOBBYIST			BUSINESS PHONE	10. 4	
Roger S. Faubel			(949) 584-4978		
BUSINESS ADDRESS			BUSINESS FAX		
27758 Santa Margarita Parkway, Suite 343					
CITY	STATE	ZIP	BUSINESS EMAIL		
Mission Viejo	California	92691	roger@faubelpa.com		
DESCRIBE NATURE OF YOUR BUSINESS		B. Spring			
Government Affairs Consulting					
NAME/POSITION OF EACH CITY OFFICIAL OF	R CITY OFFICI	AL'S RELATIVE WH	O IS EMPLOYED BY THE REGIST	RANT	
N.A.			(4)		
IF REGISTRANT OR EMPLOYEE OF REGISTR THE PAST YEAR	ANT IS A FOR	RMER CITY OFFICI	AL OR EMPLOYEE, LIST POSITIO	)N(S) F	ield during
N.A.					
I AM FAMILIAR WITH THE PROVISIONS ACTIVITIES WILL NOT VIOLATE THOSE PR		ON 1-6-107 OF 1		E. M	Y LOBBYING

DATE

SECTION 2 - REGISTRAI	NT'S CLIE	NTINFOR	MATION	
Complete this section to:			SELECT ONE:	
1. Provide information for <u>each</u> new Client	since your last rep	ort filed.	☐ NEW CLIENT	
-AND/OR-	IF NEW, DATE QUALIFIED:			
<ol><li>Report any changes in information for ear report filed.</li></ol>	EXISTING CLIENT			
report filed.  This page may be duplicated for each Client.			☐ NO NEW INFORMATION TO REPORT	
CLIENT NAME	PHONE			
Mind OC - dba Be Well OC			(949) 749-2500	
ADDRESS		Res partie in	DESCRIBE NATURE OF CLIENT'S BUSINESS	
18650 MacArthur Blvd., Suite 220			Health Campus Facility on County land	
CITY	STATE	ZIP	adjacent to Irvine.	
Irvine	California	92612		
NAME OF PERSON, OTHER THAN CLIENT, O	N WHOSE BEHALF	REGISTRANT HA	S BEEN ENGAGED BY CLIENT TO LOBBY	
N.A.				
N.A.				
NAME OF LOBBYING FIRM FOR WHICH REC	SISTRANT IS AN AG	SENT OR EMPLOY	EE WITH RESPECT TO CLIENT	
Faubel Public Affairs				
NAME OF EACH AGENT OR EMPLOYEE OF	REGISTRANT EXPE	CTED TO ACT AS	A LOBBYIST ON BEHALF OF CLIENT	
Roger S. Faubel				
BRIEF DESCRIPTION OF ALL MUNICIPAL Q FORSEEABLY LOBBY FOR ON BEHALF OF C	UESTIONS (as defi	ned by Irvine Mu	unicipal Code Section 1-7-102) REGISTRANT WI	
Discussion of Mind OC services				
			*	
			8	

SECTION 2 - REGISTRAN	NT'S CLIEN	NT INFOR	MATION
Complete this section to:  1. Provide information for <u>each</u> new Client since your last report filed.  -AND/OR-  2. Report any changes in information for <u>each</u> existing Client since your last report filed.  This page may be duplicated for each Client.			SELECT ONE:  NEW CLIENT  IF NEW, DATE QUALIFIED: 9/1/2023  EXISTING CLIENT  NO NEW INFORMATION TO REPORT
CLIENT NAME	PHONE		
Waste Management			(714) 480-2315
ADDRESS			DESCRIBE NATURE OF CLIENT'S BUSINESS
1800 South Grand Avenue			Solid and Waste Recycling
CITY	STATE	ZIP	
Santa Ana	California	3	
NAME OF PERSON, OTHER THAN CLIENT, O	N WHOSE BEHALF	REGISTRANT HA	S BEEN ENGAGED BY CLIENT TO LOBBY
N.A.			
N.A.  NAME OF LOBBYING FIRM FOR WHICH REG	ISTRANT IS AN AG	ENT OR EMPLOY	EE WITH RESPECT TO CLIENT
Faubel Public Affairs			
NAME OF EACH AGENT OR EMPLOYEE OF F	REGISTRANT EXPE	CTED TO ACT AS	A LOBBYIST ON BEHALF OF CLIENT
Roger S. Faubel			
BRIEF DESCRIPTION OF ALL MUNICIPAL QUE FORSEEABLY LOBBY FOR ON BEHALF OF CO	JESTIONS (as defir LIENT	ned by Irvine Mu	nicipal Code Section 1-7-102) REGISTRANT WILL
Discussion of Waste Management services			

#### SECTION 3 - LOBBYING ACTIVITIES

Lobbying activities must be reported for each Client for which compensation of \$10,000 or more was received during the calendar quarter in question.

Identify the Client represented. List all issues, including municipal questions, upon which lobbying activities were engaged, including, a list of specific legislative proposals and other proposed, pending or completed official actions that occurred This page may be duplicated as needed. during this reporting period.

NAME OF CLIENT ON	WHOSE BEHALF LOBBYING WAS CONDUCTED	Description
Mind OC	*	
NO REPORTABLE A	ACTIVITIY FOR THIS REPORTING PERIOD.	
NAME OF EMPLOYEE/	AGENT WHO ACTED AS LOBBYIST	
DESCRIPTION OF ISSU	E/MUNICIPAL QUESTION	
		THE S OF CITY OFFICIAL CONTACTED
DATE OF CONTACT	CITY OFFICIAL CONTACTED	TITLE OF CITY OFFICIAL CONTACTED
OUTCOME OF CONTA	g in the second second	
	WILLIAM STORY OF THE STORY OF T	
	WHOSE BEHALF LOBBYING WAS CONDUCT	
Waste Management		
	ACTIVITIY FOR THIS REPORTING PERIOD.	
NAME OF EMPLOYEE	AGENT WHO ACTED AS LOBBYIST	
DESCRIPTION OF ISSU	JE/MUNICIPAL QUESTION	
DATE OF CONTACT	CITY OFFICIAL CONTACTED	TITLE OF CITY OFFICIAL CONTACTED
OUTCOME OF CONTA	ACT TO THE RESERVE OF	
I		

#### SECTION 4 - VERIFICATION OF REGISTRANT

I HAVE USED ALL REASONABLE DILIGENCE IN PREPARING THIS REPORT AND EACH OF THE SECTIONS HEREOF, AND I HAVE PERSONAL KNOWLEDGE OF THE MATTERS CONTAINED IN THIS REPORT.

I CERTIFY UNDER PENALTY OF PERJURY UNDER THE LAWS OF THE STATE OF CALIFORNIA THAT THE FOREGOING IS TRUE AND CORRECT.

REGISTRANT LOBBYIST SIGNATURE

October 11, 2023

DATE

NOTE: A Basic Guide to Lobbying Registration and Disclosure in the City of Irvine, and the required registration and reporting forms are available by calling the City Clerk's Office at 949-724-6205, or online at <a href="cityofirvine.org">cityofirvine.org</a>.



#### CITY CLERK'S OFFICE Legislative Services

#### CITY CLERK'S OFFICE OBBYIST REGISTRATION REPORT ANNUAL/INITIAL REGISTRATION 2023 DEC 13 AM 9: 19

Complete the following information and submit your Lobbyist Registration Report with your payment. Applicable fees are listed below. For questions, please contact the City Clerk's Office at 949-724-6205 or email at clerk@cityofirvine.org.

A person engaging in lobbyist activities must file an Initial Report within 30 days of the date he/she receives or becomes entitled to receive \$10,000 or more in compensation from a Client in a calendar quarter, or prior to the date the subject matter of the lobbying activity is scheduled for official City action, whichever is sooner.

Annual Registration is due on January 31st for Registrants and all active Clients.

#### **REGISTRATION FEES:**

**DURING THE PAST YEAR** 

N/A

ANNUAL REGISTRATION

**REPORT TYPE:** 

Annual/Initial Registration - \$633.00 per Registrant, plus \$89.00 per Client Registration on or after June 30 - \$298.00 per Registrant, plus \$89.00 per Client

✓ INITIAL REGISTRATION - I/We qualified as a lobbyist on December 04, 2023 .

SECTION 1 - REGISTR	RANT LOBE	BYIST INF	ORMATION	
REGISTRANT LOBBYIST NAME (If individ	dual, include First N	lame, Last Name,	and Middle Initial)	
Daniel Fierro				
BUSINESS ADDRESS		- Volume - Will	BUSINESS PHONE	
49 Discovery, Suite 240			(949) 416-3127	
CITY	STATE	ZIP	BUSINESS EMAIL	
Irvine	CA	92618	daniel@presidiocomms.com	
NATURE OF BUSINESS		all of the state of the		
Public affairs				
NAME(S) AND POSITION(S) OF EACH CI	TY OFFICIAL (OR C	ITY OFFICIAL'S RE	LATIVE) WHO IS EMPLOYED BY THE REGISTRANT	
N/A				
IF REGISTRANT (OR REGISTRANT'S EM	PLOYEE) WAS A F	ORMER CITY OF	FICIAL OR EMPLOYEE, LIST THE POSITION(S) HE	LD

I AM FAMILIAR WITH THE PROVISIONS OF SECTION 1-6-107 OF THE IRVINE MUNICIPAL CODE. MY LOBBYING ACTIVITIES WILL NOT VIOLATE THOSE PROVISIONS. 2/11/23 REGISTRANT LOBBYIST SIGNATURE CEO, Presidio Communications, Inc. TITLE (If representing firm)

SECTION 2 - REGISTRAN	IT'S CLIEN	IT INFOR	MATION
Provide information for <u>each</u> <i>new</i> Client or filed.	report any chang	es in informatio	n for <u>each</u> <i>existing</i> Client since your last report
CLIENT NAME		NEW CLIEN	IT EXISTING CLIENT NO CHANGES
1. Indigov		Date Qualified:	TO REPORT
ADDRESS	The state of the last	12 17 57 11 12	PHONE
80 M. St. SE, Suite 02-101 Washington, DC 2	20003		(614) 325-9754
CITY	STATE	ZIP	NATURE OF BUSINESS
Washington DC		20003	CRM Platforms
LOBBYIST NAME (Person on whose behalf Re	gistrant has been	engaged by Clie	ent to lobby)
Daniel Fierro			
NAME(S) OF PERSON, KNOWN BY REGISTRA IN MAJOR PART, PLANS, SUPERVISES, OR CO			Y TO THE COMPENSATION OF REGISTRANT; OR ACTIVITIES ON BEHALF OF CLIENT
Steve Gilleland			
LOBBYING FIRM NAME (For which Registrant	is an agent or em	ployee with resp	pect to Client)
Presidio Communications, Inc.			
AGENT NAME(S) (OR REGISTRANT'S EMPLOY	EE NAME) EXPECT	ED TO ACT AS A	LOBBYIST ON BEHALF OF CLIENT
Daniel Fierro			
DESCRIBE ALL MUNICIPAL QUESTIONS REGIS	TRANT WILL FORS	SEEABLY LOBBY	FOR ON BEHALF OF CLIENT
Constituent Outreach and Management			- WAR
CLIENT NAME		☐ NEW CLIEN	NT
2.		Date Qualified:	TO REPORT
ADDRESS			PHONE
CITY	STATE	ZIP	NATURE OF BUSINESS
LOBBYIST NAME (Person on whose behalf Re	gistrant has been	engaged by Clie	ent to lobby)
NAME(S) OF PERSON, KNOWN BY REGISTRA	NT, TO CONTRIBU	TE FINANCIALLY	Y TO THE COMPENSATION OF REGISTRANT; OR
IN MAJOR PART, PLANS, SUPERVISES, OR CO			
LOBBYING FIRM NAME (For which Registrant	is an agent or em	ployee with resp	pect to Client)
AGENT NAME(S) (OR REGISTRANT'S EMPLOY	EE NAME) EXPECT	ED TO ACT AS A	LOBBYIST ON BEHALF OF CLIENT
DESCRIBE ALL MUNICIPAL QUESTIONS REGIS	TRANT WILL FORS	SEEABLY LOBBY	FOR ON BEHALF OF CLIENT

CLIENT NAME		NEW CLIEN	T EXISTING CLIENT	NO CHANGES TO REPORT
		Date Qualified:	DUONE	TO REPORT
ADDRESS	Bereit		PHONE	
CITY	STATE	ZIP	NATURE OF BUSINESS	
LOBBYIST NAME (Person on whose behalf Re	gistrant has been	engaged by Clie	ent to lobby)	
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IN MAJOR PART, PLANS, SUPERVISES, OR COM	NTROLS REGISTRA	NT'S LOBBYING	ACTIVITIES ON BEHALF OF C	CLIENT
LOBBYING FIRM NAME (For which Registrant	is an agent or em	oloyee with resp	pect to Client)	
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CLIENT NAME  4.		NEW CLIEN	NT EXISTING CLIENT	NO CHANGES
4.				
			PHONE	
4. ADDRESS	CTATE	Date Qualified:	PHONE	
4.	STATE			
4. ADDRESS CITY		Date Qualified:	PHONE  NATURE OF BUSINESS	
4. ADDRESS		Date Qualified:	PHONE  NATURE OF BUSINESS	
4. ADDRESS  CITY  LOBBYIST NAME (Person on whose behalf Re	gistrant has been	Date Qualified:  ZIP  engaged by Clie	PHONE  NATURE OF BUSINESS  ent to lobby)	TO REPORT
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A.  ADDRESS  CITY  LOBBYIST NAME (Person on whose behalf Re  NAME(S) OF PERSON, KNOWN BY REGISTRAI IN MAJOR PART, PLANS, SUPERVISES, OR CON	gistrant has been NT, TO CONTRIBU NTROLS REGISTRA	Date Qualified:  ZIP  engaged by Clie  TE FINANCIALL'  NT'S LOBBYING	PHONE  NATURE OF BUSINESS  ent to lobby)  Y TO THE COMPENSATION ACTIVITIES ON BEHALF OF G	TO REPORT  OF REGISTRANT; OR
A.  ADDRESS  CITY  LOBBYIST NAME (Person on whose behalf Re  NAME(S) OF PERSON, KNOWN BY REGISTRAI IN MAJOR PART, PLANS, SUPERVISES, OR CON	gistrant has been NT, TO CONTRIBU NTROLS REGISTRA is an agent or em	Date Qualified:  ZIP  engaged by Clie  TE FINANCIALL'  NT'S LOBBYING  ployee with resp	PHONE  NATURE OF BUSINESS  ent to lobby)  Y TO THE COMPENSATION ACTIVITIES ON BEHALF OF O	OF REGISTRANT; OR
ADDRESS  CITY  LOBBYIST NAME (Person on whose behalf Re  NAME(S) OF PERSON, KNOWN BY REGISTRAL IN MAJOR PART, PLANS, SUPERVISES, OR CON  LOBBYING FIRM NAME (For which Registrant	gistrant has been NT, TO CONTRIBU NTROLS REGISTRA is an agent or em	Date Qualified:  ZIP  engaged by Clie  TE FINANCIALL'  NT'S LOBBYING  ployee with resp	PHONE  NATURE OF BUSINESS  ent to lobby)  Y TO THE COMPENSATION ACTIVITIES ON BEHALF OF O	OF REGISTRANT; OR
ADDRESS  CITY  LOBBYIST NAME (Person on whose behalf Re  NAME(S) OF PERSON, KNOWN BY REGISTRAI IN MAJOR PART, PLANS, SUPERVISES, OR CON  LOBBYING FIRM NAME (For which Registrant  AGENT NAME(S) (OR REGISTRANT'S EMPLOYER	gistrant has been  NT, TO CONTRIBU  NTROLS REGISTRA  is an agent or em	Date Qualified:  ZIP  Engaged by Clie  TE FINANCIALL'  NT'S LOBBYING  ployee with resp	PHONE  NATURE OF BUSINESS  ent to lobby)  Y TO THE COMPENSATION ACTIVITIES ON BEHALF OF COMPENSATION Dect to Client)	OF REGISTRANT; OR CLIENT
ADDRESS  CITY  LOBBYIST NAME (Person on whose behalf Re  NAME(S) OF PERSON, KNOWN BY REGISTRAL IN MAJOR PART, PLANS, SUPERVISES, OR CON  LOBBYING FIRM NAME (For which Registrant	gistrant has been  NT, TO CONTRIBU  NTROLS REGISTRA  is an agent or em	Date Qualified:  ZIP  Engaged by Clie  TE FINANCIALL'  NT'S LOBBYING  ployee with resp	PHONE  NATURE OF BUSINESS  ent to lobby)  Y TO THE COMPENSATION ACTIVITIES ON BEHALF OF COMPENSATION Dect to Client)	OF REGISTRANT; OR CLIENT

CLIENT NAME 5.		NEW CLIEN	NT EXISTING CLIENT NO CHANG TO REPOR	
ADDRESS		Date Qualified:	PHONE	, 1
ADDRESS			PHONE	
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CITY	STATE	ZIP	NATURE OF BUSINESS	
LOBBYIST NAME (Person on whose behalf R	egistrant has been	engaged by Clie	ent to lobby)	
NAME(S) OF PERSON, KNOWN BY REGISTRA				; OR
IN MAJOR PART, PLANS, SUPERVISES, OR CO	NTROLS REGISTRA	NT'S LOBBYING	ACTIVITIES ON BEHALF OF CLIENT	
LOBBYING FIRM NAME (For which Registran	t is an agent or em	ployee with resp	pect to Client)	
AGENT NAME(S) (OR REGISTRANT'S EMPLOY	EE NAME) EXPECT	ED TO ACT AS A	LOBBYIST ON BEHALF OF CLIENT	
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6. ADDRESS CITY		Date Qualified:	PHONE  NATURE OF BUSINESS	
6. ADDRESS		Date Qualified:	PHONE  NATURE OF BUSINESS	
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ADDRESS  CITY  LOBBYIST NAME (Person on whose behalf Rename(S) OF PERSON, KNOWN BY REGISTRAIN MAJOR PART, PLANS, SUPERVISES, OR CO	egistrant has been ANT, TO CONTRIBUNTROLS REGISTRA	Date Qualified:  ZIP  engaged by Clic  JTE FINANCIALL  NT'S LOBBYING	PHONE  NATURE OF BUSINESS  ent to lobby)  Y TO THE COMPENSATION OF REGISTRANT ACTIVITIES ON BEHALF OF CLIENT	T III
ADDRESS  CITY  LOBBYIST NAME (Person on whose behalf Rename(S) OF PERSON, KNOWN BY REGISTRAIN MAJOR PART, PLANS, SUPERVISES, OR CO	egistrant has been ANT, TO CONTRIBU NTROLS REGISTRA t is an agent or em	Date Qualified:  ZIP  engaged by Clic  JTE FINANCIALL  NT'S LOBBYING	PHONE  NATURE OF BUSINESS  ent to lobby)  Y TO THE COMPENSATION OF REGISTRANT ACTIVITIES ON BEHALF OF CLIENT  Dect to Client)	T III
ADDRESS  CITY  LOBBYIST NAME (Person on whose behalf Resonance)  NAME(S) OF PERSON, KNOWN BY REGISTRAIN MAJOR PART, PLANS, SUPERVISES, OR COLUMB LOBBYING FIRM NAME (For which Registran	egistrant has been ANT, TO CONTRIBU NTROLS REGISTRA t is an agent or em	Date Qualified:  ZIP  engaged by Clic  JTE FINANCIALL  NT'S LOBBYING	PHONE  NATURE OF BUSINESS  ent to lobby)  Y TO THE COMPENSATION OF REGISTRANT ACTIVITIES ON BEHALF OF CLIENT  Dect to Client)	T III
ADDRESS  CITY  LOBBYIST NAME (Person on whose behalf Resonance)  NAME(S) OF PERSON, KNOWN BY REGISTRATIN MAJOR PART, PLANS, SUPERVISES, OR COLLOBBYING FIRM NAME (For which Registran AGENT NAME(S) (OR REGISTRANT'S EMPLOY	egistrant has been ANT, TO CONTRIBL NTROLS REGISTRA t is an agent or em	Date Qualified:  ZIP  engaged by Clic  TE FINANCIALL  NT'S LOBBYING  ployee with response to ACT AS A	PHONE  NATURE OF BUSINESS  ent to lobby)  Y TO THE COMPENSATION OF REGISTRANT ACTIVITIES ON BEHALF OF CLIENT  Dect to Client)  LOBBYIST ON BEHALF OF CLIENT	T III
ADDRESS  CITY  LOBBYIST NAME (Person on whose behalf Resonance)  NAME(S) OF PERSON, KNOWN BY REGISTRAIN MAJOR PART, PLANS, SUPERVISES, OR COLUMB LOBBYING FIRM NAME (For which Registran	egistrant has been ANT, TO CONTRIBL NTROLS REGISTRA t is an agent or em	Date Qualified:  ZIP  engaged by Clic  TE FINANCIALL  NT'S LOBBYING  ployee with response to ACT AS A	PHONE  NATURE OF BUSINESS  ent to lobby)  Y TO THE COMPENSATION OF REGISTRANT ACTIVITIES ON BEHALF OF CLIENT  Dect to Client)  LOBBYIST ON BEHALF OF CLIENT	T III

TOTAL FEES DUE =

CATION	11 4 17 75
5.	
<b>REGISTRATION FEES:</b>	
NEGISTIVATION =	\$298.00
1 #CLIENTS x \$89.00 =	\$89.00
	REGISTRATION =

\$387.00



Due October 15 (July 1 - September 30)

#### **INSTRUCTIONS:**

Complete and return this form to:

**CHECK APPLICABLE REPORTING PERIOD:** 

Due April 15 (January 1 - March 31)

**ACTIVITIES WILL NOT VIOLATE THOSE PROVISIONS.** 

REGISTRANT LOBBYIST SIGNATURE

CITY OF IRVINE City Clerk's Office P.O. Box 19575 Irvine, CA 92623-9575 RECEIVED
CITY OF IRVINE
CITY CLERK'S OFFICE
4:32,000
OCT 05 2023

Due July 15 (April 1 - June 30)		Due January 1	5 (October 1 - December 31)
· · · · · · · · · · · · · · · · · · ·	arter. There is n	o fee due with qua	n compensation of \$10,000 or more was received arterly reports. However, if the report is not filed ty Council Resolution 06-26.
SECTION 1 - REGISTRA NAME OF REGISTRANT LOBBYIST	NT LOBB	YIST INFO	RMATION BUSINESS PHONE
Presidio Communicatives	Fuc.		949 - 4/6 - 3/20
BUSINESS ADDRESS			BUSINESS FAX
49 Discovery, Suite 2	40		
CITY	STATE	ZIP	BUSINESS EMAIL
Inine	CA	92618	alex. burrola @ Presidio comms. com
DESCRIBE NATURE OF YOUR BUSINESS		THE STATE OF	
Public affairs consulting	٥٠		
NAME/POSITION OF EACH CITY OFFICIAL O	OR CITY OFFICIA	L'S RELATIVE WHO	IS EMPLOYED BY THE REGISTRANT
N/A			
IF REGISTRANT OR EMPLOYEE OF REGISTI THE PAST YEAR	RANT IS A FORM	MER CITY OFFICIAL	OR EMPLOYEE, LIST POSITION(S) HELD DURING
NIA		541	
I AM FAMILIAR WITH THE PROVISION	IS OF SECTION	1 1-6-107 OF TH	E IRVINE MUNICIPAL CODE MY LORRYING

SECTION 2 - REGISTRAN	T'S CLIEN	TINFOR	MATION		
Complete this section to:			SELECT ONE:		
1. Provide information for each new Client si	☐ NEW CLIENT				
-AND/OR-		IF NEW, DATE QUALIFIED:			
2. Report any changes in information for eac	<u>h</u> <i>existing</i> Client sir	nce your last	EXISTING CLIENT		
report filed.  This page r	may be duplicated f	or each Client	NO NEW INFORMATION TO REPORT		
	Truy ou dupricateur	or each enem.	2 NO NEW INFORMATION TO REPORT		
CLIENT NAME			PHONE		
MH House Irvine, LL	C		949-936-429/		
ADDRESS			DESCRIBE NATURE OF CLIENT'S BUSINESS		
2320 Main Street			Hospitality development.		
CITY	TATE	ZIP	and margarenet.		
Inine	CA	92614			
NAME OF PERSON, OTHER THAN CLIENT, ON	WHOSE BEHALF R	EGISTRANT HAS	BEEN ENGAGED BY CLIENT TO LOBBY		
N/A					
NAME OF ANY PERSON, KNOWN BY REGISTR	ANT, TO CONTRIBU	JTE FINANCIALI	LY TO THE COMPENSATION OF REGISTRANT, OR		
IN MAJOR PART PLANS, SUPERVISES, OR CON	ITROLS REGISTRAN	NT'S LOBBYING	ACTIVITIES ON BEHALF OF CLIENT		
Marshall Johnston.					
NAME OF LOBBYING FIRM FOR WHICH REGIS	TRANT IS AN AGEN	NT OR EMPLOYE	EE WITH RESPECT TO CLIENT		
Presidio Comminications	Inc.				
NAME OF EACH AGENT OR EMPLOYEE OF RE	GISTRANT EXPECT	TED TO ACT AS A	A LOBBYIST ON BEHALF OF CLIENT		
Alex Burrola					
BRIEF DESCRIPTION OF ALL MUNICIPAL QUE FORSEEABLY LOBBY FOR ON BEHALF OF CLIE		d by Irvine Mur	nicipal Code Section 1-7-102) REGISTRANT WILL		
Hotel worker protect	tion ordin	arce,			

SECTION 3 -	LOBBYING ACTIVITIES	THE RESERVE OF THE PARTY OF THE
Lobbying activities mu calendar quarter in que	st be reported for <u>each</u> Client for which compensistion.	ation of \$10,000 or more was received during the
	esented. List all issues, including municipal questic cific legislative proposals and other proposed, pe eriod.	
NAME OF CLIENT ON W	HOSE BEHALF LOBBYING WAS CONDUCTED	
MH House	Inine LLC	
	CTIVITIY FOR THIS REPORTING PERIOD.	
NAME OF EMPLOYEE/A	GENT WHO ACTED AS LOBBYIST	
Alex Born	» la	
DESCRIPTION OF ISSUE	/MUNICIPAL QUESTION	
Hotel wor	Ker protection ordinance.	
DATE OF CONTACT	CITY OFFICIAL CONTACTED	TITLE OF CITY OFFICIAL CONTACTED
8-9-23	Farah Khan	Mayor
OUTCOME OF CONTAC		
Tour of worke	- Hynth House discussing or reprotection ordinance.	ingact of hatel
	VHOSE BEHALF LOBBYING WAS CONDUCTED	
an and a second		A Committee of the Comm
I NO PEDODTARI E A	CTIVITIY FOR THIS REPORTING PERIOD.	
	AGENT WHO ACTED AS LOBBYIST	
DESCRIPTION OF ISSUE	MUNICIPAL QUESTION	
DATE OF CONTACT	CITY OFFICIAL CONTACTED	TITLE OF CITY OFFICIAL CONTACTED
OUTCOME OF CONTAC		

#### SECTION 4 - VERIFICATION OF REGISTRANT

I HAVE USED ALL REASONABLE DILIGENCE IN PREPARING THIS REPORT AND EACH OF THE SECTIONS HEREOF, AND I HAVE PERSONAL KNOWLEDGE OF THE MATTERS CONTAINED IN THIS REPORT.

I CERTIFY UNDER PENALTY OF PERJURY UNDER THE LAWS OF THE STATE OF CALIFORNIA THAT THE FOREGOING IS TRUE AND CORRECT.

REGISTRANTI OBBYIST SIGNATURE

Oct- 5 2023

NOTE: A Basic Guide to Lobbying Registration and Disclosure in the City of Irvine, and the required registration and reporting forms are available by calling the City Clerk's Office at 949-724-6205, or online at cityofirvine.org.





# LOBBYIST REGISTRATION REPORT ANNUAL/INITIAL REGISTRATION

Complete the following in and submit your Lobbyist Registration Report with your payment. Applicable fees are listed below. For questions, please contact the City Clerk's Office at 949-724-6205 or email at <a href="mailto:clerk@cityofirvine.org">clerk@cityofirvine.org</a>.

A person engaging in lobbyist activities must file an Initial Report within 30 days of the date he/she receives or becomes entitled to receive \$10,000 or more in compensation from a Client in a calendar quarter, <u>or</u> prior to the date the subject matter of the lobbying activity is scheduled for official City action, whichever is sooner.

Annual Registration is due on January 31st for Registrants and all active Clients.

#### **REGISTRATION FEES:**

ANNUAL REGISTRATION

**REPORT TYPE:** 

Annual/Initial Registration - \$633.00 per Registrant, plus \$89.00 per Client Registration on or after June 30 - \$298.00 per Registrant, plus \$89.00 per Client

✓ INITIAL REGISTR	ATION - I/We qualified as a lo	obbyist on	2/1/2019 .
SECTION 1 - RE	GISTRANT LOBE	BYIST INF	FORMATION
REGISTRANT LOBBYIST NAME	(If individual, include First N	lame, Last Name	, and Middle Initial)
Curt Pringle & Associates			
BUSINESS ADDRESS			BUSINESS PHONE
1801 E. Katella Ave. Suite 100	2		(714) 939-9070
CITY	STATE	ZIP	BUSINESS EMAIL
Anaheim	CA	92805	paul@curtpringle.com
NATURE OF BUSINESS			
PR Firm			
NAME(S) AND POSITION(S) O	FEACH CITY OFFICIAL (OR CI	TY OFFICIAL'S RE	ELATIVE) WHO IS EMPLOYED BY THE REGISTRANT
N/A			
IF REGISTRANT (OR REGISTRA DURING THE PAST YEAR	ant's employee) was a f	ORMER CITY OF	FICIAL OR EMPLOYEE, LIST THE POSITION(S) HELD
	**************************************		
I AM FAMILIAR WITH THE PRONOT VIOLATE THOSE PROVISION REGISTRANT LOBBYIST SIGNA	ONS.		E MUNICIPAL CODE. MY LOBBYING ACTIVITIES WILL
Sr. Vice President			
TITLE (If representing firm)			

SECTION 2 - REG	ISTRANT'S CLI	ENT INF	ORMATION
Provide information for <u>each</u> <i>n</i> filed.	ew Client or report any ch	anges in inforn	mation for <u>each</u> existing Client since your last repor
CLIENT NAME		NEW €	CLIENT
1. Verizon ADDRESS			fied: 11/25/2023 TO REPORT
			PHONE
9868 Scranton Road			(858) 467-2506
CITY	STATE	ZIP	NATURE OF BUSINESS
San Diego	CA	92121	Network development in Irvine
LOBBYIST NAME (Person on who	ose behalf Registrant has b	een engaged b	by Client to lobby)
			CIALLY TO THE COMPENSATION OF REGISTRANT; OF
Dominique Cano-Stocco			
LOBBYING FIRM NAME (For whi	ch Registrant is an agent or	r employee with	th respect to Client)
Curt Pringle & Associates			
AGENT NAME(S) (OR REGISTRAN	IT'S EMPLOYEE NAME) EXP	PECTED TO ACT	r as a lobbyist on Behalf of Client
DESCRIBE ALL MUNICIPAL QUES Wireless ordinance and cell tower CLIENT NAME			OBBY FOR ON BEHALF OF CLIENT  CLIENT
2.		Date Qualifie	<u> </u>
ADDRESS			PHONE
CITY	STATE	ZIP	NATURE OF BUSINESS
LOBBYIST NAME (Person on wh	ose behalf Registrant has b	een engaged b	by Client to lobby)
	VISES, OR CONTROLS REGIS	STRANT'S LOBBY	CIALLY TO THE COMPENSATION OF REGISTRANT; OF SYING ACTIVITIES ON BEHALF OF CLIENT  th respect to Client)
AGENT NAME(S) (OR REGISTRAI	NT'S EMPLOYEE NAME) EXP	PECTED TO ACT	T AS A LOBBYIST ON BEHALF OF CLIENT
DESCRIBE ALL MUNICIPAL QUE	STIONS REGISTRANT WILL F	FORSEEABLY LC	OBBY FOR ON BEHALF OF CLIENT

CLIENT NAME		T NEW	CLIENT EX	CISTING CLIENT	NO CHANGES
3.		Date Quali	J	NO CEIEINI	TO REPORT
ADDRESS		PHO			CE NAME OF
CITY	STATE	ZIP	NATURE O	F BUSINESS	
	-	]			
LOBBYIST NAME (Person on w	hose behalf Registrant has beer	engaged	by Client to lobby	/)	
	N BY REGISTRANT, TO CONTRIB RVISES, OR CONTROLS REGISTR				
LOBBYING FIRM NAME (For w	hich Registrant is an agent or en	nployee wi	th respect to Clie	nt)	
AGENT NAME(S) (OR REGISTRA	ANT'S EMPLOYEE NAME) EXPEC	TED TO AC	r as a lobbyist (	ON BEHALF OF C	CLIENT
DESCRIBE ALL MUNICIPAL QU	ESTIONS REGISTRANT WILL FOR	SEEABLY L	OBBY FOR ON BE	HALF OF CLIENT	
CLIENT NAME				VICTINIC CLIENT	
4.		Date Qual		XISTING CLIENT	NO CHANGES TO REPORT
ADDRESS			PHONE		
CITY	STATE	ZIP	NATURE C	F BUSINESS	
		]			
LOBBYIST NAME (Person on w	hose behalf Registrant has been	engaged	by Client to lobb	y)	
NAME(S) OF PERSON, KNOW!	N BY REGISTRANT, TO CONTRIB	UTF FINAN	CIALLY TO THE C	OMPENSATION	OF REGISTRANT: OR
	RVISES, OR CONTROLS REGISTR.				
LOBBYING FIRM NAME (For w	hich Registrant is an agent or er	nployee wi	th respect to Clie	nt)	
AGENT NAME(S) (OR REGISTRA	ANT'S EMPLOYEE NAME) EXPEC	TED TO AC	r as a lobbyist	ON BEHALF OF	CLIENT
DESCRIBE ALL MUNICIPAL QU	ESTIONS REGISTRANT WILL FOR	RSEEABLY L	OBBY FOR ON BE	HALF OF CLIEN	

CLIENT NAME	(market) ji je biselit	NEW CLIEN	NT ☐ EXISTING CL	IENT NO CHANGES
5.		Date Qualified:	EXISTING CE	TO REPORT
ADDRESS			PHONE	
CITY	STATE	ZIP	NATURE OF BUSINES	S management of the
LOBBYIST NAME (Person on whose behalf Re	egistrant has been	engaged by Clie	ent to lobby)	
NAME(S) OF PERSON, KNOWN BY REGISTRA IN MAJOR PART, PLANS, SUPERVISES, OR CO				
IN WINSON FAMILY EXWS, 301 ENVISES, ON CO.	MINOLS REGISTION	IN 5 LODD IIING	/ CIVILES ON BETWEE	. O. CLILIT
LOBBYING FIRM NAME (For which Registrant	t is an agent or em	plovee with rest	pect to Client)	
		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		
AGENT NAME(S) (OR REGISTRANT'S EMPLOY	EE NAME) EXPECT	ED TO ACT AS A	LOBBYIST ON BEHALI	F OF CLIENT
DESCRIBE ALL MUNICIPAL QUESTIONS REGIS	STRANT WILL FORS	SEEABLY LOBBY	FOR ON BEHALF OF C	LIENT
CHENT NAME				
CLIENT NAME		NEW CLIEN	NT EXISTING CL	
6.		NEW CLIEN	<b></b> _	JENT NO CHANGES TO REPORT
		I 🖵	NT EXISTING CL	
6. ADDRESS	STATE	Date Qualified:	PHONE	TO REPORT
6.	STATE	I 🖵	<b></b> _	TO REPORT
6. ADDRESS CITY	⊡	Date Qualified:	PHONE  NATURE OF BUSINES	TO REPORT
6. ADDRESS	⊡	Date Qualified:	PHONE  NATURE OF BUSINES	TO REPORT
6. ADDRESS  CITY  LOBBYIST NAME (Person on whose behalf Re	egistrant has been	Date Qualified:  ZIP  engaged by Click	PHONE  NATURE OF BUSINES  ent to lobby)	TO REPORT
6. ADDRESS CITY	egistrant has been	Date Qualified:  ZIP  engaged by Clic	PHONE  NATURE OF BUSINES  ent to lobby)  Y TO THE COMPENSA	TO REPORT  S  TION OF REGISTRANT; OR
CITY  LOBBYIST NAME (Person on whose behalf Re	egistrant has been	Date Qualified:  ZIP  engaged by Clic	PHONE  NATURE OF BUSINES  ent to lobby)  Y TO THE COMPENSA	TO REPORT  S  TION OF REGISTRANT; OR
CITY  LOBBYIST NAME (Person on whose behalf Re	egistrant has been  NT, TO CONTRIBU NTROLS REGISTRA	ZIP engaged by Clic TE FINANCIALL NT'S LOBBYING	PHONE  NATURE OF BUSINES  ent to lobby)  Y TO THE COMPENSA ACTIVITIES ON BEHAL	TO REPORT  S  TION OF REGISTRANT; OR
ADDRESS  CITY  LOBBYIST NAME (Person on whose behalf Rename(s) OF PERSON, KNOWN BY REGISTRA IN MAJOR PART, PLANS, SUPERVISES, OR COLOBBYING FIRM NAME (For which Registrant	egistrant has been  NT, TO CONTRIBU NTROLS REGISTRA  t is an agent or em	Date Qualified:  ZIP  engaged by Clic  TE FINANCIALL  NT'S LOBBYING  ployee with res	PHONE  NATURE OF BUSINES  ent to lobby)  Y TO THE COMPENSA  ACTIVITIES ON BEHAL	TO REPORT  TO REPORT  TION OF REGISTRANT; OR  F OF CLIENT
CITY  LOBBYIST NAME (Person on whose behalf Rename(s) OF PERSON, KNOWN BY REGISTRA IN MAJOR PART, PLANS, SUPERVISES, OR CO	egistrant has been  NT, TO CONTRIBU NTROLS REGISTRA  t is an agent or em	Date Qualified:  ZIP  engaged by Clic  TE FINANCIALL  NT'S LOBBYING  ployee with res	PHONE  NATURE OF BUSINES  ent to lobby)  Y TO THE COMPENSA  ACTIVITIES ON BEHAL	TO REPORT  TO REPORT  TION OF REGISTRANT; OR  F OF CLIENT
ADDRESS  CITY  LOBBYIST NAME (Person on whose behalf Rename (S) OF PERSON, KNOWN BY REGISTRA IN MAJOR PART, PLANS, SUPERVISES, OR COLOBBYING FIRM NAME (For which Registrant AGENT NAME(S) (OR REGISTRANT'S EMPLOY	egistrant has been  NT, TO CONTRIBU NTROLS REGISTRA  t is an agent or em	Date Qualified:  ZIP  engaged by Clic  TE FINANCIALL  NT'S LOBBYING  ployee with res	PHONE  NATURE OF BUSINES  ent to lobby)  Y TO THE COMPENSA  ACTIVITIES ON BEHAL  Dect to Client)	TO REPORT  TO REPORT  TO REPORT
ADDRESS  CITY  LOBBYIST NAME (Person on whose behalf Rename(s) OF PERSON, KNOWN BY REGISTRA IN MAJOR PART, PLANS, SUPERVISES, OR COLOBBYING FIRM NAME (For which Registrant	egistrant has been  NT, TO CONTRIBU NTROLS REGISTRA  t is an agent or em	Date Qualified:  ZIP  engaged by Clic  TE FINANCIALL  NT'S LOBBYING  ployee with res	PHONE  NATURE OF BUSINES  ent to lobby)  Y TO THE COMPENSA  ACTIVITIES ON BEHAL  Dect to Client)	TO REPORT  TO REPORT  TO REPORT

SECTION 3 - REGISTRANT VERIFIC	CATION
I HAVE USED ALL REASONABLE DILIGENCE IN DEPARTMENT	
MATTERS HEREOF, I CERTIFY UNDER PENALTY OF PERJURY	THIS REPORT AND HAVE PERSONAL KNOWLEDGE OF THE UNDER THE LAWS OF THE STATE OF CALIFORNIA THAT THE
FORGOING IS TRUE AND CORRECT.	THE LAWS OF THE STATE OF CALIFORNIA THAT THE
REGISTRANT LOBBYIST SIGNATURE	12/1/23
	DATE 7
Curt Pringle & Associates	
LOBBYING FIRM NAME	
Sr. Vice President	
TITLE (If representing firm)	
A Basic Guide to Lobbying Basis Automateur	REGISTRATION FEES:
A Basic Guide to Lobbying Registration and Disclosure in the City of Irvine, and the required registration and reporting	REGISTRATION =
forms are available online at <u>cityofirvine.org</u> .	
de <u>encyonivine.org</u> .	1 #CLIENTS x \$89.00 = \$89.00
	TOTAL FEES DUE = \$89.00





TITLE (If representing firm)

# CITY CLERK'S OFFICE Legislative Services

Annual Registration is due on January 31st for Registrants and all active Clients.

# LOBBYIST REGISTRATION REPORT ANNUAL/INITIAL REGISTRATION

Complete the following information and submit your Lobbyist Registration Report with your payment. Applicable fees are listed below. For questions, please contact the City Clerk's Office at 949-724-6205 or email at <a href="mailto:clerk@cityofirvine.org">clerk@cityofirvine.org</a>.

A person engaging in lobbyist activities must file an Initial Report within 30 days of the date he/she receives or becomes entitled to receive \$10,000 or more in compensation from a Client in a calendar quarter, or prior to the date the subject matter of the lobbying activity is scheduled for official City action, whichever is sooner.

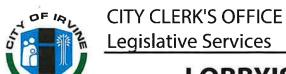
REGISTRATION FEES:  Annual/Initial Registration - \$6  Registration on or after June 3				-3 P		
REPORT TYPE:						
ANNUAL REGISTRATION						
✓ INITIAL REGISTRATION -	I/We qualified as a lo	obbyist on	02/01/2019			
		VICTINE	ODMATION			
SECTION 1 - REGIST						
REGISTRANT LOBBYIST NAME (If indivi	iduai, include First N	iame, Last Name,	and Middle Illidal)			
Paul Simonds	W. U.S. I.W. T. C. E. S. I.W.		DUCINITES DUONE			
BUSINESS ADDRESS			BUSINESS PHONE	e en en met en en		
1801 E Katella Ave Suite 1002			(714) 939-9070			
CITY	STATE	ZIP	BUSINESS EMAIL			
Anaheim	CA	92805	paul@curtpringle.com			
NATURE OF BUSINESS						
PR and Government Relations						
NAME(S) AND POSITION(S) OF EACH O	ITY OFFICIAL (OR CI	ITY OFFICIAL'S RE	LATIVE) WHO IS EMPLOYED BY	THE REGISTRANT		
IF REGISTRANT (OR REGISTRANT'S EM	ADLOVEE) WAS A F	ORMER CITY OF	FICIAL OR EMPLOYEE LIST TH	HE POSITION(S) HELL		
DURING THE PAST YEAR	WIFLOTEL) WAS A T	Olivien Citt Of	TICINE ON ENTITIONEE, EIST TO	12 1 05111011(3) 11223		
		1				
I AM FAMILIAR WITH THE PROVISIONS NOT VIOLATE THOSE PROVISIONS.	S OF SECTION 1-6-10	07 OF THE IRVINE	E MUNICIPAL CODE. MY LOBB	YING ACTIVITIES WIL		
all \		10/31/202	3			
REGISTRANT LOBBYIST SIGNATURE		DATE				
Senior Vice President						

SECTION 2 - REGI	STRANT'S CLI	ENT INFO	ORMATION
Provide information for <u>each</u> <i>ne</i> filed.	w Client or report any ch	anges in inform	nation for <u>each</u> existing Client since your last report
CLIENT NAME		NEW C	CLIENT EXISTING CLIENT NO CHANGES
1. SoCal Gas		لشخا ا	ed: 10/17/2023 TO REPORT
ADDRESS			PHONE
1919 S. State College Blvd.			(714) 634-5090
CITY	STATE	ZIP	NATURE OF BUSINESS
Anaheim	CA	92806	Infrastructure permitting process assistance.
LOBBYIST NAME (Person on who Paul Simonds	se behalf Registrant has b	een engaged by	y Client to lobby)
IN MAJOR PART, PLANS, SUPERV Tina Javid	ises, or controls regis	STRANT'S LOBBY	IALLY TO THE COMPENSATION OF REGISTRANT; OR /ING ACTIVITIES ON BEHALF OF CLIENT
LOBBYING FIRM NAME (For which	h Registrant is an agent o	r employee with	respect to Client)
Curt Pringle & Associates			
DESCRIBE ALL MUNICIPAL QUES Infrastructure CLIENT NAME	TIONS REGISTRANT WILL I		OBBY FOR ON BEHALF OF CLIENT  CLIENT
2.		Date Qualifie	
ADDRESS			PHONE
CITY	STATE	ZIP	NATURE OF BUSINESS
	SIAIL	<b>I</b>	NATORE OF BOSINESS
LOBBYIST NAME (Person on who	and habalf Degistrant has b		w Client to Johny)
LORBAIST NAME (Setson on Muc	ose benair Registrant has t	been engaged by	y Client to lobby)
NAME(S) OF PERSON, KNOWN IN MAJOR PART, PLANS, SUPERV	BY REGISTRANT, TO CONT VISES, OR CONTROLS REGIS	RIBUTE FINANCI STRANT'S LOBBY	CIALLY TO THE COMPENSATION OF REGISTRANT; OF YING ACTIVITIES ON BEHALF OF CLIENT
LOBBYING FIRM NAME (For which	ch Registrant is an agent o	r employee with	h respect to Client)
AGENT NAME(S) (OR REGISTRAN	IT'S EMPLOYEE NAME) EXF	PECTED TO ACT	AS A LOBBYIST ON BEHALF OF CLIENT
DESCRIBE ALL MUNICIPAL QUES	TIONS REGISTRANT WILL	FORSEEABLY LO	DBBY FOR ON BEHALF OF CLIENT

CLIENT NAME		☐ NEW C	TIENT TEXIST	ING CLIENT   NO	O CHANGES
3.		Date Qualifie			REPORT
ADDRESS			PHONE		
	le se	7710	NATURE OF D	ICINITEE	
CITY	STATE	ZIP	NATURE OF B	JSINE33	
LODDIVICT NAME (Dansacra and acceptable	If Dominture at hear h	<u> </u>	· Client to Johny		PIG., CLEVIS
LOBBYIST NAME (Person on whose beha	ir Registrant nas b	een engaged by	Client to lobby)		
NAME(S) OF PERSON, KNOWN BY REGIS IN MAJOR PART, PLANS, SUPERVISES, OR					SISTRANT; OR
LOBBYING FIRM NAME (For which Regist	rant is an agent or	r employee with	respect to Client)		
AGENT NAME(S) (OR REGISTRANT'S EMP	OVEC NAME) EVD	ECTED TO ACT	AC A LORRVICT ON	REHALE OF CLIENT	
AGENT NAME(S) (OR REGISTRANT S EMP	LOTEE NAME) EXP	ECTED TO ACT	43 A LOBBITST ON	SENALI OI CLILINI	
DESCRIBE ALL MUNICIPAL QUESTIONS R	 EGISTRANT WILL F	ORSEEABLY LO	BBY FOR ON BEHAL	F OF CLIENT	
2004 (2004)					
CLIENT NAME			THE THE	INC CUENT N	O CHANCES
4.		Date Qualifie			O CHANGES O REPORT
ADDRESS			PHONE		
CITY	STATE	ZIP	NATURE OF B	USINESS	
LOBBYIST NAME (Person on whose beha	lf Registrant has b	een engaged b	y Client to lobby)		
NAME(S) OF PERSON, KNOWN BY REGIS IN MAJOR PART, PLANS, SUPERVISES, OR	TRANT, TO CONT	RIBUTE FINANC STRANT'S LOBBY	IALLY TO THE COM ING ACTIVITIES ON	BEHALF OF CLIENT	JISTRANT; OR
LOBBYING FIRM NAME (For which Regist	trant is an agent o	r employee with	respect to Client)		
AGENT NAME(S) (OR REGISTRANT'S EMP	LOYEE NAME) EXP	PECTED TO ACT	AS A LOBBYIST ON	BEHALF OF CLIENT	
DESCRIBE ALL MUNICIPAL QUESTIONS R	EGISTRANT WILL I	FORSEEABLY LO	BBY FOR ON BEHA	F OF CLIENT	

CLIENT NAME		☐ NEW CLIE	NT EXISTING CLIENT NO CHANGES
5.		Date Qualified:	TO REPORT
ADDRESS			PHONE
CITY	STATE	ZIP	NATURE OF BUSINESS
LOBBYIST NAME (Person on whose behalf Re	<u></u>	*	ent to lobby)
NAME(S) OF PERSON, KNOWN BY REGISTRA IN MAJOR PART, PLANS, SUPERVISES, OR CON			Y TO THE COMPENSATION OF REGISTRANT; OR ACTIVITIES ON BEHALF OF CLIENT
LOBBYING FIRM NAME (For which Registrant	is an agent or en	nployee with res	spect to Client)
AGENT NAME(S) (OR REGISTRANT'S EMPLOYI	EE NAME) EXPEC	TED TO ACT AS A	A LOBBYIST ON BEHALF OF CLIENT
DESCRIBE ALL MUNICIPAL QUESTIONS REGIS	TRANT WILL FOR	SEEABLY LOBBY	FOR ON BEHALF OF CLIENT
CLIENT NAME		☐ NEW CLIE	NT EXISTING CLIENT NO CHANGES
6.		Date Qualified:	TO REPORT
ADDRESS			PHONE
CITY	STATE	ZIP	NATURE OF BUSINESS
LOBBYIST NAME (Person on whose behalf Re		-	ient to lobby)
NAME(S) OF PERSON, KNOWN BY REGISTRA IN MAJOR PART, PLANS, SUPERVISES, OR COI	NT, TO CONTRIB NTROLS REGISTR	UTE FINANCIALI ANT'S LOBBYING	LY TO THE COMPENSATION OF REGISTRANT; OR ACTIVITIES ON BEHALF OF CLIENT
LOBBYING FIRM NAME (For which Registrant	is an agent or er	nployee with res	spect to Client)
AGENT NAME(S) (OR REGISTRANT'S EMPLOY	EE NAME) EXPEC	TED TO ACT AS A	A LOBBYIST ON BEHALF OF CLIENT
DESCRIBE ALL MUNICIPAL QUESTIONS REGIS	TRANT WILL FOR	SEEABLY LOBBY	FOR ON BEHALF OF CLIENT

SECTION 3 - REGISTRANT VERIFIC	ATION	
I HAVE USED ALL REASONABLE DILIGENCE IN PREPARING MATTERS HEREOF. I CERTIFY UNDER PENALTY OF PERJURY		
FORGOING IS TRUE AND CORRECT.	10/31/2023	
REGISTRANT LÓBBYIST SIGNATURE	DATE	
Curt Pringle & Associates		
LOBBYING FIRM NAME		
Senior Vice President		
TITLE (If representing firm)		
	REGISTRATION FEE	<u>S:</u>
A Basic Guide to Lobbying Registration and Disclosure in the	TIE GISTING	TION =
City of Irvine, and the required registration and reporting forms are available online at <u>cityofirvine.org</u> .	1 #CLIENTS x \$8	89.00 = \$89.00
	TOTAL FEES	DUE = \$89.00
		-



1971					
INSTRUCTIONS:  Complete and return this form to:	CITY OF IRV City Clerk's P.O. Box 19 Irvine, CA	Office		700 OCT 113 PM	2,38310 A110 AN 40 A116 AN 3028
CHECK APPLICABLE REPORTING PERIOD:				150	TZ.
Due April 15 (January 1 - March 31	1)	□ Due Octobe	r 15 (July 1 - September 30)	- Arrange	8
Due July 15 (April 1 - June 30)		☐ Due January	15 (October 1 - December 31)		
This report is required for lobbying adduring the applicable calendar quart by the due date, it will be subject to a	er. There is n a \$10/day deli	no fee due with q inquency fee per	uarterly reports. However, if th City Council Resolution 06-26.		
NAME OF REGISTRANT LOBBYIST			BUSINESS PHONE		
Curt Pringle & Associates			(714) 939-9070		
BUSINESS ADDRESS			BUSINESS FAX		
1801 E. Katella Ave. Unit 1002					
CITY	TATE	ZIP	BUSINESS EMAIL	The state	
Anaheim	California	92805	paul@curtpringle.com		
DESCRIBE NATURE OF YOUR BUSINESS					
PR Firm					
NAME/POSITION OF EACH CITY OFFICIAL OR	CITY OFFICIA	L'S RELATIVE WH	IO IS EMPLOYED BY THE REGIST	RANT	TOTAL TELL
N/A					
IF REGISTRANT OR EMPLOYEE OF REGISTRA THE PAST YEAR	NT IS A FORM	MER CITY OFFICIA	al or employee, list position	)N(S) HE	LD DURING
N/A					
I AM FAMILIAR WITH THE PROVISIONS ACTIVITIES WILL NOT VIOLATE THOSE PRO		N 1-6-107 OF T	HE IRVINE MUNICIPAL COD	E. MY	LOBBYING

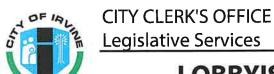
10/09/2023

DATE

SECTION 2 - REGI	STRANT'S CL	IENT INFOR	MATION
Complete this section to:			SELECT ONE:
Provide information for <u>each</u> <i>new</i> Client since your last report filed.  -AND/OR-			NEW CLIENT
<ol><li>Report any changes in informatic report filed.</li></ol>	ation for <u>each</u> existing Cli	ent since your last	IF NEW, DATE QUALIFIED: 7/25/2023  EXISTING CLIENT
	This page may be duplic	cated for each Client.	NO NEW INFORMATION TO REPORT
CLIENT NAME	37637477777	PHONE	
Qualtrics			(484) 294-0348
ADDRESS	S E HA		DESCRIBE NATURE OF CLIENT'S BUSINESS
333 River Park Drive			Experience management company
CITY	STATE	ZIP	
Provo	Utah	84604	
Ryan DePrima  NAME OF LOBBYING FIRM FOR V Curt Pringle & Associates  NAME OF EACH AGENT OR EMP	ISES, OR CONTROLS REGI WHICH REGISTRANT IS AN	STRANT'S LOBBYING  N AGENT OR EMPLOY  EXPECTED TO ACT AS	A LOBBYIST ON BEHALF OF CLIENT
BRIEF DESCRIPTION OF ALL MU FORSEEABLY LOBBY FOR ON BE Introduction to the Qualtrics syste	HALF OF CLIENT		unicipal Code Section 1-7-102) REGISTRANT WILI

### SECTION 3 - LOBBYING ACTIVITIES Lobbying activities must be reported for each Client for which compensation of \$10,000 or more was received during the calendar quarter in question. Identify the Client represented. List all issues, including municipal questions, upon which lobbying activities were engaged, including, a list of specific legislative proposals and other proposed, pending or completed official actions that occurred This page may be duplicated as needed. during this reporting period. NAME OF CLIENT ON WHOSE BEHALF LOBBYING WAS CONDUCTED NO REPORTABLE ACTIVITIY FOR THIS REPORTING PERIOD. NAME OF EMPLOYEE/AGENT WHO ACTED AS LOBBYIST DESCRIPTION OF ISSUE/MUNICIPAL QUESTION DATE OF CONTACT CITY OFFICIAL CONTACTED TITLE OF CITY OFFICIAL CONTACTED OUTCOME OF CONTACT NAME OF CLIENT ON WHOSE BEHALF LOBBYING WAS CONDUCTED NO REPORTABLE ACTIVITIY FOR THIS REPORTING PERIOD. NAME OF EMPLOYEE/AGENT WHO ACTED AS LOBBYIST DESCRIPTION OF ISSUE/MUNICIPAL QUESTION TITLE OF CITY OFFICIAL CONTACTED DATE OF CONTACT CITY OFFICIAL CONTACTED OUTCOME OF CONTACT

SECTION 4 - VERIFICATION OF R	E G I S T R A N T
I HAVE USED ALL REASONABLE DILIGENCE IN PREPARING HAVE PERSONAL KNOWLEDGE OF THE MATTERS CONTAIN	G THIS REPORT AND EACH OF THE SECTIONS HEREOF, AND I NED IN THIS REPORT.
I CERTIFY UNDER PENALTY OF PERJURY UNDER THE LAY	WS OF THE STATE OF CALIFORNIA THAT THE FOREGOING IS
REGISTRAN COBBVIST SIGNATURE	10/09/2023 DATE
NOTE: A Basic Guide to Lobbying Registration and Disclosure forms are available by calling the City Clerk's Office at 949-72	e in the City of Irvine, and the required registration and reporting 4-6205, or online at <u>cityofirvine.org</u> .



INSTRUCTIONS:  Complete and return t	his form to:	CITY OF IR\ City Clerk's P.O. Box 19 Irvine, CA	Office		1023 OCT 13 PM	CITY OF IRV
CHECK APPLICABLE REPORT	ING PERIOD:				<u>05</u>	920
☐ Due April 15 (January 1 - March 31) ☐ Due Octobe		r 15 (July 1 - September 30)	man 1	E.		
Due July 15 (April 1	l - June 30)		Due January	15 (October 1 - December 31)		
during the applicable	calendar quarte be subject to a	er. There is n \$10/day deli	no fee due with q inquency fee per	ich compensation of \$10,000 or r juarterly reports. However, if the City Council Resolution 06-26.  ORMATION  BUSINESS PHONE	nore was report is	received not filed
	151					3.24
Sapetto Real Estate Solutions				(949) 252-0841		
BUSINESS ADDRESS				BUSINESS FAX		1 to 1 to 1
1 Park Plaza Suite 600 PMB313						
CITY	ST	TATE	ZIP	BUSINESS EMAIL		
Irvine	C	alifornia	92614	psapetto@sapettorealestate.co	om	
DESCRIBE NATURE OF YOUR B	USINESS					
Land Use Entitlement						
NAME/POSITION OF EACH CIT	Y OFFICIAL OR	CITY OFFICIA	L'S RELATIVE WH	O IS EMPLOYED BY THE REGISTR	ANT	
N/A						
IF REGISTRANT OR EMPLOYED THE PAST YEAR N/A	e of registrat	nt is a fori	MER CITY OFFICI	al or employee, list position	n(s) held	DURING
I AM FAMILIAR WITH THE ACTIVITIES WILL NOT VIOLA			N 1-6-107 OF 1	THE IRVINE MUNICIPAL CODE	. MY LO	<b>OBBYING</b>
Youre a Donate	5)		10-11-202	3		
REGISTRANT LOBBYIST SIGNA	TURE		DATE			

SECTION 2 - REGISTRANT'S CLIENT INFORMATION					
			SELECT ONE:		
Provide information for <u>each</u> new Client since your last report filedAND/OR-			☐ NEW CLIENT		
<ol><li>Report any changes in information for ea report filed.</li></ol>	<u>ach</u> existing Client :	ince your last	IF NEW, DATE QUALIFIED:  EXISTING CLIENT		
·	e may be duplicated	l for each Client.	NO NEW INFORMATION TO REFORT		
CLIENT NAME			PHONE		
			PHONE		
Concordia University			949-854-8002		
ADDRESS			DESCRIBE NATURE OF CLIENT'S BUSINESS		
1330 Concordia West			Education		
CITY	STATE	ZIP			
Irvine	California 💆	92612			
NAME OF PERSON, OTHER THAN CLIENT, O	N WHOSE BEHALF	REGISTRANT HAS	S BEEN ENGAGED BY CLIENT TO LOBBY		
None					
NAME OF ANY PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGIST HANT, OR IN MAJOR PART PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT					
None					
NAME OF LOBBYING FIRM FOR WHICH REGISTRANT IS AN AGENT OR EMPLOYEE WITH RESPECT TO CLIENT					
Sapetto Real Estate Solutions Inc					
NAME OF EACH AGENT OR EMPLOYEE OF R	REGISTRANT EXPE	TED TO ACT AS	A LOBBYIST ON BEHALF OF CLIENT		
Pamela Sapetto, Andrea Maioney					
BRIEF DESCRIPTION OF ALL MUNICIPAL QU FORSEEABLY LOBBY FOR ON BEHALF OF CL		ned by Irvine Mu	nicipal Code Section 1-7-102) REGISTRANT WILL		
Mile OSE LittleGiffert	and Use Entitlement				

SECTION 2 - REGISTRAI	NT'S CLIEN	IT INFOR	MATION	
•			SELECT ONE:	
1. Provide information for <u>each</u> new Client since your last report filed.			☐ NEW CLIENT	
-AND/OR- 2. Report any changes in information for <u>ea</u>	ach evieting Client e	lmaa . mr.u laat	IF NEW, DATE QUALIFIED:	
report filed.	<u>ach</u> existing Client s	ince your last	EXISTING CLIENT	
This page	e may be duplicated	for each Client.	NO NEW INFORMATION TO REPORT	
CLIENT NAME	when the same of t		DIANE	
CLIENT INCIPIE			PHONE	
Garden Communities			858-200-2244	
ADDRESS			DESCRIBE NATURE OF CLIENT'S BUSINESS	
9110 Judicial Drive			Development and Property Management	
СПУ	STATE	ZIP	1	
San Diego	California	92612		
NAME OF PERSON, OTHER THAN CLIENT, O	N WHOSE BEHALF	REGISTRANT HA	BEEN ENGAGED BY CLIENT TO LOBBY	
None				
NAME OF ANY PERSON, KNOWN BY REGIST	RANT, TO CONTRIE	BUTE FINANCIAL	LY TO THE COMPENSATION OF REGISTRANT, OR	
IN MAJOR PART PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT				
None				
NAME OF LOBBYING FIRM FOR WHICH REGISTRANT IS AN AGENT OR EMPLOYEE WITH RESPECT TO CLIENT				
Sapetto Real Estate Solutions Inc				
NAME OF EACH AGENT OR EMPLOYEE OF	REGISTRANT EXPE	CTED TO ACT AS	A LOBBYIST ON BEHALF OF CLIENT	
Pamela Sapetto, Andrea Maloney		(0.1101.110		
Pantela Sapetto, Andrea Maioney				
	LIECTIONS (a. d.S.		picinal Code Section 1.7.103\ DECICTO ANT WILL	
FORSEEABLY LOBBY FOR ON BEHALF OF C	LIENT	ieu by irvine wit	nicipal Code Section 1-7-102) REGISTRANT WILL	
Land Use Entitlement				
	ų.			
NAME OF TAXABLE PARTY.	11.		AND THE RESIDENCE OF THE PROPERTY OF THE PROPE	

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SECTION 2 - REGISTRAI	NT'S CLIEN	TINFOR	MATION	
Complete this section to:  1. Provide information for <u>each</u> new Client since your last report filed.  -AND/OR-  2. Report any changes in information for <u>each</u> existing Client since your last report filed.  This page may be duplicated for each Client.		SELECT ONE:  NEW CLIENT  IF NEW, DATE QUALIFIED:  EXISTING CLIENT  NO NEW INFORMATION TO REPORT		
CLIENT NAME			PHONE	
Oceans Church			(949) 617-6877	
ADDRESS			DESCRIBE NATURE OF CLIENT'S BUSINESS	
15253 Bake Parkway			Religious Institution	
CITY	STATE	ZIP		
Irvine	California	92618		
NAME OF PERSON, OTHER THAN CLIENT, O	N WHOSE BEHALF R	REGISTRANT HAS	S BEEN ENGAGED BY CLIENT TO LOBBY	
None				
NAME OF ANY PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT, OR IN MAJOR PART PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT Philip Hussey				
NAME OF LOBBYING FIRM FOR WHICH REGISTRANT IS AN AGENT OR EMPLOYEE WITH RESPECT TO CLIENT  Sapetto Real Estate Solutions				
NAME OF EACH AGENT OR EMPLOYEE OF F	REGISTRANT EXPEC	TED TO ACT AS	A LOBBYIST ON BEHALF OF CLIENT	
Pamela Sapetto, Andrea Maloney				
BRIEF DESCRIPTION OF ALL MUNICIPAL QUE FORSEEABLY LOBBY FOR ON BEHALF OF CI	JESTIONS (as defin	ed by Irvine Mu	nicipal Code Section 1-7-102) REGISTRANT WILL	
land use entitlement				

SECTION 2 - REGISTRAN	NI'S CLIE	NIINFOR	WATION	
<ol> <li>Provide information for each new Client since your last report filed.         <ul> <li>-AND/OR-</li> </ul> </li> <li>Report any changes in information for each existing Client since your last report filed.         <ul> <li>This page may be duplicated for each Client.</li> </ul> </li> </ol>			SELECT ONE:  NEW CLIENT  IF NEW, DATE QUALIFIED:  EXISTING CLIENT  NO NEW INFORMATION TO REPORT  PHONE	
Westcliff Management Group			949-825-5999	
ADDRESS		WILLIAM AND THE THE	DESCRIBE NATURE OF CLIENT'S BUSI VESS	-
17877 Von Karman #400			Education	
CITY	STATE	ZIP	1	
Irvine	Camonna	92614		
NAME OF PERSON, OTHER THAN CLIENT, O	N WHOSE BEHAL	F REGISTRANT HA	S BEEN ENGAGED BY CLIENT TO LOBBY	
None			LY TO THE COMPENSATION OF REGISTRANT,	
IN MAJOR PART PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT  None				
NAME OF LOBBYING FIRM FOR WHICH REG Sapetto Real Estate Solutions Inc	SISTRANT IS AN A	GENT OR EMPLOY	EE WITH RESPECT TO CLIENT	
NAME OF EACH AGENT OR EMPLOYEE OF	REGISTRANT EXI	PECTED TO ACT AS	A LOBBYIST ON BEHALF OF CLIENT	
Pamela Sapetto, Andrea Maloney				
BRIEF DESCRIPTION OF ALL MUNICIPAL QUESTIONS (as defined by Irvine Municipal Code Section 1-7-102) REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT  Land Use Entitlement			WILL	
	V		111111111111111111111111111111111111111	

SECTION 2 - REGISTRA	NT'S CL	IENT INFOR	MATION
Complete this section to:			SELECT ONE:
1. Provide information for <u>each</u> new Client since your last report filed.			NEW CLIENT
-AND/OR-			IF NEW, DATE QUALIFIED: 9/30/2023
<ol><li>Report any changes in information for report filed.</li></ol>	<u>each</u> existing Cli	ent since your last	EXISTING CLIENT
•	ge may be duplic	cated for each Client.	☐ NO NEW INFORMATION TO REPORT
CLIENT NAME			PHONE
Tesla Motors			(510) 602-0028
ADDRESS			DESCRIBE NATURE OF CLIENT'S BUSINESS
1 Tesla Road			Vehicle production and sales
СПУ	STATE	ZIP	†
Austin	Texas	78725	
NAME OF PERSON, OTHER THAN CLIENT,	ON WHOSE BEH	ALF REGISTRANT HAS	S BEEN ENGAGED BY CLIENT TO LOBBY
None			
			LY TO THE COMPENSATION OF REGISTRANT, OR
NAME OF LOBBYING FIRM FOR WHICH RE	CISTRANT IS AN	LAGENT OR EMPLOY	FF WITH RESPECT TO CLIENT
Sapetto Real Estate Solutions	OBTIONAL BANK	THE STREET	EL WITHER LO. 10 COLOR
NAME OF EACH AGENT OR EMPLOYEE OF	REGISTRANT E	XPECTED TO ACT AS	A LOBBYIST ON BEHALF OF CLIENT
Pamela Sapetto, Andrea Maloney			
	ni irefinite /	10 11 1 1	L. L.C. J. C. N. 4 7 402 DECEMBANT MILL
FORSEEABLY LOBBY FOR ON BEHALF OF		defined by Irvine Mu	nicipal Code Section 1-7-102) REGISTRANT WILL
Land Use Entitlement			
			The second secon

#### SECTION 3 - LOBBYING ACTIVITIES

Lobbying activities must be reported for <u>each</u> Client for which compensation of \$10,000 or more was received during the calendar quarter in question.

Identify the Client represented. List all issues, including municipal questions, upon which lobbying activities were engaged, including, a list of specific legislative proposals and other proposed, pending or completed official actions that occurred during this reporting period.

This page may be duplicated as needed.

IAME OF CLIENT ON	WHOSE BEHALF LOBBYING WAS CONDUCT	ED
esla Motors		MATERIA .
NO REPORTABLE A	ACTIVITIY FOR THIS REPORTING PERIOD.	
AME OF EMPLOYEE	AGENT WHO ACTED AS LOBBYIST	
DESCRIPTION OF ISSU	JE/MUNICIPAL QUESTION	
DATE OF CONTACT	CITY OFFICIAL CONTACTED	TITLE OF CITY OFFICIAL CONTACTED
OUTCOME OF CONTA	<u></u>	
301com201	12.	
NAME OF CLIENT ON	WHOSE BEHALF LOBBYING WAS CONDUCT	ΓED
Westcliff Management	Group	
NO REPORTABLE	ACTIVITIY FOR THIS REPORTING PERIOD.	
NAME OF EMPLOYEE	AGENT WHO ACTED AS LOBBYIST	
DESCRIPTION OF ISS	UE/MUNICIPAL QUESTION	
DESCRIPTION OF 155	DE/MONICIPAL QUESTION	
DATE OF CONTACT	CITY OFFICIAL CONTACTED	TITLE OF CITY OFFICIAL CONTACTED
OUTCOME OF CONT	ACT.	
OUTCOME OF CONT		
1		

calendar quarter in question.	3
identify the Client represented. List all issues, including municipal questio including, a list of specific legislative proposals and other proposed, per	nding or completed official actions that occurred
during this reporting period.	This page may be duplicated as needed.
NAME OF CLIENT ON WHOSE BEHALF LOBBYING WAS CONDUCTED	The state of the s
Concordia University	
NO REPORTABLE ACTIVITIY FOR THIS REPORTING PERIOD.	
NAME OF EMPLOYEE/AGENT WHO ACTED AS LOBBYIST	(I)
DESCRIPTION OF ISSUE/MUNICIPAL QUESTION	The second secon
DATE OF CONTACT CITY OFFICIAL CONTACTED	TITLE OF CITY OFFICIAL CONTACTED
	*
OUTCOME OF CONTACT	111
NAME OF CLIENT ON WHOSE BEHALF LOBBYING WAS CONDUCTED	
Garden Communities	
NO REPORTABLE ACTIVITIY FOR THIS REPORTING PERIOD.	
NAME OF EMPLOYEE/AGENT WHO ACTED AS LOBBYIST	8
DESCRIPTION OF ISSUE/MUNICIPAL QUESTION	
DATE OF CONTACT CITY OFFICIAL CONTACTED	TITLE OF CITY OFFICIAL CONTACTED
	411
OUTCOME OF CONTACT	
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Lobbying activities must be reported for each Client for which compensation of \$10,000 or more was received during the

SECTION 3 - LOBBYING ACTIVITIES

#### SECTION 3 - LOBBYING ACTIVITIES

Lobbying activities must be reported for <u>each</u> Client for which compensation of \$10,000 or more was received during the calendar quarter in question.

Identify the Client represented. List all issues, including municipal questions, upon which lobbying activities were engaged, including, a list of specific legislative proposals and other proposed, pending or completed official actions that occurred during this reporting period.

This page may be duplicated as needed.

NAME OF CLIENT ON	WHOSE BEHALF LOBBYING WAS CONDUCT	ED
Major League Cricket		
NO REPORTABLE A	ACTIVITIY FOR THIS REPORTING PERIOD.	
	AGENT WHO ACTED AS LOBBYIST	
Pamela Sapetto		
DESCRIPTION OF ISSI	JE/MUNICIPAL QUESTION	
location of field, land us		
location of field, land us	se entitiement	
		TITLE OF CITY OFFICIAL CONTACTED
DATE OF CONTACT	CITY OFFICIAL CONTACTED	TITLE OF CITY OFFICIAL CONTACTED
OUTCOME OF CONTA	ACT	
NAME OF CLIENT ON	WHOSE BEHALF LOBBYING WAS CONDUCT	TED
Oceans Church		
NO REPORTARI F	ACTIVITIY FOR THIS REPORTING PERIOD.	
	AGENT WHO ACTED AS LOBBYIST	
Pamela Sapetto, Andre		
DESCRIPTION OF ISS	UE/MUNICIPAL QUESTION	
land use entitlement		
DATE OF CONTACT	CITY OFFICIAL CONTACTED	TITLE OF CITY OFFICIAL CONTACTED
DATE OF CONTACT		
OUTCOME OF CONT.	ACT	

#### SECTION 4 - VERIFICATION OF REGISTRANT

I HAVE USED ALL REASONABLE DILIGENCE IN PREPARING THIS REPORT AND EACH OF THE SECTIONS HEREOF, AND I HAVE PERSONAL KNOWLEDGE OF THE MATTERS CONTAINED IN THIS REPORT.

I CERTIFY UNDER PENALTY OF PERJURY UNDER THE LAWS OF THE STATE OF CALIFORNIA THAT THE FOREGOING IS TRUE AND CORRECT.

REGISTRANT LOBBYIST SIGNATURE 10-11-2023

DATE

NOTE: A Basic Guide to Lobbying Registration and Disclosure in the City of Irvine, and the required registration and reporting forms are available by calling the City Clerk's Office at 949-724-6205, or online at cityofirvine.org.





Due October 15 (July 1 - September 30)

INST	RUC	TIONS:
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Complete and return this form to:

**CHECK APPLICABLE REPORTING PERIOD:** 

Due April 15 (January 1 - March 31)

CITY OF IRVINE City Clerk's Office P.O. Box 19575 Irvine, CA 92623-9575

Due July 15 (April 1 - June 30)		Due Januar	y 15 (October 1 - December 31)
during the applicable calendar queby the due date, it will be subject t	arter. There is n to a \$10/day deli	o fee due with on nquency fee per	·
SECTION 1 - REGISTRA  NAME OF REGISTRANT LOBBYIST	NT LOBB	YIST INF	BUSINESS PHONE
Starpointe Ventures			(949) 622-0420
BUSINESS ADDRESS			BUSINESS FAX
18952 MacArthur Blvd., Suite 240			
CITY	STATE	ZIP	BUSINESS EMAIL
Irvine	California	92612	tj@starpointeventures.com
DESCRIBE NATURE OF YOUR BUSINESS			THE REPORT OF TRUE OF THE
Real Estate Consulting			
NAME/POSITION OF EACH CITY OFFICIAL C	OR CITY OFFICIAL	L'S RELATIVE WH	O IS EMPLOYED BY THE REGISTRANT
N\A			
IF REGISTRANT OR EMPLOYEE OF REGISTI THE PAST YEAR	RANT IS A FORM	MER CITY OFFICI	AL OR EMPLOYEE, LIST POSITION(S) HELD DURING
N\A			
I AM FAMILIAR WITH THE PROVISION ACTIVITIES WILL NOT VIOLATE THOSE P		I 1-6-107 OF T	THE IRVINE MUNICIPAL CODE. MY LOBBYING
-Strand J.		10/13/2023	3
REGISTRANT LOBBYIST SIGNATURE DATE			

SECTION 2 - REGISTRA	NT'S CLIE	NT INFOR	MATION
Complete this section to:			SELECT ONE:
1. Provide information for <u>each</u> new Client since your last report filed.			NEW CLIENT
-AND/OR- 2. Report any changes in information for <u>each</u> existing Client since your last			IF NEW, DATE QUALIFIED: Sep 1, 2023
report filed.			EXISTING CLIENT
This page may be duplicated for each Client.			☐ NO NEW INFORMATION TO REPORT
CLIENT NAME			PHONE
18301 Von Karman Property Owner LLC			(949) 331-1497
ADDRESS			DESCRIBE NATURE OF CLIENT'S BUSINESS
18301 Von Karman, Suite 250			Real Estate Investor
CITY	STATE	ZIP	
Irvine	California	92612	
NAME OF PERSON, OTHER THAN CLIENT, O	N WHOSE BEHALF	REGISTRANT HAS	BEEN ENGAGED BY CLIENT TO LOBBY
N\A			
IN MAJOR PART PLANS, SUPERVISES, OR CONA  NAME OF LOBBYING FIRM FOR WHICH REG			
N\A	N. Harrison		
NAME OF EACH AGENT OR EMPLOYEE OF F	REGISTRANT EXPEC	TED TO ACT AS	A LOBBYIST ON BEHALF OF CLIENT
Tim Strader Jr. and Patrick Strader			
BRIEF DESCRIPTION OF ALL MUNICIPAL QU FORSEEABLY LOBBY FOR ON BEHALF OF CL		ed by Irvine Mur	nicipal Code Section 1-7-102) REGISTRANT WILL
Commercial Master Plan for Quartz Office Building (00891064-PMPC) and Tentative Parcel Map (00897824-PTP).			

SECTION 2 - REGISTRA	NT'S CLI	ENT INFOR	MATION
Complete this section to:			SELECT ONE:
1. Provide information for <u>each</u> new Client since your last report filed.			NEW CLIENT
-AND/OR- 2. Report any changes in information for <u>e</u>	ach <i>existina</i> Clie	nt since vour last	IF NEW, DATE QUALIFIED: Aug 31, 2023
report filed.			EXISTING CLIENT
This page may be duplicated for each Client.			☐ NO NEW INFORMATION TO REPORT
CLIENT NAME			PHONE
Live Nation			(310) 867-7000
ADDRESS			DESCRIBE NATURE OF CLIENT'S BUSINESS
9348 Civic Center Drive			Concert Venue Operator
CITY	STATE	ZIP	
Beverly Hills	California	90210	
NAME OF PERSON, OTHER THAN CLIENT, C	N WHOSE BEHA	LF REGISTRANT HAS	S BEEN ENGAGED BY CLIENT TO LOBBY
N\A			
NAME OF LOBBYING FIRM FOR WHICH REC	GISTRANT IS AN A	AGENT OR EMPLOYE	EE WITH RESPECT TO CLIENT
N\A			
NAME OF EACH AGENT OR EMPLOYEE OF	REGISTRANT EX	PECTED TO ACT AS	A LOBBYIST ON BEHALF OF CLIENT
Patrick Strader			
BRIEF DESCRIPTION OF ALL MUNICIPAL Q FORSEEABLY LOBBY FOR ON BEHALF OF C		efined by Irvine Mur	nicipal Code Section 1-7-102) REGISTRANT WILL
Operation of the future Great Park Amphithea	ter/Ongoing Tem	porary Amphitheater i	issues.

#### SECTION 3 - LOBBYING ACTIVITIES

Lobbying activities must be reported for <u>each</u> Client for which compensation of \$10,000 or more was received during the calendar quarter in question.

Identify the Client represented. List all issues, including municipal questions, upon which lobbying activities were engaged, including, a list of specific legislative proposals and other proposed, pending or completed official actions that occurred during this reporting period.

This page may be duplicated as needed.

NAME OF CLIENT ON V	WHOSE BEHALF LOBBYING WAS CONDUC	TED
Garden Communities		
NO REPORTABLE A	CTIVITIY FOR THIS REPORTING PERIOD.	
	AGENT WHO ACTED AS LOBBYIST	
DESCRIPTION OF ISSUE	E/MUNICIPAL QUESTION	
DESCRIPTION OF 1330	E/MONCIPAL QUESTION	
DATE OF CONTACT	CITY OFFICIAL CONTACTED	TITLE OF CITY OFFICIAL CONTACTED
OUTCOME OF CONTAC	ά	
NAME OF CLIENT ON V	WHOSE BEHALF LOBBYING WAS CONDUC	TED
18301 Von Karman Prop	erty Owner LLC	
NO DEDODTABLE A	CTIVITIY FOR THIS REPORTING PERIOD.	
	AGENT WHO ACTED AS LOBBYIST	
Tim Strader Jr.		
DESCRIPTION OF ISSU	E/MUNICIPAL QUESTION	
	Transportation Commissioners (detailed beloudy and attendance at the September 19, 202	w) discussing the issues and advocating approval for the Quartz 23 Transportation Commission Hearing.
DATE OF CONTACT	CITY OFFICIAL CONTACTED	TITLE OF CITY OFFICIAL CONTACTED
OUTCOME OF CONTAC		
Phone calls with Ken Mo	ontgomery and Sidney Wu on September 18, 2	2023.

calendar quarter in qu	· —	n compensation of \$10,000 or more was received during th
	ecific legislative proposals and other pr	ipal questions, upon which lobbying activities were engaged oposed, pending or completed official actions that occurred This page may be duplicated as needed
NAME OF CLIENT ON V	VHOSE BEHALF LOBBYING WAS CONDUC	TED
Live Nation		
□ NO REPORTABLE A	CTIVITIY FOR THIS REPORTING PERIOD.	
	AGENT WHO ACTED AS LOBBYIST	
Patrick Strader		
DESCRIPTION OF ISSUE	E/MUNICIPAL QUESTION	
DCOA for future Great Pa	ark Amphitheater	
DATE OF CONTACT	CITY OFFICIAL CONTACTED	TITLE OF CITY OFFICIAL CONTACTED
8/31-10/30/23	Various City Councilmembers	Various City Councilmembers
OUTCOME OF CONTAC		
Various City Councilmen Amphitheater. No know		oken to about the ongoing question of the Great Park
NAME OF CLIENT ON V	VHOSE BEHALF LOBBYING WAS CONDUC	TED
□ NO REPORTABLE A	CTIVITIY FOR THIS REPORTING PERIOD.	
	AGENT WHO ACTED AS LOBBYIST	
DESCRIPTION OF ISSUE	E/MUNICIPAL QUESTION	
		1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 -
DATE OF CONTACT	CITY OFFICIAL CONTACTED	TITLE OF CITY OFFICIAL CONTACTED
DATE OF CONTINCT	CIT OFFICIAL CONTACTED	inter of city of ticke confinctes
OUTCOME OF CONTAC		
JUTCOME OF CONTAC		

SECTION 3 - LOBBYING ACTIVITIES

SECTION 4 - VERIFICATION	OF REGISTRANT
I HAVE USED ALL REASONABLE DILIGENCE IN PR HAVE PERSONAL KNOWLEDGE OF THE MATTERS	REPARING THIS REPORT AND EACH OF THE SECTIONS HEREOF, AND IS CONTAINED IN THIS REPORT.
I CERTIFY UNDER PENALTY OF PERJURY UNDER TRUE AND CORRECT.	THE LAWS OF THE STATE OF CALIFORNIA THAT THE FOREGOING IS
T= (Ind)	10/13/2023

NOTE: A Basic Guide to Lobbying Registration and Disclosure in the City of Irvine, and the required registration and reporting forms are available by calling the City Clerk's Office at 949-724-6205, or online at <u>cityofirvine.org</u>.

DATE

REGISTRANT LOBBYIST SIGNATURE



**TERMINATION OF:** 

Registrant Lobbyist

<u></u>			
INSTRUCTIONS: Complete and return to: City of Irvine - Office of the City Clerk One Civic Center Plaza Irvine, CA 92623-9575			
Please note: The filing of this Notice of Termination does not relieve the registrant of reporting requirements imposed for the reporting period in question.			
PART I TERMINATING REGISTRANT LOBBYIST / CLIENT INFORMATION			
Name of Registrant Lobbyist: STAROWE VENTURES  If individual, include first, last and middle initial			
Name of Terminating Client (If Applicable):			
Business Address: 9110 JUDICIAL DRIVE, SAN DIEGO, CA 92122			
Business E-mail Address:STYARTP @ GARDEN COMMUNICATES CA. COM			
Business Phone Number: <u>858-790 - 1737</u>			
Termination date: <u>9-30-23</u>			
PART II VERIFICATION OF REGISTRANT			
I have used all reasonable diligence in preparing this report and I have personal knowledge of the matters contained in this report. I certify under penalty of perjury under the laws of the State of California that the forgoing is true and correct.    10-13-23			
Name of Lobbying Firm			







INSTRUCTIONS:					
Complete and return this form to:	CITY OF IR' City Clerk': P.O. Box 19 Irvine, CA	s Office		130 600	739 A.113 A.175 A.175
CHECK APPLICABLE REPORTING PERIOD:				الله الله الله الله الله الله الله الله	HE HE
Due April 15 (January 1 - March 3	31)	□ Due Octobe	er 15 (July 1 - September 30)		S S S S S S S S S S S S S S S S S S S
Due July 15 (April 1 - June 30)		Due January	v 15 (October 1 - December 31)	) 2	O. C.
NOTE:  This report is required for lobbying a during the applicable calendar quar by the due date, it will be subject to	ter. There is r a \$10/day del	no fee due with c inquency fee per	quarterly reports. However, if to City Council Resolution 06-26	the rep	e was received ort is not filed
SECTION 1 - REGISTRAN	IT LOBE	YIST INF			
NAME OF REGISTRANT LOBBYIST			BUSINESS PHONE		
Peter Whittingham			(949) 280-9181		
BUSINESS ADDRESS			BUSINESS FAX		
31441 Santa Margarita Parkway, #A0181					
CITY	STATE	ZIP	BUSINESS EMAIL	II II AL	\$ N = W   T   T
Rancho Santa Margarita	California	92688	peter@whittinghampaa.com	n	
DESCRIBE NATURE OF YOUR BUSINESS				' ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' '	
public affairs/government affairs consulting					
NAME/POSITION OF EACH CITY OFFICIAL OF	R CITY OFFICIA	AL'S RELATIVE WH	IO IS EMPLOYED BY THE REGIS	TRANT	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
IF REGISTRANT OR EMPLOYEE OF REGISTRATHE PAST YEAR	ant is a for	MER CITY OFFICI	al or employee, list posit	ION(S)	HELD DURING
I AM FAMILIAR WITH THE PROVISIONS ACTIVITIES WILL NOT VIOLATE THOSE PR	OF SECTIONS.	10/19/2023		DE. M	LOBBYING
REGISTRANT LORRYIST SIGNATURE		DATE			

SECTION 2 - REG	ISTRANT'S CLIE	NT INFOR	RMATION
Complete this section to:			SELECT ONE:
1. Provide information for <u>each</u> new Client since your last report filed.			☐ NEW CLIENT
-AND/OR-	mation for each <i>existing</i> Clien	it since vour last	IF NEW, DATE QUALIFIED:
2. Report any changes in information for <u>each</u> existing Client since your last report filed.			EXISTING CLIENT
This page may be duplicated for each Client.			
CLIENT NAME			PHONE
Landify-ECT			(415) 635-3555
ADDRESS			DESCRIBE NATURE OF CLIENT'S BUSINESS
580 California St., 12th Floor	N/1000.00000.7/Commercial Research		development of public assets
CITY	STATE	ZIP	
San Francisco	California	94104	
NAME OF PERSON, OTHER THA	N CLIENT, ON WHOSE BEHAL	F REGISTRANT HA	S BEEN ENGAGED BY CLIENT TO LOBBY
Steve Brown			
NAME OF LOBBYING FIRM FOR	WHICH DEGISTRANT IS AN A	CENT OF EMPLOY	ZEE WITH RESPECT TO CLIENT
Whittingham Public Affairs Advise	和全面的信息的 各种是 经现代表现代	OLIVI OILLAII LOT	EL WITTHEST ECT TO CELETT
		FCTED TO ACT AS	A LOBBYIST ON BEHALF OF CLIENT
Peter Whittingham	LOTEL OF MEDISTROMATICAL	zerza ranerna	
•			
BRIEF DESCRIPTION OF ALL MI FORSEEABLY LOBBY FOR ON B		fined by Irvine Mu	ınicipal Code Section 1-7-102) REGISTRANT WILL
MOU to develop city-owned sites			

SECTION 2 - REGISTR	ANT'S CLI	<b>ENT INFOR</b>	MATION
Complete this section to:			SELECT ONE:
1. Provide information for <u>each</u> <i>new</i> Client since your last report filed.			☐ NEW CLIENT
-AND/OR- 2. Report any changes in information fo	r oach ovicting Clio	nt since your last	IF NEW, DATE QUALIFIED:
report filed.	r <u>each</u> existing Che	int since your last	EXISTING CLIENT
This p	age may be duplica	ated for each Client.	NO NEW INFORMATION TO REPORT
CLIENT NAME			PHONE
Crown Castle			(949) 936-0024
ADDRESS			DESCRIBE NATURE OF CLIENT'S BUSINESS
200 Spectrum Center Drive, Suite 1800			wireless infrastructure deployment/development
CITY	STATE	ZIP	
Irvine	California	92618	
NAME OF PERSON, OTHER THAN CLIENT	, ON WHOSE BEHA	LF REGISTRANT HAS	S BEEN ENGAGED BY CLIENT TO LOBBY
NAME OF LOBBYING FIRM FOR WHICH F Whittingham Public Affairs Advisors	EGISTRANT IS AN A	AGENT OR EMPLOYE	EE WITH RESPECT TO CLIENT
NAME OF EACH AGENT OR EMPLOYEE C	F REGISTRANT EX	PECTED TO ACT AS	A LOBBYIST ON BEHALF OF CLIENT
Peter Whittingham			
BRIEF DESCRIPTION OF ALL MUNICIPAL FORSEEABLY LOBBY FOR ON BEHALF OF	CARL COMPANY OF THE RESIDENCE OF THE PARTY O	efined by Irvine Mur	nicipal Code Section 1-7-102) REGISTRANT WILL
Cellular and fiber deployment			

SECTION 2 - R	EGISTRANT'S C	LIENT INFO	RMATION
Complete this section to:			SELECT ONE:
1. Provide information for <u>each</u> new Client since your last report filed.			☐ NEW CLIENT
-AND/OR-	formation for each existing	Client since your last	IF NEW, DATE QUALIFIED:
<ol> <li>Report any changes in information for <u>each</u> existing Client since your last report filed.         This page may be duplicated for each Client.     </li> </ol>			EXISTING CLIENT
			NO NEW INFORMATION TO REPORT
CLIENT NAME			PHONE
Workday			(612) 240-5801
ADDRESS			DESCRIBE NATURE OF CLIENT'S BUSINESS
6110 Stoneridge Mall Road			HR & Finance Capital Management provider
CITY	STATE	ZIP	
Pleasanton	California	94588	
NAME OF PERSON, OTHER	THAN CLIENT, ON WHOSE B	EHALF REGISTRANT HA	AS BEEN ENGAGED BY CLIENT TO LOBBY
	FOR WHICH REGISTRANT IS A		YEE WITH RESPECT TO CLIENT
NAME OF EACH AGENT OR	EMPLOYEE OF REGISTRANT	EXPECTED TO ACT AS	S A LOBBYIST ON BEHALF OF CLIENT
Peter Whittingham			
BRIEF DESCRIPTION OF ALI FORSEEABLY LOBBY FOR O			
		as defined by Irvine M	unicipal Code Section 1-7-102) REGISTRANT WILL

SECTION 2 - REC	GISTRANT'S CLIE	NT INFOR	MATION
Complete this section to:			SELECT ONE:
	<u>ch</u> new Client since your last rep	oort filed.	NEW CLIENT
-AND/OR-	rmation for <u>each</u> <i>existing</i> Client	since vour last	IF NEW, DATE QUALIFIED: Jul 11, 2023
report filed.	mation for <u>each</u> existing chefit	. since your last	EXISTING CLIENT
	This page may be duplicate	ed for each Client.	NO NEW INFORMATION TO REPORT
CLIENT NAME			PHONE
Goldenvoice			(323) 930-5799
ADDRESS			DESCRIBE NATURE OF CLIENT'S BUSINESS
5750 Wilshire Blvd., Suite A335			arena management/operation
СІТУ	STATE	ZIP	
Los Angeles	California	90036	
NAME OF PERSON, OTHER TH	AN CLIENT, ON WHOSE BEHAL	F REGISTRANT HA	S BEEN ENGAGED BY CLIENT TO LOBBY
Melissa Ormond			
NAME OF LOBBYING FIRM FO	R WHICH REGISTRANT IS AN AC	GENT OR EMPLOY	EE WITH RESPECT TO CLIENT
Whittingham Public Affairs Advi			over a policy and a strong little sea of each find and a series and
NAME OF EACH AGENT OR EA	MPLOYEE OF REGISTRANT EXP	ECTED TO ACT AS	A LOBBYIST ON BEHALF OF CLIENT
Peter Whittingham			DESTRUCTION OF THE SECOND SECO
BRIEF DESCRIPTION OF ALL M FORSEEABLY LOBBY FOR ON		ined by Irvine Mu	nicipal Code Section 1-7-102) REGISTRANT WILL
Development of city-owned am	phitheater		

#### SECTION 3 - LOBBYING ACTIVITIES

Lobbying activities must be reported for <u>each</u> Client for which compensation of \$10,000 or more was received during the calendar quarter in question.

Identify the Client represented. List all issues, including municipal questions, upon which lobbying activities were engaged, including, a list of specific legislative proposals and other proposed, pending or completed official actions that occurred during this reporting period.

This page may be duplicated as needed.

NAME OF CLIENT ON	WHOSE BEHALF LOBBYING WAS CONDUCT	ED
Landify-ECT		
NO REPORTABLE	ACTIVITIY FOR THIS REPORTING PERIOD.	
	/AGENT WHO ACTED AS LOBBYIST	
DESCRIPTION OF ISSU	JE/MUNICIPAL QUESTION	
	6	
DATE OF CONTACT	CITY OFFICIAL CONTACTED	TITLE OF CITY OFFICIAL CONTACTED
OUTCOME OF CONTA	ACT	
NAME OF CLIENT ON	WHOSE BEHALF LOBBYING WAS CONDUCT	ED
Crown Castle		
	ACTIVITIY FOR THIS REPORTING PERIOD.	
NAME OF EMPLOYEE	/AGENT WHO ACTED AS LOBBYIST	
DESCRIPTION OF ISSI	UE/MUNICIPAL QUESTION	
DATE OF CONTACT	CITY OFFICIAL CONTACTED	TITLE OF CITY OFFICIAL CONTACTED
OUTCOME OF CONTA	ACT	

#### SECTION 3 - LOBBYING ACTIVITIES

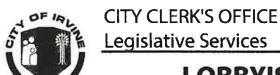
Lobbying activities must be reported for <u>each</u> Client for which compensation of \$10,000 or more was received during the calendar quarter in question.

Identify the Client represented. List all issues, including municipal questions, upon which lobbying activities were engaged, including, a list of specific legislative proposals and other proposed, pending or completed official actions that occurred during this reporting period.

This page may be duplicated as needed.

NAME OF CLIENT ON	WHOSE BEHALF LOBBYING WAS CONDUC	TED
Workday		SHEATE SOME FROM STATE OF A PARTIE OF THE PARTIE OF THE PARTIES OF
NO REPORTABLE A	ACTIVITIY FOR THIS REPORTING PERIOD.	
	AGENT WHO ACTED AS LOBBYIST	
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DESCRIPTION OF ISSU	IE/MUNICIPAL QUESTION	
	ON THE MATERIAL AND ANALYSIS OF AN	
DATE OF CONTACT	CITY OFFICIAL CONTACTED	TITLE OF CITY OFFICIAL CONTACTED
Indiana i Barbara pagarana	A PROPERTY OF THE PROPERTY OF	
OUTCOME OF CONTA	CT	
her Many Arthur 19		
NAME OF CLIENT ON	WHOSE BEHALF LOBBYING WAS CONDUC	TED
Goldenvoice	MEST DESTRUCTION DE COMO ARRESTO.	
NO REPORTABLE	ACTIVITIY FOR THIS REPORTING PERIOD.	
	AGENT WHO ACTED AS LOBBYIST	
Peter Whittingham		
DESCRIPTION OF ISSU	JE/MUNICIPAL QUESTION	
	nent amphitheater at Great Park	NEW AND DATE OF THE PROPERTY OF THE COMMON TO THE COMMON T
DATE OF CONTACT	CITY OFFICIAL CONTACTED	TITLE OF CITY OFFICIAL CONTACTED
07/12/2023	Kathleen Treseder	City Council member
OUTCOME OF CONTA		
	to the Council member	

SECTION 4 - VERIFICATION	OF REGISTRANT	
I HAVE USED ALL REASONABLE DILIGENCE IN HAVE PERSONAL KNOWLEDGE OF THE MATTER	PREPARING THIS REPORT AND EACH OF THE SECTIONS HEREOF, A S CONTAINED IN THIS REPORT.	AND I
I CERTIFY UNDER PENALTY OF PERJURY UNDITRUE AND CORRECT.	R THE LAWS OF THE STATE OF CALIFORNIA THAT THE FOREGOIN	NG IS
WWW	10/19/2023	
REGISTRANT LOBBYIST SIGNATURE	DATE	
NOTE: A Basic Guide to Lobbying Registration and forms are available by calling the City Clerk's Offic	l Disclosure in the City of Irvine, and the required registration and repo e at 949-724-6205, or online at <u>cityofirvine.org</u> .	orting



INS	TR	UCT	ION	S:
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Complete and return this form to:

CITY OF IRVINE City Clerk's Office P.O. Box 19575 Irvine, CA 92623-9575

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(33)	11 1 12 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
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FIXITIES WILL NOT VIOLATE THOSE PROVISIONS.

CHECK	APPLICABLE REPORTING PERIOD:		50	950
	Due April 15 (January 1 - March 31)	∑ Due October 15 (July 1 - September 30)	111	8
	Due July 15 (April 1 - June 30)	Due January 15 (October 1 - December 31)		
NOTE:				
1012	This report is required for lobbying activities for <u>e</u> during the applicable calendar quarter. There is r	•		

by the due date, it will be subject to a \$10/day delinquency fee per City Council Resolution 06-26.

SECTION 1 - REGIS NAME OF REGISTRANT LOBBYIST		0.00° 00.00° 00.00° 00° 00° 00° 00° 00°	BUSINESS PHONE
Peter Whittingham			(949) 280-9181
BUSINESS ADDRESS		All The State of t	BUSINESS FAX
31441 Santa Margarita Parkway, Suit	e A-181		
CITY	STATE	ZIP	BUSINESS EMAIL
Rancho Santa Margarita	California	92688	peter@whittinghampaa.com
NAME/POSITION OF EACH CITY O	FFICIAL OR CITY OFFICIA	L'S RELATIVE W	HO IS EMPLOYED BY THE REGISTRANT
IF REGISTRANT OR EMPLOYEE OF THE PAST YEAR	FREGISTRANT IS A FORM	MER CITY OFFICI	IAL OR EMPLOYEE, LIST POSITION(S) HELD DURING
I ASS CAMILIAD WITH THE DD	OVISIONS OF SECTION	V 1 6 107 OF 7	THE IRVINE MUNICIPAL CODE. MY LOBBYING

10/06/2023

DATE

ECTION 2 - REGISTRAN	IT'S CLIEN	TINFOR	MATTON SELECTONE
mplete this section to:	ince your last repor		☐ NEW CLIENT
Provide information for <u>each</u> new Client s -AND/OR-			IF NEW, DATE QUALIFIED:
Report any changes in information for ea	<u>ch</u> existing Client sir	nce your last	EXISTING CLIENT
report filed	may be duplicated t		NO NEW INFORMATION TO REPORT
LIENT NAME			PHONE
oldenvoice	224-14		(323) 930-5700
DORESS			DESCRIBE NATURE OF CLIENT'S BUSINESS
		STATE STREET,	Concert promoter/venue operator
750 Wilshire Blvd., Sulte A335	ISTO NO.	IZIP	3
<b>37</b> 2		00036	
Los Angeles NAME OF PERSON, OTHER THAN CLIENT, O	California	90036	CONTRACTOR SALES AND TO LOBBY
The state of the s	OMEROI S REGISTRA	NT'S LOBBYING	LY TO THE COMPENSATION OF REGISTRANT, O ACTIVITIES ON BEHALF OF CLIENT
N MAJOR PART PLANS, SUPERVISES, VIII. NAME OF LORBYING FIRM FOR WHICH RE Whittingham Public Affairs Advisors	SISTRANT IS AN AG	ENT OR EMPLO	VEE WITH RESPECT TO CLIENT
NAME OF LOBBYING FIRM FOR WHICH REW Whittingham Public Affairs Advisors NAME OF EACH AGENT OR EMPLOYEE OF	GISTRANT IS AN AG	ENT OR EMPLO	VEE WITH RESPECT TO CLIENT S'A LOBBYIST ON BEHALF OF CLIENT
IN MAJOR PART PLANS, SUPERVISES, OF LO	GISTRANT IS AN AG REGISTRANT EXPE	ENT OR EMPLO	VEE WITH RESPECT TO CLIENT  S A LOBBYIST ON BEHALF OF CLIENT

ECTION 2 - REGISTRAN	T'S CLIEN	TINFOR	MATION
omplete this section to:  Provide information for <u>each</u> new Client si  -AND/OR-  Report any changes in information for <u>each</u>	nce your last report	t filed. nce your last	I NEW CLIENT  IF NEW, DATE QUALIFIED:  EXISTING CLIENT  NO NEW INFORMATION TO REPORT
LIENT NAME Workday			(612) 240-5801 DESCRIBE NATURE OF CLIENT'S BUSINESS
ADDRESS 6110 Stoneridge Mall Rd.			HR & Finance Capital Management Provider
Pleasanton NAME OF PERSON, OTHER THAN CLIENT, O	California	94588	S BEEN ENGAGED BY CLIENT TO LOBBY
NAME OF ANY PERSON, KNOWN BY REGIST IN MAJOR PART PLANS, SUPERVISES, OR CO NAME OF LOBBYING FIRM FOR WHICH REC			
Whittingham Public Affairs Advisors  NAME OF EACH AGENT OR EMPLOYEE OF	Christian Christian II.		
BRIEF DESCRIPTION OF ALL MUNICIPAL C FORSEFARLY LOBBY FOR ON BEHALF OF C HR/Finance Management Procurement	JUESTIONS (as defe LIENT	ned by Irvine M	unicipal Code Section 1-7-102) RESISTRANT WIL
•5			

SECTION 2 - REGISTRAN	T'S CLIEN	TINFOR	MATION
Complete this section to:  Provide information for <u>each</u> new Client since the complete of the	nce your last repor	t filed. nce your last	SELECT ONE:  □ NEW CLIENT  IF NEW, DATE QUALIFIED: □ EXISTING CLIENT □ NO NEW INFORMATION TO REPORT
CLIENT NAME Crown Castle			(949) 936-0024  DESCRIBE NATURE OF CLIENT'S BUSINESS
ADDRESS  200 Spectrum Drive, Suite 1800		PHO	wireless infrastructure deployment/development
CITY Irvine NAME OF PERSON, OTHER THAN CLIENT, O	California	92618	S BEEN ENGAGED BY CLIENT TO LOBBY
NAME OF ANY PERSON, KNOWN BY REGIST IN MAJOR BART PLANS, SUPERVISES, OR CO	RANT, TO CONTRIB INTROLS REGISTRA	LITE FINANCIAL NYS LOBBYING	LYTO THE COMPENSATION OF REGISTRANT, OR ACTIVITIES ON BEHALF OF CLIENT
NAME OF LORBYING FIRM FOR WHICH REC Whittingham Public Affairs Advisors			EE WITH RESPECT TO CLIENT
NAME OF EACH AGENT OR EMPLOYEE OF	REGIST HAND SEXPEC	HEO TO ACT A	A LOBBYIST ON BEHALF OF CLIENT
BRIEF DESCRIPTION OF ALL MUNICIPAL OF FORSEEABLY LOBBY FOR ON BEHALF GF ( Cellular and fiber deployment	(JES) IONS (as defin	eci by Irvine M	unicipal Code Section 1-7-102) REGISTRANT WIL

ECTION 2 - REGISTRA			SELECT ONE
Provide information for <u>each</u> new Clie	nt since your last repo	rt filed.	☐ NEW CLIENT
AND/OR-			IF NEW, DATE QUALIFIED:
Report any changes in information for report filed.	r <u>each</u> existing Cheffe s	inice your last	EXISTING CLIENT
This p	age may be duplicated	for each Client.	⋈ NO NEW INFORMATION TO REPORT
LIENT NAME			PHONE
andify-ECT			(415) 635-3555  DESCRIBE NATURE OF CLIENTS BUSINESS
DDRESS	A Solidaria		development of public assets
80 California St., 12th Floor			action in the same of the same
<b>IIY</b>	STATE	4*	
San Francisco	California	94104	AS BEEN ENGAGED BY CLIENT TO LOBBY
IAME OF ANY PERSON, KNOWN BY RE	GISTRANT, TO CONTRI	BUTE FINANCIA ANT'S LOBBYIN	LLY TO THE COMPENSATION OF REGISTRANT, O ACTIVITIES ON BEHALF OF CLIENT
NAME OF ANY PERSON, KNOWN BY REIN MAJOR PART PLANS; SUPERVISES, O			LLY TO THE COMPENSATION OF REGISTRANT, O ACTIVITIES ON BEHALF OF CLIENT YEE WITH RESPECT TO CLIENT
N MAJOR PART PLANS, SUPERVISES, O	REGISTRANT IS AN AC	ENT OR EMPLO	
N MAJOR PART PLANS, SUPERVISES, O NAME OF LORBYING FIRM FOR WHICH NAME OF EACH AGENT OR EMPLOYEE	REGISTRANT IS AN AC	ECTED TO ACTA	YEE WITH RESPECT TO CLIENT

#### SECTION 3 - LOBBYING ACTIVITIES

Lobbying activities must be reported for <u>each</u> Client for which compensation of \$10,000 or more was received during the calendar quarter in question.

Identify the Client represented. List all issues, including municipal questions, upon which lobbying activities were engaged, including, a list of specific legislative proposals and other proposed, pending or completed official actions that occurred *This page may be duplicated as needed.* 

doing this reporting p
NAME OF CLIENT ON WHOSE BEHALF LOBBYING WAS CONDUCTED  Crown Castle
NO REPORTABLE ACTIVITIY FOR THIS REPORTING PERIOD.
NAME OF EMPLOYEE/AGENT WHO ACTED AS LOBBYIST
DESCRIPTION OF ISSUE/MUNICIPAL QUESTION
DATE OF CONTACT CITY OFFICIAL CONTACTED TITLE OF CITY OFFICIAL CONTACTED
OUTCOME OF CONTACT
NAME OF CLIENT ON WHOSE BEHALF LOBBYING WAS CONDUCTED  Workday
NO REPORTABLE ACTIVITIY FOR THIS REPORTING PERIOD.
NAME OF EMPLOYEE/AGENT WHO ACTED AS LOBBYIST
DESCRIPTION OF ISSUE/MUNICIPAL QUESTION
DATE OF CONTACT CITY OFFICIAL CONTACTED TITLE OF CITY OFFICIAL CONTACTED
OUTCOME OF CONTACT

#### SECTION 3 - LOBBYING ACTIVITIES

Lobbying activities must be reported for <u>each</u> Client for which compensation of \$10,000 or more was received during the calendar quarter in question.

Identify the Client represented. List all issues, including municipal questions, upon which lobbying activities were engaged, including, a list of specific legislative proposals and other proposed, pending or completed official actions that occurred a this page may be duplicated as needed.

during this reporting post-
NAME OF CLIENT ON WHOSE BEHALF LOBBYING WAS CONDUCTED  Landify-Ect
NO REPORTABLE ACTIVITIY FOR THIS REPORTING PERIOD.  NAME OF EMPLOYEE/AGENT WHO ACTED AS LOBBYIST
DESCRIPTION OF ISSUE/MUNICIPAL QUESTION
DATE OF CONTACT CITY OFFICIAL CONTACTED TITLE OF CITY OFFICIAL CONTACTED
OUTCOME OF CONTACT
NAME OF CLIENT ON WHOSE BEHALF LOBBYING WAS CONDUCTED  Goldenvoice
NO REPORTABLE ACTIVITIY FOR THIS REPORTING PERIOD.  NAME OF EMPLOYEE/AGENT WHO ACTED AS LOBBYIST
DESCRIPTION OF ISSUE/MUNICIPAL QUESTION
DATE OF CONTACT CITY OFFICIAL CONTACTED TRILE OF CITY OFFICIAL CONTACTED
OUTCOME OF CONTACT

SECTION 4 - VERIFICATION OF R	EGISTRANT
I HAVE USED ALL REASONABLE DILIGENCE IN PREPARIN HAVE PERSONAL KNOWLEDGE OF THE MATTERS CONTA	IG THIS REPORT AND EACH OF THE SECTIONS HEREOF, AND
I CERTIFY UNDER PENALTY OF PERJURY UNDER THE LA	WS OF THE STATE OF CALIFORNIA THAT THE FOREGOING IS
TRUE AND CORRECT	10/06/2023
REGISTRANT LOBBYIST SIGNATURE	DATE
NOTE: A Basic Guide to Lobbying Registration and Disclosur forms are available by calling the City Clerk's Office at 949-7	are in the City of Irvine, and the required registration and reporting 24-6205, or online at <u>cityofirvine.org</u> .



TITLE (If representing firm)

# LOBBYIST REGISTRATION REPORT ANNUAL/INITIAL REGISTRATION

Complete the following information and submit your Lobbyist Registration Report with your payment. Applicable fees are listed below. For questions, please contact the City Clerk's Office at 949-724-6205 or email at <a href="mailto:clerk@cityofirvine.org">clerk@cityofirvine.org</a>.

A person engaging in lobbyist activities mu entitled to receive \$10,000 or more in com matter of the lobbying activity is scheduled fo	pensation from a	Client in a cale	ndar quarter, <u>or</u> prior	
Annual Registration is due on January 31st fo	r Registrants and a	all active Clients	•	S Siz
REGISTRATION FEES: Annual/Initial Registration - \$633.00 p Registration on or after June 30 - \$29	-			NO PER SE
REPORT TYPE:				The state of the s
ANNUAL REGISTRATION		71	2 172	ings haden
INITIAL REGISTRATION - I/We qu	ıalified as a lobbyi	st on	<u> </u>	
SECTION 1 - REGISTRAN				
REGISTRANT LOBBYIST NAME (If individual, in		Last Name, and	Middle Initial)	
Peter Dorsch, Venture	Stratuc			
BUSINESS ADDRESS			BUSINESS PHONE	The state of
3240 El Carino	Rul, Su	H- 140	(714) 476	-8058
CITY			BUSINESS EMAIL	
Inche,	CA -	92602	Petre Ventursh	tyre, con
NATURE OF BUSINESS				
Public Relatives				
NAME(S) AND POSITION(S) OF EACH CITY OF	FICIAL (OR CITY OF	FICIAL'S RELAT	IVE) WHO IS EMPLOYED	BY THE REGISTRANT
NIA				
				8
F REGISTRANT (OR REGISTRANT'S EMPLOYED DURING THE PAST YEAR	E) WAS A FORME	ER CITY OFFICIA	AL OR EMPLOYEE, LIST	THE POSITION(S) HELD
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19-19-19-19-19-19-19-19-19-19-19-19-19-1				

SECTION 2 - REGISTRAN	T'S CLIEN	TINFOR	MATION
Provide information for <u>each</u> <i>new</i> Client or r filed.	eport any change	es in information	n for <u>each</u> existing Client since your last report
CLIENT NAME		NEW CLIEN	IT EXISTING CLIENT NO CHANGES
1. Verizon		- Contract	12/20/23 TO REPORT
ADDRESS			PHONE
15505 Sul Conyon	Au		
	STATE		NATURE OF BUSINESS
Inn	CA -	97618	Telecommends /De / Utility
LOBBYIST NAME (Person on whose behalf Re	gistrant has been	engaged by Clie	ent to lobby)
less flow at D	oriniv c	eno - Stuc	40
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Ventino Static	is an again or ann	p.10) 00	
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Peter Dorsch			
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Leases, ordrines,	Lat US	<u> </u>	
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CITY	STATE	ZIP	NATURE OF BUSINESS
	<b></b>		
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NAME(S) OF PERSON, KNOWN BY REGISTRA IN MAJOR PART, PLANS, SUPERVISES, OR COM	NT, TO CONTRIBU NTROLS REGISTRA	ITE FINANCIALL' NT'S LOBBYING	Y TO THE COMPENSATION OF REGISTRANT; OR ACTIVITIES ON BEHALF OF CLIENT
LOBBYING FIRM NAME (For which Registrant	is an agent or em	ployee with res	pect to Client)
AGENT NAME(S) (OR REGISTRANT'S EMPLOY	EE NAME) EXPECT	ED TO ACT AS A	LOBBYIST ON BEHALF OF CLIENT
DESCRIBE ALL MUNICIPAL QUESTIONS REGIS	TRANT WILL FOR	SEEABLY LOBBY	FOR ON BEHALF OF CLIENT

CLIENT NAME  3.		NEW CLIEN	IT EXISTING CLIENT	☐ NO CHANGES TO REPORT
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ADDRESS			THORE	
	V			
CITY	STATE	ZIP	NATURE OF BUSINESS	
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IN MAJOR PART, PLANS, SUPERVISES, OR COM				
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ACENT NAME (CV (OD DECICED ANTEL EMDI OVI			LODDVICT ON DELIALE OF	CLIENT
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4.	STATE			
4. ADDRESS		Date Qualified:	PHONE	
4. ADDRESS CITY	•	Date Qualified:	PHONE  NATURE OF BUSINESS	
4. ADDRESS	•	Date Qualified:	PHONE  NATURE OF BUSINESS	
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	TO THE REAL PROPERTY.	ı <u> </u>		
6. ADDRESS	STATE	ı <u> </u>		
6.		Date Qualified:	PHONE	
6. ADDRESS CITY	₹	Date Qualified:	PHONE  NATURE OF BUSINESS	
6. ADDRESS	₹	Date Qualified:	PHONE  NATURE OF BUSINESS	
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ADDRESS  CITY  LOBBYIST NAME (Person on whose behalf Rename(s) OF PERSON, KNOWN BY REGISTRA IN MAJOR PART, PLANS, SUPERVISES, OR COLLOBBYING FIRM NAME (For which Registrant	egistrant has been  NT, TO CONTRIBU  NTROLS REGISTRA  is an agent or em  EE NAME) EXPECT	ZIP engaged by Clie TE FINANCIALL NT'S LOBBYING ployee with res	PHONE  NATURE OF BUSINESS  ent to lobby)  Y TO THE COMPENSATION OF ACTIVITIES ON BEHALF OF CLI  pect to Client)  LOBBYIST ON BEHALF OF CLIE	REGISTRANT; OR
ADDRESS  CITY  LOBBYIST NAME (Person on whose behalf Resonance)  NAME(S) OF PERSON, KNOWN BY REGISTRA IN MAJOR PART, PLANS, SUPERVISES, OR COLL  LOBBYING FIRM NAME (For which Registrant)  AGENT NAME(S) (OR REGISTRANT'S EMPLOY	egistrant has been  NT, TO CONTRIBU  NTROLS REGISTRA  is an agent or em  EE NAME) EXPECT	ZIP engaged by Clie TE FINANCIALL NT'S LOBBYING ployee with res	PHONE  NATURE OF BUSINESS  ent to lobby)  Y TO THE COMPENSATION OF ACTIVITIES ON BEHALF OF CLI  pect to Client)  LOBBYIST ON BEHALF OF CLIE	REGISTRANT; OR

SECTION 3 - REGISTRANT VERIFIC	ATION
I HAVE USED ALL REASONABLE DILIGENCE IN PREPARING MATTERS HEREOF. I CERTIFY UNDER PENALTY OF PERJURY FORGOING IS TRUE AND CORRECT.	THIS REPORT AND HAVE PERSONAL KNOWLEDGE OF THE UNDER THE LAWS OF THE STATE OF CALIFORNIA THAT THE
REGISTRANT LOBBYIST SIGNATURE	17/19/25 DATE
Ventue Stripie	
Vice Preside	
TITLE (If representing firm)	
	REGISTRATION FEES:
A Basic Guide to Lobbying Registration and Disclosure in the	
City of Irvine, and the required registration and reporting forms are available online at <u>cityofirvine.org</u> .	#CLIENTS x \$89.00 = 59
	TOTAL FEES DUE = \$ 387



# LOBBYIST REGISTRATION REPORT ANNUAL/INITIAL REGISTRATION

Complete the following information and submit your Lobbyist Registration Report with your payment. Applicable fees are listed below. For questions, please contact the City Clerk's Office at 949-724-6205 or email at <a href="mailto:clerk@cityofirvine.org">clerk@cityofirvine.org</a>.

A person engaging in lobbyist activities must file an Initial Report within 30 days of the date he/she receives or becomes

entitled to receive \$10,000 or more in commatter of the lobbying activity is scheduled to	pensation for official C	from a lity acti	Client in a cal	endar quarter, <u>or</u> prior to the date the subject is sooner.
Annual Registration is due on January 31st fo	or Registran	its and	all active Client	ts. Ö PT를
REGISTRATION FEES:  Annual/Initial Registration - \$633.00  Registration on or after June 30 - \$29				
REPORT TYPE:				8
ANNUAL REGISTRATION				हेमर्ट
INITIAL REGISTRATION - I/We q	ualified as a	a lobbyi	st on $\frac{12}{1}$	20/23.
SECTION 1 - REGISTRAN	T LOB	BYI	ST INFO	RMATION
REGISTRANT LOBBYIST NAME (If individual, in	nclude First	Name,	Last Name, an	d Middle Initial)
Jeff Corless, Vent	ture St	torke	2010	
BUSINESS ADDRESS			AND THE RESERVE OF THE PARTY OF	BUSINESS PHONE
3240 IZI Canino Neal	, Suit	2 140	)	714 676 8878
CITY	STATE		ZIP	BUSINESS EMAIL
Irvine	CA		92602	jeff@venturestrategic.com
NATURE OF BUSINESS	na uzra	PERE		
Public Relations				
NAME(S) AND POSITION(S) OF EACH CITY OF	FICIAL (OR	CITY O	FICIAL'S RELA	TIVE) WHO IS EMPLOYED BY THE REGISTRANT
NA				
IF REGISTRANT (OR REGISTRANT'S EMPLOY DURING THE PAST YEAR	EE) WAS A	FORM	ER CITY OFFICE	IAL OR EMPLOYEE, LIST THE POSITION(S) HELD
V/A				
7/1				
I AM FAMILIAR WITH THE PROVISIONS OF SE NOT VIOLATE THOSE PROVISIONS.	ECTION 1-6-	107 OF	THE IRVINE M	UNICIPAL CODE. MY LOBBYING ACTIVITIES WIL
			12/1	19/23
REGISTRANT LOBBYIST SIGNATURE			DATE	/
CE6				
TITLE (If representing firm)				

SECTION 2 - REGI	STRANT	'S CLIEN	IT INFOR	MATION	
Provide information for <u>each</u> <i>ne</i> filed.	ew Client or re	port any chang	es in informatio	n for <u>each</u> <i>existing</i> Client s	ince your last report
CLIENT NAME			NEW CLIEN	NT	□ NO CHANGES
1. Verizon			Date Qualified:	2/20/23	TO REPORT
ADDRESS			Suite	PHONE	
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CITY	S	TATE	ZIP	NATURE OF BUSINESS	DEW STANDS
Irvike LOBBYIST NAME (Person on who	,	CA -	92618	To be romming estin	ns/Deta/CHilita
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Jesus Roman che					
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CLIENT NAME  3.		NEW CLIF	ENT EXISTING CLIENT	NO CHANGES TO REPORT
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SECTION 3 - REGISTRANT VERIFICATION	
I HAVE USED ALL REASONABLE DILIGENCE IN PREPARING MATTERS HEREOF. I CERTIFY UNDER PENALTY OF PERJURY FORGOING IS TRUE AND CORRECT.	
REGISTRANT LOBBYIST SIGNATURE  Venture Strategie  LOBBYING FIRM NAME  CEO	12/19/23 DATE
TITLE (If representing firm)	
A Basic Guide to Lobbying Registration and Disclosure in the City of Irvine, and the required registration and reporting forms are available online at <a href="mailto:cityofirvine.org">cityofirvine.org</a> .	REGISTRATION FEES:  REGISTRATION = 2 % .00
	#CLIENTS x \$89.00 = $89.00$
	TOTAL FEES DUE = 3877, 00