



LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

INSTRUCTIONS:

Complete and return this form, along with your payment, to: CITY OF IRVINE
City Clerk's Office
One Civic Center Plaza
Irvine, CA 92623-9575

2015 JAN -7 PM 2:38
CITY OF IRVINE
CITY CLERK'S OFFICE

FEES DUE:

Initial/Annual Registration - \$542.00 per Registrant plus \$77.00 per Client
On or after June 30 - \$254.00 per Registrant plus \$77.00 per Client

CHECK APPLICABLE BOX:

INITIAL REGISTRATION - I/We qualified as a lobbyist on _____.

A person engaging in lobbyist activities must file an Initial Report within 30 days of the date he/she receives or becomes entitled to receive \$10,000 or more in compensation from a Client in a calendar quarter, or prior to the date the subject matter of the lobbying activity is scheduled for official City action, whichever is sooner.

ANNUAL REGISTRATION - Due January 31st for Registrants and all active Clients.

SECTION 1 - REGISTRANT LOBBYIST INFORMATION

NAME OF REGISTRANT LOBBYIST			BUSINESS PHONE
Roger S. Faubel			(949) 768-1600
BUSINESS ADDRESS			BUSINESS FAX
25 Orchard			
CITY	STATE	ZIP	BUSINESS E-MAIL
Lake Forest	California	92630	rfaubel@faubelpublicaffairs.com
DESCRIBE NATURE OF YOUR BUSINESS			
Government Affairs Consulting			
NAME/POSITION OF EACH CITY OFFICIAL OR CITY OFFICIAL'S RELATIVE WHO IS EMPLOYED BY THE REGISTRANT			
N.A.			
IF REGISTRANT OR EMPLOYEE OF REGISTRANT IS A FORMER CITY OFFICIAL OR EMPLOYEE, LIST POSITION(S) HELD DURING THE PAST YEAR			
N.A.			

I AM FAMILIAR WITH THE PROVISIONS OF SECTION 1-6-107 OF THE IRVINE MUNICIPAL CODE. MY LOBBYING ACTIVITIES WILL NOT VIOLATE THOSE PROVISIONS.

Roger S. Faubel
REGISTRANT SIGNATURE

CEO, Faubel Public Affairs
TITLE (if representing firm)

01/05/2015
DATE

LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

SECTION 2 - REGISTRANT'S CLIENT INFORMATION

Complete this section to:

1. Provide information for each *new* Client since your last report filed.
-AND/OR-
2. Report any changes in information for each *existing* Client since your last report filed.

This page may be duplicated for each Client.

SELECT ONE

NEW CLIENT

IF NEW, DATE QUALIFIED: _____

EXISITNG CLIENT

NO NEW INFORMATION TO REPORT

CLIENT NAME	PHONE
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Crown Castle USA, Inc.

(724) 416-2000

ADDRESS	DESCRIBE NATURE OF CLIENT'S BUSINESS
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2000 Corporate Drive

Management of municipal services relating to wireless technology.

CITY	STATE	ZIP
-------------	--------------	------------

Canonsburg

Pennsylvania

15317

NAME OF PERSON, OTHER THAN CLIENT, ON WHOSE BEHALF REGISTRANT HAS BEEN ENGAGED BY CLIENT TO LOBBY

N.A.

NAME OF ANY PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT, OR IN MAJOR PART PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT

N.A.

NAME OF LOBBYING FIRM FOR WHICH REGISTRANT IS AN AGENT OR EMPLOYEE WITH RESPECT TO CLIENT

Faubel Public Affairs

NAME OF EACH AGENT OR EMPLOYEE OF REGISTRANT EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT

Roger S. Faubel

BRIEF DESCRIPTION OF ALL MUNICIPAL QUESTIONS (as defined by Irvine Municipal Code Section 1-7-102) REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT

To consolidate wireless services on behalf of the City of Irvine and maximize revenues.

LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

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SELECT ONE:

- NEW CLIENT
IF NEW, DATE QUALIFIED: _____
- EXISTING CLIENT
- NO NEW INFORMATION TO REPORT

CLIENT NAME	PHONE
-------------	-------

Tierra Verde Industries	(949) 551-0363
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ADDRESS	DESCRIBE NATURE OF CLIENT'S BUSINESS
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P. O. Box 279	Green Waste & E-Waste Recycling
---------------	---------------------------------

CITY	STATE	ZIP
------	-------	-----

Irvine	California	92650
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NAME OF PERSON, OTHER THAN CLIENT, ON WHOSE BEHALF REGISTRANT HAS BEEN ENGAGED BY CLIENT TO LOBBY

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Roger S. Faubel

BRIEF DESCRIPTION OF ALL MUNICIPAL QUESTIONS (as defined by Irvine Municipal Code Section 1-7-102) REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT

Lease extension at the Great Park.

LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

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NEW CLIENT

IF NEW, DATE QUALIFIED: _____

EXISTING CLIENT

NO NEW INFORMATION TO REPORT

CLIENT NAME			PHONE
URS Corporation, now AECOM			(213) 996-2200
ADDRESS			DESCRIBE NATURE OF CLIENT'S BUSINESS
915 Wilshire Blvd., Suite 700			Planning, Engineering and Construction Services
CITY	STATE	ZIP	
Los Angeles	California	90017	
NAME OF PERSON, OTHER THAN CLIENT, ON WHOSE BEHALF REGISTRANT HAS BEEN ENGAGED BY CLIENT TO LOBBY			
N.A.			
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Faubel Public Affairs			
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Roger S. Faubel			
BRIEF DESCRIPTION OF ALL MUNICIPAL QUESTIONS (as defined by Irvine Municipal Code Section 1-7-102) REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT			
Business Development with the Great Park and City of Irvine.			

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NEW CLIENT

IF NEW, DATE QUALIFIED: _____

EXISTING CLIENT

NO NEW INFORMATION TO REPORT

CLIENT NAME	PHONE
-------------	-------

Waste Management

(714) 480-2315

ADDRESS

1800 S. Grand Avenue

DESCRIBE NATURE OF CLIENT'S BUSINESS

Solid Waste & Recycling

CITY

STATE

ZIP

Santa Ana

California

92705

NAME OF PERSON, OTHER THAN CLIENT, ON WHOSE BEHALF REGISTRANT HAS BEEN ENGAGED BY CLIENT TO LOBBY

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Roger S. Faubel

BRIEF DESCRIPTION OF ALL MUNICIPAL QUESTIONS (as defined by Irvine Municipal Code Section 1-7-102) REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT

Update on AB939 goals.

LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

SECTION 3 - VERIFICATION OF REGISTRANT

I HAVE USED ALL REASONABLE DILIGENCE IN PREPARING THIS REPORT AND EACH OF THE SECTIONS HEREOF, AND I HAVE PERSONAL KNOWLEDGE OF THE MATTERS CONTAINED IN THIS REPORT.

I CERTIFY UNDER PENALTY OF PERJURY UNDER THE LAWS OF THE STATE OF CALIFORNIA THAT THE FORGOING IS TRUE AND CORRECT.


REGISTRANT SIGNATURE

CEO, Faubel Public Affairs
TITLE (if representing firm)

01/05/2015
DATE

NOTE: A Basic Guide to Lobbying Registration and Disclosure in the City of Irvine, and the required registration and reporting forms are available by calling the City Clerk's Office at (949) 724-6205, or online at www.ci.irvine.ca.us.



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FEB 3 3 36 PM '15

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One Civic Center Plaza
Irvine, CA 92623-9575

FEES DUE:

Initial/Annual Registration - \$487.00 per Registrant plus \$69.00 per Client
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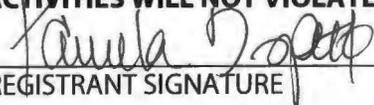
ANNUAL REGISTRATION - Due January 31st for Registrants and all active Clients.

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CITY CLERK'S OFFICE
FEB 3 3 36 PM '15

SECTION 1 - REGISTRANT LOBBYIST INFORMATION

NAME OF REGISTRANT LOBBYIST			BUSINESS PHONE
Sapetto Real Estate Solutions Inc			(949) 252-0841
BUSINESS ADDRESS			BUSINESS FAX
18662 MacArthur Blvd, Suite 200			
CITY	STATE	ZIP	BUSINESS E-MAIL
Irvine	California	92612	psapetto@sapettorealestate.com
DESCRIBE NATURE OF YOUR BUSINESS			
Land Use Entitlement			
NAME/POSITION OF EACH CITY OFFICIAL OR CITY OFFICIAL'S RELATIVE WHO IS EMPLOYED BY THE REGISTRANT			
Not Applicable			
IF REGISTRANT OR EMPLOYEE OF REGISTRANT IS A FORMER CITY OFFICIAL OR EMPLOYEE, LIST POSITION(S) HELD DURING THE PAST YEAR			
Not Applicable			

I AM FAMILIAR WITH THE PROVISIONS OF SECTION 1-6-107 OF THE IRVINE MUNICIPAL CODE. MY LOBBYING ACTIVITIES WILL NOT VIOLATE THOSE PROVISIONS.



 REGISTRANT SIGNATURE

CEO

 TITLE (if representing firm)

1-30-2015

 DATE

LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

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CLIENT NAME	PHONE
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Colton Companies, The	(949) 475-4200
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ADDRESS	DESCRIBE NATURE OF CLIENT'S BUSINESS
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2361 Campus Drive, Suite 280	Developer
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CITY	STATE	ZIP
------	-------	-----

Irvine	California	92612
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NAME OF PERSON, OTHER THAN CLIENT, ON WHOSE BEHALF REGISTRANT HAS BEEN ENGAGED BY CLIENT TO LOBBY

None

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None

NAME OF LOBBYING FIRM FOR WHICH REGISTRANT IS AN AGENT OR EMPLOYEE WITH RESPECT TO CLIENT

None

NAME OF EACH AGENT OR EMPLOYEE OF REGISTRANT EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT

Sapetto Real Estate Solutions (Pamela Sapetto, Andrea Maloney)

BRIEF DESCRIPTION OF ALL MUNICIPAL QUESTIONS (as defined by Irvine Municipal Code Section 1-7-102) REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT

Land Use Entitlement

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CLIENT NAME	PHONE
-------------	-------

360-Fusion Irvine LLC	(678) 589-7778
-----------------------	----------------

ADDRESS	DESCRIBE NATURE OF CLIENT'S BUSINESS
---------	--------------------------------------

3625 Cumberland Blvd, Suite 1150	Developer
----------------------------------	-----------

CITY	STATE	ZIP
------	-------	-----

Atlanta	Georgia	30339
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Land Use Entitlement

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CLIENT NAME	PHONE
-------------	-------

Diamond Plaza	(626) 285-5550
---------------	----------------

ADDRESS	DESCRIBE NATURE OF CLIENT'S BUSINESS
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900 South San Gabriel Square	Developer
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CITY	STATE	ZIP
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San Gabriel	California	91776
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None

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Sapetto Real Estate Solutions (Pamela Sapetto, Andrea Maloney)

BRIEF DESCRIPTION OF ALL MUNICIPAL QUESTIONS (as defined by Irvine Municipal Code Section 1-7-102) REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT

Land Use Entitlement

LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

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CLIENT NAME	PHONE
-------------	-------

Garden Communities	(858) 200-2244
--------------------	----------------

ADDRESS	DESCRIBE NATURE OF CLIENT'S BUSINESS
---------	--------------------------------------

9110 Judicial Drive	Developer
---------------------	-----------

CITY	STATE	ZIP
------	-------	-----

San Diego	California	92122
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None

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Sapetto Real Estate Solutions (Pamela Sapetto, Andrea Maloney)

BRIEF DESCRIPTION OF ALL MUNICIPAL QUESTIONS (as defined by Irvine Municipal Code Section 1-7-102) REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT

Land Use Entitlement

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- NEW CLIENT
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- EXISTING CLIENT
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CLIENT NAME			PHONE
White Road LLC			(949) 222-5775
ADDRESS			DESCRIBE NATURE OF CLIENT'S BUSINESS
2699 White Road, Suite 150			Developer
CITY	STATE	ZIP	
Irvine	California	92614	
NAME OF PERSON, OTHER THAN CLIENT, ON WHOSE BEHALF REGISTRANT HAS BEEN ENGAGED BY CLIENT TO LOBBY			
None			
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Sapetto Real Estate Solutions (Pamela Sapetto, Andrea Maloney)			
BRIEF DESCRIPTION OF ALL MUNICIPAL QUESTIONS (as defined by Irvine Municipal Code Section 1-7-102) REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT			
Land Use Entitlement			

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SELECT ONE:

- NEW CLIENT
 IF NEW, DATE QUALIFIED: 1-22-15 _____
- EXISTING CLIENT
- NO NEW INFORMATION TO REPORT

CLIENT NAME	PHONE
Desmond Ventures	(714) 569-1000

ADDRESS	DESCRIBE NATURE OF CLIENT'S BUSINESS		
1611 E Fourth Street, Suite 200	Property Owner		
CITY		STATE	ZIP
Santa Ana		California	92701

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Sapetto Real Estate Solutions (Pamela Sapetto, Andrea Maloney)

BRIEF DESCRIPTION OF ALL MUNICIPAL QUESTIONS (as defined by Irvine Municipal Code Section 1-7-102) REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT

Land Use Entitlement

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- NEW CLIENT
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- EXISTING CLIENT
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CLIENT NAME	PHONE
-------------	-------

Kawasaki Motor Group	(949) 770-0400
----------------------	----------------

ADDRESS	DESCRIBE NATURE OF CLIENT'S BUSINESS
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9950 Jeronimo	Property Owner, Motors
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CITY	STATE	ZIP
------	-------	-----

Irvine	California	92618
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Land Use Entitlement

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CLIENT NAME	PHONE
-------------	-------

Masimo	(949) 297-7000
--------	----------------

ADDRESS	DESCRIBE NATURE OF CLIENT'S BUSINESS
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52 Discovery	Property Owner, Medical Devices
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CITY	STATE	ZIP
------	-------	-----

Irvine	California	92618
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CLIENT NAME	PHONE
-------------	-------

N-Effect	(949) 829-8029
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ADDRESS	DESCRIBE NATURE OF CLIENT'S BUSINESS
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26822 Vista Terrace	Property Owner, Event Planning
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CITY	STATE	ZIP
------	-------	-----

Lake Forest	California	92630
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This page may be duplicated for each Client.

SELECT ONE

- NEW CLIENT
 IF NEW, DATE QUALIFIED: 1-1-15 _____
- EXISTING CLIENT
- NO NEW INFORMATION TO REPORT

CLIENT NAME	PHONE
-------------	-------

Rose Hills	(562) 463-4501
------------	----------------

ADDRESS	DESCRIBE NATURE OF CLIENT'S BUSINESS
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3888 Workman Mill Rd	Memorial Park
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CITY	STATE	ZIP	
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Whittier	California	90601	
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NAME OF PERSON, OTHER THAN CLIENT, ON WHOSE BEHALF REGISTRANT HAS BEEN ENGAGED BY CLIENT TO LOBBY

None

NAME OF ANY PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT, OR IN MAJOR PART PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT

None

NAME OF LOBBYING FIRM FOR WHICH REGISTRANT IS AN AGENT OR EMPLOYEE WITH RESPECT TO CLIENT

None

NAME OF EACH AGENT OR EMPLOYEE OF REGISTRANT EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT

Sapetto Real Estate Solutions (Pamela Sapetto, Andrea Maloney)

BRIEF DESCRIPTION OF ALL MUNICIPAL QUESTIONS (as defined by Irvine Municipal Code Section 1-7-102) REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT

Land Use Entitlement

LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

SECTION 2 - REGISTRANT'S CLIENT INFORMATION

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- NO NEW INFORMATION TO REPORT

CLIENT NAME	PHONE
-------------	-------

Sand Dollar Partners	(949) 544-7124
----------------------	----------------

ADDRESS	DESCRIBE NATURE OF CLIENT'S BUSINESS
---------	--------------------------------------

26342 Oso Parkway, Suite 201	Developer
------------------------------	-----------

CITY	STATE	ZIP
Mission Viejo	California	

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None

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- EXISTING CLIENT
- NO NEW INFORMATION TO REPORT

CLIENT NAME	PHONE
Shir Ha Ma 'Alot Temple	(949) 857-2226

ADDRESS	DESCRIBE NATURE OF CLIENT'S BUSINESS					
3652 Michelson Drive	Religious Institution					
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr style="background-color: #cccccc;"> <th style="width: 33%;">CITY</th> <th style="width: 33%;">STATE</th> <th style="width: 33%;">ZIP</th> </tr> <tr> <td>Irvine</td> <td>California</td> <td>92612</td> </tr> </table>		CITY	STATE	ZIP	Irvine	California
CITY	STATE	ZIP				
Irvine	California	92612				

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Land Use Entitlement

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- EXISTING CLIENT
- NO NEW INFORMATION TO REPORT

CLIENT NAME	PHONE
Wind Water Investments	(949) 484-4434

ADDRESS	DESCRIBE NATURE OF CLIENT'S BUSINESS					
2860 Michelle Drive, Suite 150	Real Estate					
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr style="background-color: #cccccc;"> <th style="width: 33%;">CITY</th> <th style="width: 33%;">STATE</th> <th style="width: 33%;">ZIP</th> </tr> <tr> <td>Irvine</td> <td>California</td> <td>92606</td> </tr> </table>		CITY	STATE	ZIP	Irvine	California
CITY	STATE	ZIP				
Irvine	California	92606				

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BRIEF DESCRIPTION OF ALL MUNICIPAL QUESTIONS (as defined by Irvine Municipal Code Section 1-7-102) REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT

Land Use Entitlement

LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

SECTION 3 - VERIFICATION OF REGISTRANT

I HAVE USED ALL REASONABLE DILIGENCE IN PREPARING THIS REPORT AND EACH OF THE SECTIONS HEREOF, AND I HAVE PERSONAL KNOWLEDGE OF THE MATTERS CONTAINED IN THIS REPORT.

I CERTIFY UNDER PENALTY OF PERJURY UNDER THE LAWS OF THE STATE OF CALIFORNIA THAT THE FORGOING IS TRUE AND CORRECT.


REGISTRANT SIGNATURE

CEO

TITLE (if representing firm)

1-30-2015

DATE

NOTE: A Basic Guide to Lobbying Registration and Disclosure in the City of Irvine, and the required registration and reporting forms are available by calling the City Clerk's Office at (949) 724-6205, or online at www.ci.irvine.ca.us.

LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

SECTION 2 - REGISTRANT'S CLIENT INFORMATION

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SELECT ONE:

NEW CLIENT

IF NEW, DATE QUALIFIED: _____

EXISTING CLIENT

NO NEW INFORMATION TO REPORT

CLIENT NAME			PHONE		
HERITAGE FIELDS EL TORO, LLC					
ADDRESS			DESCRIBE NATURE OF CLIENT'S BUSINESS		
CITY	STATE	ZIP			
NAME OF PERSON, OTHER THAN CLIENT, ON WHOSE BEHALF REGISTRANT HAS BEEN ENGAGED BY CLIENT TO LOBBY					
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NEW CLIENT

IF NEW, DATE QUALIFIED: _____

EXISTING CLIENT

NO NEW INFORMATION TO REPORT

CLIENT NAME	PHONE
-------------	-------

GREAT FAR EAST

ADDRESS	DESCRIBE NATURE OF CLIENT'S BUSINESS
---------	--------------------------------------

CITY	STATE	ZIP	
------	-------	-----	--

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EXISTING CLIENT

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CLIENT NAME	PHONE
-------------	-------

J+R Group

ADDRESS	DESCRIBE NATURE OF CLIENT'S BUSINESS
---------	--------------------------------------

CITY	STATE	ZIP
------	-------	-----

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IF NEW, DATE QUALIFIED: _____

EXISTING CLIENT

NO NEW INFORMATION TO REPORT

CLIENT NAME			PHONE		
CENTRAL PARK WEST HOLDINGS, LLC / LENNAR					
ADDRESS			DESCRIBE NATURE OF CLIENT'S BUSINESS		
CITY	STATE	ZIP			
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---	---

CLIENT NAME <u>17275 DERIAN, LLC</u>	PHONE <u>714-288-7600</u>
---	------------------------------

ADDRESS <u>14211 YORBA STREET, SUITE 200</u>	DESCRIBE NATURE OF CLIENT'S BUSINESS <u>REAL ESTATE DEVELOPMENT</u>
---	--

CITY <u>TUSTIN</u>	STATE <u>CA</u>	ZIP <u>92786</u>
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NAME OF PERSON, OTHER THAN CLIENT, ON WHOSE BEHALF REGISTRANT HAS BEEN ENGAGED BY CLIENT TO LOBBY

N/A

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NAME OF EACH AGENT OR EMPLOYEE OF REGISTRANT EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT

TIM STRADER JR. AND PATRICK STRADER

BRIEF DESCRIPTION OF ALL MUNICIPAL QUESTIONS (as defined by Irvine Municipal Code Section 1-7-102) REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT

CONDITIONAL USE PERMIT (00613090-PCPU) AND PARK PLAN (00613089-PPP) FOR 17275 DERIAN RESIDENTIAL PROJECT IN THE IRVINE BUSINESS COMPLEX.

LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

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SELECT ONE:

NEW CLIENT

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EXISTING CLIENT

NO NEW INFORMATION TO REPORT

CLIENT NAME			PHONE		
FF REALTY II, LLC			858-626-8341		
ADDRESS			DESCRIBE NATURE OF CLIENT'S BUSINESS		
5510 MOREHOUSE DRIVE, SUITE 200			REAL ESTATE DEVELOPMENT		
CITY	STATE	ZIP			
SAN DIEGO	CA	92121			
NAME OF PERSON, OTHER THAN CLIENT, ON WHOSE BEHALF REGISTRANT HAS BEEN ENGAGED BY CLIENT TO LOBBY					
N/A					
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CONDITIONAL USE PERMIT (00607303-PCU), PARK PLAN (00607308-PPA) AND TENTATIVE TRACT MAP (00607892-PTT) FOR 17150 VAN KARMAN (IRVINE GATEWAY) RESIDENTIAL PROJECT IN THE IRVINE BUSINESS COMPLEX.					

