



## LOBBYIST REGISTRATION REPORT ANNUAL/INITIAL REGISTRATION

Complete the following information and submit your Lobbyist Registration Report with your payment. Applicable fees are listed below. For questions, please contact the City Clerk's Office at 949-724-6205 or email at [clerk@cityofirvine.org](mailto:clerk@cityofirvine.org).

A person engaging in lobbyist activities must file an Initial Report within 30 days of the date he/she receives or becomes entitled to receive \$10,000 or more in compensation from a Client in a calendar quarter, or prior to the date the subject matter of the lobbying activity is scheduled for official City action, whichever is sooner.

Annual Registration is due on January 31st for Registrants and all active Clients.

### REGISTRATION FEES:

Annual/Initial Registration - \$651.00 per Registrant, plus \$92.00 per Client  
Registration on or after June 30 - \$306.00 per Registrant, plus \$92.00 per Client

### REPORT TYPE:

☒ ANNUAL REGISTRATION

☐ INITIAL REGISTRATION - I/We qualified as a lobbyist on \_\_\_\_\_.

### SECTION 1 - REGISTRANT LOBBYIST INFORMATION

REGISTRANT LOBBYIST NAME (If individual, include First Name, Last Name, and Middle Initial)			
Roger S. Faubel Faubel Public Affairs			
BUSINESS ADDRESS			BUSINESS PHONE
27758 Santa Margarita Parkway, Suite 343			(949) 584-4978
CITY	STATE	ZIP	BUSINESS EMAIL
Mission Viejo	CA <input checked="" type="checkbox"/>	92691	roger@faubelpa.com
NATURE OF BUSINESS			
Government Affairs Consulting			
NAME(S) AND POSITION(S) OF EACH CITY OFFICIAL (OR CITY OFFICIAL'S RELATIVE) WHO IS EMPLOYED BY THE REGISTRANT			
N.A.			
IF REGISTRANT (OR REGISTRANT'S EMPLOYEE) WAS A FORMER CITY OFFICIAL OR EMPLOYEE, LIST THE POSITION(S) HELD DURING THE PAST YEAR			
N.A.			

I AM FAMILIAR WITH THE PROVISIONS OF SECTION 1-6-107 OF THE IRVINE MUNICIPAL CODE. MY LOBBYING ACTIVITIES WILL NOT VIOLATE THOSE PROVISIONS.



REGISTRANT LOBBYIST SIGNATURE

December 31, 2023

DATE

President & CEO

TITLE (If representing firm)

# LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

## SECTION 2 - REGISTRANT'S CLIENT INFORMATION

Provide information for each new Client or report any changes in information for each existing Client since your last report filed.

CLIENT NAME		<input type="checkbox"/> NEW CLIENT <input checked="" type="checkbox"/> EXISTING CLIENT <input checked="" type="checkbox"/> <b>NO CHANGES TO REPORT</b>	
1. Mind OC - dba Be Well OC		Date Qualified:	
ADDRESS		PHONE	
18650 MacArthur Blvd., Suite 220		(949) 749-2500	
CITY	STATE	ZIP	NATURE OF BUSINESS
Irvine	CA <input type="checkbox"/>	92612	Health Campus Facility adjacent to Irvine
LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby)			
Roger S. Faubel			
NAME(S) OF PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT; OR IN MAJOR PART, PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT			
N.A.			
LOBBYING FIRM NAME (For which Registrant is an agent or employee with respect to Client)			
Faubel Public Affairs			
AGENT NAME(S) (OR REGISTRANT'S EMPLOYEE NAME) EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT			
Roger S. Faubel			
DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT			
Discussion of Mind OC services.			

CLIENT NAME		<input type="checkbox"/> NEW CLIENT <input checked="" type="checkbox"/> EXISTING CLIENT <input checked="" type="checkbox"/> <b>NO CHANGES TO REPORT</b>	
2. Waste Management		Date Qualified:	
ADDRESS		PHONE	
1800 South Grand Avenue		(714) 480-2315	
CITY	STATE	ZIP	NATURE OF BUSINESS
Santa Ana	CA <input type="checkbox"/>	92705	Solid and Waste Recycling
LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby)			
Roger S. Faubel			
NAME(S) OF PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT; OR IN MAJOR PART, PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT			
N.A.			
LOBBYING FIRM NAME (For which Registrant is an agent or employee with respect to Client)			
Faubel Public Affairs			
AGENT NAME(S) (OR REGISTRANT'S EMPLOYEE NAME) EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT			
Roger S. Faubel			
DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT			
Discussion of Waste Management Services			

# LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

## SECTION 3 - REGISTRANT VERIFICATION

I HAVE USED ALL REASONABLE DILIGENCE IN PREPARING THIS REPORT AND HAVE PERSONAL KNOWLEDGE OF THE MATTERS HEREOF. I CERTIFY UNDER PENALTY OF PERJURY UNDER THE LAWS OF THE STATE OF CALIFORNIA THAT THE FORGOING IS TRUE AND CORRECT.

  
REGISTRANT LOBBYIST SIGNATURE

December 31, 2023

DATE

Faubel Public Affairs

LOBBYING FIRM NAME

President & CEO

TITLE (If representing firm)

### REGISTRATION FEES:

A Basic Guide to Lobbying Registration and Disclosure in the City of Irvine, and the required registration and reporting forms are available online at [cityofirvine.org](http://cityofirvine.org).

REGISTRATION = \$ 651.00

2 #CLIENTS x \$92.00 = \$ 184.00

**TOTAL FEES DUE = \$ 835.00**



CITY CLERK'S OFFICE  
Legislative Services

## LOBBYIST REGISTRATION REPORT ANNUAL/INITIAL REGISTRATION

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Annual Registration is due on January 31st for Registrants and all active Clients.

**REGISTRATION FEES:**

Annual/Initial Registration - \$651.00 per Registrant, plus \$92.00 per Client

Registration on or after June 30 - \$306.00 per Registrant, plus \$92.00 per Client

**REPORT TYPE:**

☒ **ANNUAL REGISTRATION**

☐ **INITIAL REGISTRATION** - I/We qualified as a lobbyist on 2/1/2019

### SECTION 1 - REGISTRANT LOBBYIST INFORMATION

REGISTRANT LOBBYIST NAME (If individual, include First Name, Last Name, and Middle Initial)			
Curt Pringle & Associates			
BUSINESS ADDRESS			BUSINESS PHONE
1801 E Katella Ave Unit 1002			(714) 939-9070
CITY	STATE	ZIP	BUSINESS EMAIL
Anaheim	CA	92805	curt@curtpringle.com
NATURE OF BUSINESS			
Public relations			
NAME(S) AND POSITION(S) OF EACH CITY OFFICIAL (OR CITY OFFICIAL'S RELATIVE) WHO IS EMPLOYED BY THE REGISTRANT			
N/A			
IF REGISTRANT (OR REGISTRANT'S EMPLOYEE) WAS A FORMER CITY OFFICIAL OR EMPLOYEE, LIST THE POSITION(S) HELD DURING THE PAST YEAR			
N/A			

I AM FAMILIAR WITH THE PROVISIONS OF SECTION 1-6-107 OF THE IRVINE MUNICIPAL CODE. MY LOBBYING ACTIVITIES WILL NOT VIOLATE THOSE PROVISIONS.

REGISTRANT LOBBYIST SIGNATURE

DATE

President

TITLE (If representing firm)



# LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

## SECTION 2 - REGISTRANT'S CLIENT INFORMATION

Provide information for each new Client or report any changes in information for each existing Client since your last report filed.

CLIENT NAME		<input type="checkbox"/> NEW CLIENT <input checked="" type="checkbox"/> EXISTING CLIENT <input checked="" type="checkbox"/> NO CHANGES TO REPORT Date Qualified:	
1. Verizon			
ADDRESS		PHONE	
9868 Scranton Rd		(858) 467-2506	
CITY	STATE	ZIP	NATURE OF BUSINESS
San Diego	CA	92121	Network development in Irvine
LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby)			
Paul Simonds			
NAME(S) OF PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT; OR IN MAJOR PART, PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT			
Dominique Cano-Stocco			
LOBBYING FIRM NAME (For which Registrant is an agent or employee with respect to Client)			
Curt Pringle & Associates			
AGENT NAME(S) (OR REGISTRANT'S EMPLOYEE NAME) EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT			
Paul Simonds			
DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT			
Wireless ordinance and cell tower propagation.			

CLIENT NAME		<input type="checkbox"/> NEW CLIENT <input checked="" type="checkbox"/> EXISTING CLIENT <input checked="" type="checkbox"/> NO CHANGES TO REPORT Date Qualified:	
2. SoCal Gas			
ADDRESS		PHONE	
1919 S State College Blvd		(714) 634-5090	
CITY	STATE	ZIP	NATURE OF BUSINESS
Anaheim	CA	92806	Infrastructure permitting process assistance.
LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby)			
Paul Simonds			
NAME(S) OF PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT; OR IN MAJOR PART, PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT			
Tina Javid			
LOBBYING FIRM NAME (For which Registrant is an agent or employee with respect to Client)			
Curt Pringle & Associates			
AGENT NAME(S) (OR REGISTRANT'S EMPLOYEE NAME) EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT			
Paul Simonds			
DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT			
Infrastructure			

# LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

<b>CLIENT NAME</b> <b>3.</b>		<input type="checkbox"/> NEW CLIENT <input type="checkbox"/> EXISTING CLIENT <input type="checkbox"/> <b>NO CHANGES TO REPORT</b> <small>Date Qualified:</small>	
<b>ADDRESS</b>		<b>PHONE</b>	
<b>CITY</b>	<b>STATE</b>	<b>ZIP</b>	<b>NATURE OF BUSINESS</b>
<b>LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby)</b>			
<b>NAME(S) OF PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT; OR IN MAJOR PART, PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT</b>			
<b>LOBBYING FIRM NAME (For which Registrant is an agent or employee with respect to Client)</b>			
<b>AGENT NAME(S) (OR REGISTRANT'S EMPLOYEE NAME) EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT</b>			
<b>DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT</b>			

<b>CLIENT NAME</b> <b>4.</b>		<input type="checkbox"/> NEW CLIENT <input type="checkbox"/> EXISTING CLIENT <input type="checkbox"/> <b>NO CHANGES TO REPORT</b> <small>Date Qualified:</small>	
<b>ADDRESS</b>		<b>PHONE</b>	
<b>CITY</b>	<b>STATE</b>	<b>ZIP</b>	<b>NATURE OF BUSINESS</b>
<b>LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby)</b>			
<b>NAME(S) OF PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT; OR IN MAJOR PART, PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT</b>			
<b>LOBBYING FIRM NAME (For which Registrant is an agent or employee with respect to Client)</b>			
<b>AGENT NAME(S) (OR REGISTRANT'S EMPLOYEE NAME) EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT</b>			
<b>DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT</b>			

# LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

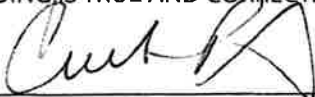
<b>CLIENT NAME</b> <b>5.</b>		<input type="checkbox"/> NEW CLIENT <input type="checkbox"/> EXISTING CLIENT <input type="checkbox"/> <b>NO CHANGES TO REPORT</b> <small>Date Qualified:</small>	
<b>ADDRESS</b>		<b>PHONE</b>	
<b>CITY</b>	<b>STATE</b>	<b>ZIP</b>	<b>NATURE OF BUSINESS</b>
<b>LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby)</b>			
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<b>LOBBYING FIRM NAME (For which Registrant is an agent or employee with respect to Client)</b>			
<b>AGENT NAME(S) (OR REGISTRANT'S EMPLOYEE NAME) EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT</b>			
<b>DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT</b>			

<b>CLIENT NAME</b> <b>6.</b>		<input type="checkbox"/> NEW CLIENT <input type="checkbox"/> EXISTING CLIENT <input type="checkbox"/> <b>NO CHANGES TO REPORT</b> <small>Date Qualified:</small>	
<b>ADDRESS</b>		<b>PHONE</b>	
<b>CITY</b>	<b>STATE</b>	<b>ZIP</b>	<b>NATURE OF BUSINESS</b>
<b>LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby)</b>			
<b>NAME(S) OF PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT; OR IN MAJOR PART, PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT</b>			
<b>LOBBYING FIRM NAME (For which Registrant is an agent or employee with respect to Client)</b>			
<b>AGENT NAME(S) (OR REGISTRANT'S EMPLOYEE NAME) EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT</b>			
<b>DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT</b>			

# LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

## SECTION 3 - REGISTRANT VERIFICATION

I HAVE USED ALL REASONABLE DILIGENCE IN PREPARING THIS REPORT AND HAVE PERSONAL KNOWLEDGE OF THE MATTERS HEREOF. I CERTIFY UNDER PENALTY OF PERJURY UNDER THE LAWS OF THE STATE OF CALIFORNIA THAT THE FORGOING IS TRUE AND CORRECT.



1/29/2024

REGISTRANT LOBBYIST SIGNATURE

DATE

Curt Pringle & Associates

LOBBYING FIRM NAME

President

TITLE (If representing firm)

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### REGISTRATION FEES:

REGISTRATION = \$651.00

2 #CLIENTS x \$92.00 = \$92.00

**TOTAL FEES DUE = \$835.00**





# CITY OF IRVINE LOBBYIST REGISTRATION REPORT – NOTICE OF TERMINATION (11/07)

## TERMINATION OF:

☐ Registrant Lobbyist  
☒ Client

**INSTRUCTIONS:** Complete and return to:  
City of Irvine - Office of the City Clerk  
One Civic Center Plaza  
Irvine, CA 92623-9575

**Please note:** The filing of this Notice of Termination does not relieve the registrant of reporting requirements imposed for the reporting period in question.

## PART I TERMINATING REGISTRANT LOBBYIST / CLIENT INFORMATION

Name of Registrant Lobbyist: Curt Pringle & Associates  
*If individual, include first, last and middle initial*

Name of Terminating Client (If Applicable): Qualtrics

Business Address: 1801 E Katella Ave Suite 1002 Anaheim, CA 92805

Business E-mail Address: curt@curtpringle.com

Business Phone Number: 714-939-9070

Termination date: 1/31/2024

## PART II VERIFICATION OF REGISTRANT

I have used all reasonable diligence in preparing this report and I have personal knowledge of the matters contained in this report. I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Date 1/29/24

Curt Pringle  
Signature of Registrant Lobbyist

Curt Pringle & Associates  
Name of Lobbying Firm



# CITY OF IRVINE LOBBYIST REGISTRATION REPORT – NOTICE OF TERMINATION (11/07)

## TERMINATION OF:

- ☐ Registrant Lobbyist  
☒ Client

**INSTRUCTIONS:** Complete and return to:  
City of Irvine - Office of the City Clerk  
One Civic Center Plaza  
Irvine, CA 92623-9575

RECEIVED  
CITY OF IRVINE  
CITY CLERK'S OFFICE  
2024 JAN 30 PM 2:12

**Please note:** The filing of this Notice of Termination does not relieve the registrant of reporting requirements imposed for the reporting period in question.

## PART I TERMINATING REGISTRANT LOBBYIST / CLIENT INFORMATION

Name of Registrant Lobbyist: Curt Pringle & Associates  
*If individual, include first, last and middle initial*

Name of Terminating Client (If Applicable): OC Soccer Club

Business Address: 1801 E Katella Ave Suite 1002 Anaheim, CA 92805

Business E-mail Address: curt@curtpringle.com

Business Phone Number: 714-939-9070

Termination date: 1/24/2024

## PART II VERIFICATION OF REGISTRANT

I have used all reasonable diligence in preparing this report and I have personal knowledge of the matters contained in this report. I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Date: 1/29/24

Curt Pringle  
Signature of Registrant Lobbyist

Curt Pringle & Associates  
Name of Lobbying Firm



## LOBBYIST REGISTRATION REPORT ANNUAL/INITIAL REGISTRATION

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Registration on or after June 30 - \$306.00 per Registrant, plus \$92.00 per Client

### REPORT TYPE:

☒ **ANNUAL REGISTRATION** Amended to add new client

☐ **INITIAL REGISTRATION** - I/We qualified as a lobbyist on \_\_\_\_\_.

RECEIVED  
CITY OF IRVINE  
CITY CLERK'S OFFICE  
2020 MAR 13 PM 1:23

## SECTION 1 - REGISTRANT LOBBYIST INFORMATION

REGISTRANT LOBBYIST NAME (If individual, include First Name, Last Name, and Middle Initial)

Alex Burrola

BUSINESS ADDRESS

49 Discovery, Suite 240

BUSINESS PHONE

949-416-3120

CITY

Irvine

STATE

CA

ZIP

92618

BUSINESS EMAIL

alex.burrola@presidiocomms.com

NATURE OF BUSINESS

Public Affairs

NAME(S) AND POSITION(S) OF EACH CITY OFFICIAL (OR CITY OFFICIAL'S RELATIVE) WHO IS EMPLOYED BY THE REGISTRANT

N/A

IF REGISTRANT (OR REGISTRANT'S EMPLOYEE) WAS A FORMER CITY OFFICIAL OR EMPLOYEE, LIST THE POSITION(S) HELD DURING THE PAST YEAR

N/A

I AM FAMILIAR WITH THE PROVISIONS OF SECTION 1-6-107 OF THE IRVINE MUNICIPAL CODE. MY LOBBYING ACTIVITIES WILL NOT VIOLATE THOSE PROVISIONS.

REGISTRANT LOBBYIST SIGNATURE

DATE

*3-13-2024*

Senior Vice President

TITLE (If representing firm)

# LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

## SECTION 2 - REGISTRANT'S CLIENT INFORMATION

Provide information for each new Client or report any changes in information for each existing Client since your last report filed.

CLIENT NAME		<input type="checkbox"/> NEW CLIENT Date Qualified:		<input checked="" type="checkbox"/> EXISTING CLIENT	<input checked="" type="checkbox"/> NO CHANGES TO REPORT
1. MH House Irvine, LLC					
ADDRESS				PHONE	
2320 Main St.				999-936-4291	
CITY	STATE	ZIP	NATURE OF BUSINESS		
Irvine	CA <input type="checkbox"/>	92614	Hospitality Development and Management		
LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby)					
Alex Burrola					
NAME(S) OF PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT; OR IN MAJOR PART, PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT					
Marshall Johnston					
LOBBYING FIRM NAME (For which Registrant is an agent or employee with respect to Client)					
Presidio Communications, Inc.					
AGENT NAME(S) (OR REGISTRANT'S EMPLOYEE NAME) EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT					
Alex Burrola					
DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT					
Hotel worker protection ordinance					

CLIENT NAME		<input type="checkbox"/> NEW CLIENT Date Qualified:		<input checked="" type="checkbox"/> EXISTING CLIENT	<input checked="" type="checkbox"/> NO CHANGES TO REPORT
2. Indigov					
ADDRESS				PHONE	
80 M. St. SE, Suite 02-101				614-325-9754	
CITY	STATE	ZIP	NATURE OF BUSINESS		
Washington DC	<input type="checkbox"/>	20003	CRM Platforms		
LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby)					
Alex Burrola					
NAME(S) OF PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT; OR IN MAJOR PART, PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT					
Steve Gilleland					
LOBBYING FIRM NAME (For which Registrant is an agent or employee with respect to Client)					
Presidio Communications, Inc.					
AGENT NAME(S) (OR REGISTRANT'S EMPLOYEE NAME) EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT					
Alex Burrola					
DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT					
Constituent outreach and management					

# LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

CLIENT NAME		<input checked="" type="checkbox"/> NEW CLIENT <input type="checkbox"/> EXISTING CLIENT <input type="checkbox"/> NO CHANGES TO REPORT	
3. Anaheim/Orange County Hotel & Lodging Association		Date Qualified: 1/30/24	
ADDRESS		PHONE	
PO Box 8008		714-495-2305	
CITY	STATE	ZIP	NATURE OF BUSINESS
Anaheim	CA <input type="checkbox"/>	92812	Hospitality
LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby)			
Alex Burrola			
NAME(S) OF PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT; OR IN MAJOR PART, PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT			
Nicholas Hockman			
LOBBYING FIRM NAME (For which Registrant is an agent or employee with respect to Client)			
Presidio Communications, Inc.			
AGENT NAME(S) (OR REGISTRANT'S EMPLOYEE NAME) EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT			
Alex Burrola			
DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT			
Hotel Worker Protection Ordinance			

CLIENT NAME		<input type="checkbox"/> NEW CLIENT <input type="checkbox"/> EXISTING CLIENT <input type="checkbox"/> NO CHANGES TO REPORT	
4.		Date Qualified:	
ADDRESS		PHONE	
CITY	STATE	ZIP	NATURE OF BUSINESS
	<input type="checkbox"/>		
LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby)			
NAME(S) OF PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT; OR IN MAJOR PART, PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT			
LOBBYING FIRM NAME (For which Registrant is an agent or employee with respect to Client)			
AGENT NAME(S) (OR REGISTRANT'S EMPLOYEE NAME) EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT			
DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT			



# LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

CLIENT NAME <b>5.</b>		<input type="checkbox"/> NEW CLIENT <input type="checkbox"/> EXISTING CLIENT <input type="checkbox"/> NO CHANGES TO REPORT <small>Date Qualified:</small>	
ADDRESS		PHONE	
CITY	STATE ▼	ZIP	NATURE OF BUSINESS
LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby)			
NAME(S) OF PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT; OR IN MAJOR PART, PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT			
LOBBYING FIRM NAME (For which Registrant is an agent or employee with respect to Client)			
AGENT NAME(S) (OR REGISTRANT'S EMPLOYEE NAME) EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT			
DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT			

CLIENT NAME <b>6.</b>		<input type="checkbox"/> NEW CLIENT <input type="checkbox"/> EXISTING CLIENT <input type="checkbox"/> NO CHANGES TO REPORT <small>Date Qualified:</small>	
ADDRESS		PHONE	
CITY	STATE ▼	ZIP	NATURE OF BUSINESS
LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby)			
NAME(S) OF PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT; OR IN MAJOR PART, PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT			
LOBBYING FIRM NAME (For which Registrant is an agent or employee with respect to Client)			
AGENT NAME(S) (OR REGISTRANT'S EMPLOYEE NAME) EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT			
DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT			

# LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

## SECTION 3 - REGISTRANT VERIFICATION

I HAVE USED ALL REASONABLE DILIGENCE IN PREPARING THIS REPORT AND HAVE PERSONAL KNOWLEDGE OF THE MATTERS HEREOF. I CERTIFY UNDER PENALTY OF PERJURY UNDER THE LAWS OF THE STATE OF CALIFORNIA THAT THE FORGOING IS TRUE AND CORRECT.

  
REGISTRANT LOBBYIST SIGNATURE

3-13-2024  
DATE

Presidio Communications, Inc.

LOBBYING FIRM NAME

Senior Vice President

TITLE (If representing firm)

A Basic Guide to Lobbying Registration and Disclosure in the City of Irvine, and the required registration and reporting forms are available online at [cityofirvine.org](http://cityofirvine.org).

### REGISTRATION FEES:

REGISTRATION = \_\_\_\_\_

1 #CLIENTS x \$92.00 = 92

**TOTAL FEES DUE = 92**



*Amendment*

## LOBBYIST REGISTRATION REPORT ANNUAL/INITIAL REGISTRATION

Complete the following information and submit your Lobbyist Registration Report with your payment. Applicable fees are listed below. For questions, please contact the City Clerk's Office at 949-724-6205 or email at [clerk@cityofirvine.org](mailto:clerk@cityofirvine.org).

A person engaging in lobbyist activities must file an Initial Report within 30 days of the date he/she receives or becomes entitled to receive \$10,000 or more in compensation from a Client in a calendar quarter, or prior to the date the subject matter of the lobbying activity is scheduled for official City action, whichever is sooner.

Annual Registration is due on January 31st for Registrants and all active Clients.

### REGISTRATION FEES:

Annual/Initial Registration - \$651.00 per Registrant, plus \$92.00 per Client

Registration on or after June 30 - \$306.00 per Registrant, plus \$92.00 per Client

### REPORT TYPE:

☒ **ANNUAL REGISTRATION** Amended to add new client

☐ **INITIAL REGISTRATION** - I/We qualified as a lobbyist on \_\_\_\_\_.

RECEIVED  
CITY OF IRVINE  
CITY CLERK'S OFFICE  
2020 MAR 13 PM 1:23

## SECTION 1 - REGISTRANT LOBBYIST INFORMATION

REGISTRANT LOBBYIST NAME (If individual, include First Name, Last Name, and Middle Initial)

Daniel Fierro

BUSINESS ADDRESS

49 Discovery, Suite 240

BUSINESS PHONE

949-416-3127

CITY

Irvine

STATE

CA

ZIP

92618

BUSINESS EMAIL

daniel@presidiocomms.com

NATURE OF BUSINESS

Public Affairs

NAME(S) AND POSITION(S) OF EACH CITY OFFICIAL (OR CITY OFFICIAL'S RELATIVE) WHO IS EMPLOYED BY THE REGISTRANT

N/A

IF REGISTRANT (OR REGISTRANT'S EMPLOYEE) WAS A FORMER CITY OFFICIAL OR EMPLOYEE, LIST THE POSITION(S) HELD DURING THE PAST YEAR

N/A

I AM FAMILIAR WITH THE PROVISIONS OF SECTION 1-6-107 OF THE IRVINE MUNICIPAL CODE. MY LOBBYING ACTIVITIES WILL NOT VIOLATE THOSE PROVISIONS.

*Daniel Fierro*  
REGISTRANT LOBBYIST SIGNATURE

*02/05/24*

DATE

CEO, Presidio Communications, Inc.

TITLE (If representing firm)

# LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT


## SECTION 2 - REGISTRANT'S CLIENT INFORMATION


Provide information for each new Client or report any changes in information for each existing Client since your last report filed.

CLIENT NAME		<input type="checkbox"/> NEW CLIENT		<input checked="" type="checkbox"/> EXISTING CLIENT	<input checked="" type="checkbox"/> NO CHANGES TO REPORT
1. Indigov		Date Qualified:			
ADDRESS				PHONE	
80 M. St. SE, Suite 02-101 Washington, DC 20003				6143259754	
CITY	STATE	ZIP	NATURE OF BUSINESS		
	<input type="checkbox"/>		CRM Platforms		
LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby)					
Daniel Fierro					
NAME(S) OF PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT; OR IN MAJOR PART, PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT					
Steve Gilleland					
LOBBYING FIRM NAME (For which Registrant is an agent or employee with respect to Client)					
Presidio Communications, Inc.					
AGENT NAME(S) (OR REGISTRANT'S EMPLOYEE NAME) EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT					
Daniel Fierro					
DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT					
Constituent Outreach and Management					

CLIENT NAME		<input checked="" type="checkbox"/> NEW CLIENT		<input type="checkbox"/> EXISTING CLIENT	<input type="checkbox"/> NO CHANGES TO REPORT
2. Anaheim/Orange County Hotel & Lodging Association		Date Qualified: 1/30/24			
ADDRESS				PHONE	
P.O. Box 8008				(714) 495-2305	
CITY	STATE	ZIP	NATURE OF BUSINESS		
Anaheim	CA	<input type="checkbox"/> 92812	Hospitality		
LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby)					
Daniel Fierro					
NAME(S) OF PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT; OR IN MAJOR PART, PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT					
Nicholas Hockman					
LOBBYING FIRM NAME (For which Registrant is an agent or employee with respect to Client)					
Presidio Communications, Inc.					
AGENT NAME(S) (OR REGISTRANT'S EMPLOYEE NAME) EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT					
Daniel Fierro					
DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT					
Hotel Worker Protection Ordinance					

# LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

CLIENT NAME		<input type="checkbox"/> NEW CLIENT		<input type="checkbox"/> EXISTING CLIENT	<input type="checkbox"/> NO CHANGES TO REPORT
3.		Date Qualified:			
ADDRESS				PHONE	
CITY	STATE	ZIP	NATURE OF BUSINESS		
					
LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby)					
NAME(S) OF PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT; OR IN MAJOR PART, PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT					
LOBBYING FIRM NAME (For which Registrant is an agent or employee with respect to Client)					
AGENT NAME(S) (OR REGISTRANT'S EMPLOYEE NAME) EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT					
DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT					

CLIENT NAME		<input type="checkbox"/> NEW CLIENT		<input type="checkbox"/> EXISTING CLIENT	<input type="checkbox"/> NO CHANGES TO REPORT
4.		Date Qualified:			
ADDRESS				PHONE	
CITY	STATE	ZIP	NATURE OF BUSINESS		
					
LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby)					
NAME(S) OF PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT; OR IN MAJOR PART, PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT					
LOBBYING FIRM NAME (For which Registrant is an agent or employee with respect to Client)					
AGENT NAME(S) (OR REGISTRANT'S EMPLOYEE NAME) EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT					
DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT					



# LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

CLIENT NAME <b>5.</b>		<input type="checkbox"/> NEW CLIENT <input type="checkbox"/> EXISTING CLIENT <input type="checkbox"/> <b>NO CHANGES TO REPORT</b> <small>Date Qualified:</small>	
ADDRESS		PHONE	
CITY	STATE ▼	ZIP	NATURE OF BUSINESS
LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby)			
NAME(S) OF PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT; OR IN MAJOR PART, PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT			
LOBBYING FIRM NAME (For which Registrant is an agent or employee with respect to Client)			
AGENT NAME(S) (OR REGISTRANT'S EMPLOYEE NAME) EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT			
DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT			

CLIENT NAME <b>6.</b>		<input type="checkbox"/> NEW CLIENT <input type="checkbox"/> EXISTING CLIENT <input type="checkbox"/> <b>NO CHANGES TO REPORT</b> <small>Date Qualified:</small>	
ADDRESS		PHONE	
CITY	STATE ▼	ZIP	NATURE OF BUSINESS
LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby)			
NAME(S) OF PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT; OR IN MAJOR PART, PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT			
LOBBYING FIRM NAME (For which Registrant is an agent or employee with respect to Client)			
AGENT NAME(S) (OR REGISTRANT'S EMPLOYEE NAME) EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT			
DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT			

# LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

## SECTION 3 - REGISTRANT VERIFICATION

I HAVE USED ALL REASONABLE DILIGENCE IN PREPARING THIS REPORT AND HAVE PERSONAL KNOWLEDGE OF THE MATTERS HEREOF. I CERTIFY UNDER PENALTY OF PERJURY UNDER THE LAWS OF THE STATE OF CALIFORNIA THAT THE FORGOING IS TRUE AND CORRECT.

  
REGISTRANT LOBBYIST SIGNATURE

02/05/24  
DATE

Presidio Communications, Inc.

LOBBYING FIRM NAME

CEO

TITLE (If representing firm)

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### REGISTRATION FEES:

REGISTRATION = \_\_\_\_\_

1 #CLIENTS x \$92.00 = 92

**TOTAL FEES DUE = 92**



## LOBBYIST REGISTRATION REPORT ANNUAL/INITIAL REGISTRATION

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Registration on or after June 30 - \$306.00 per Registrant, plus \$92.00 per Client

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CITY OF IRVINE  
CITY CLERK'S OFFICE

JAN 12 2024

11:56 am '24

### REPORT TYPE:

☒ ANNUAL REGISTRATION

☐ INITIAL REGISTRATION - I/We qualified as a lobbyist on \_\_\_\_\_.

### SECTION 1 - REGISTRANT LOBBYIST INFORMATION

REGISTRANT LOBBYIST NAME (If individual, include First Name, Last Name, and Middle Initial)

Alex Burrola

BUSINESS ADDRESS

49 Discovery, Suite 240

BUSINESS PHONE

949-416-3120

CITY

Irvine

STATE

CA

ZIP

92618

BUSINESS EMAIL

alex.burrola@presidiocomms.com

NATURE OF BUSINESS

Public Affairs

NAME(S) AND POSITION(S) OF EACH CITY OFFICIAL (OR CITY OFFICIAL'S RELATIVE) WHO IS EMPLOYED BY THE REGISTRANT

N/A

IF REGISTRANT (OR REGISTRANT'S EMPLOYEE) WAS A FORMER CITY OFFICIAL OR EMPLOYEE, LIST THE POSITION(S) HELD DURING THE PAST YEAR

N/A

I AM FAMILIAR WITH THE PROVISIONS OF SECTION 1-6-107 OF THE IRVINE MUNICIPAL CODE. MY LOBBYING ACTIVITIES WILL NOT VIOLATE THOSE PROVISIONS.

REGISTRANT LOBBYIST SIGNATURE

DATE

1-10-2024

Senior Vice President

TITLE (If representing firm)

# LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

## SECTION 2 - REGISTRANT'S CLIENT INFORMATION

Provide information for each new Client or report any changes in information for each existing Client since your last report filed.

CLIENT NAME		<input type="checkbox"/> NEW CLIENT Date Qualified:		<input checked="" type="checkbox"/> EXISTING CLIENT	<input checked="" type="checkbox"/> NO CHANGES TO REPORT
1. MH House Irvine, LLC					
ADDRESS				PHONE	
2320 Main St.				999-936-4291	
CITY	STATE	ZIP	NATURE OF BUSINESS		
Irvine	CA <input type="checkbox"/>	92614	Hospitality Development and Management		
LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby)					
Alex Burrola					
NAME(S) OF PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT; OR IN MAJOR PART, PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT					
Marshall Johnston					
LOBBYING FIRM NAME (For which Registrant is an agent or employee with respect to Client)					
Presidio Communications, Inc.					
AGENT NAME(S) (OR REGISTRANT'S EMPLOYEE NAME) EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT					
Alex Burrola					
DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT					
Hotel worker protection ordinance					

CLIENT NAME		<input type="checkbox"/> NEW CLIENT Date Qualified:		<input checked="" type="checkbox"/> EXISTING CLIENT	<input checked="" type="checkbox"/> NO CHANGES TO REPORT
2. Indigov					
ADDRESS				PHONE	
80 M. St. SE, Suite 02-101				614-325-9754	
CITY	STATE	ZIP	NATURE OF BUSINESS		
Washington DC	<input type="checkbox"/>	20003	CRM Platforms		
LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby)					
Alex Burrola					
NAME(S) OF PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT; OR IN MAJOR PART, PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT					
Steve Gilleland					
LOBBYING FIRM NAME (For which Registrant is an agent or employee with respect to Client)					
Presidio Communications, Inc.					
AGENT NAME(S) (OR REGISTRANT'S EMPLOYEE NAME) EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT					
Alex Burrola					
DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT					
Constituent outreach and management					



# LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

CLIENT NAME <b>3.</b>		<input type="checkbox"/> NEW CLIENT Date Qualified:		<input type="checkbox"/> EXISTING CLIENT	<input type="checkbox"/> NO CHANGES TO REPORT
ADDRESS				PHONE	
CITY	STATE	ZIP	NATURE OF BUSINESS		
	▼				
LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby)					
NAME(S) OF PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT; OR IN MAJOR PART, PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT					
LOBBYING FIRM NAME (For which Registrant is an agent or employee with respect to Client)					
AGENT NAME(S) (OR REGISTRANT'S EMPLOYEE NAME) EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT					
DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT					

CLIENT NAME <b>4.</b>		<input type="checkbox"/> NEW CLIENT Date Qualified:		<input type="checkbox"/> EXISTING CLIENT	<input type="checkbox"/> NO CHANGES TO REPORT
ADDRESS				PHONE	
CITY	STATE	ZIP	NATURE OF BUSINESS		
	▼				
LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby)					
NAME(S) OF PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT; OR IN MAJOR PART, PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT					
LOBBYING FIRM NAME (For which Registrant is an agent or employee with respect to Client)					
AGENT NAME(S) (OR REGISTRANT'S EMPLOYEE NAME) EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT					
DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT					



# LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

CLIENT NAME <b>5.</b>		<input type="checkbox"/> NEW CLIENT Date Qualified:		<input type="checkbox"/> EXISTING CLIENT	<input type="checkbox"/> NO CHANGES TO REPORT
ADDRESS				PHONE	
CITY		STATE	ZIP	NATURE OF BUSINESS	
		▼			
LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby)					
NAME(S) OF PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT; OR IN MAJOR PART, PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT					
LOBBYING FIRM NAME (For which Registrant is an agent or employee with respect to Client)					
AGENT NAME(S) (OR REGISTRANT'S EMPLOYEE NAME) EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT					
DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT					

CLIENT NAME <b>6.</b>		<input type="checkbox"/> NEW CLIENT Date Qualified:		<input type="checkbox"/> EXISTING CLIENT	<input type="checkbox"/> NO CHANGES TO REPORT
ADDRESS				PHONE	
CITY		STATE	ZIP	NATURE OF BUSINESS	
		▼			
LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby)					
NAME(S) OF PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT; OR IN MAJOR PART, PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT					
LOBBYING FIRM NAME (For which Registrant is an agent or employee with respect to Client)					
AGENT NAME(S) (OR REGISTRANT'S EMPLOYEE NAME) EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT					
DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT					

# LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

## SECTION 3 - REGISTRANT VERIFICATION

I HAVE USED ALL REASONABLE DILIGENCE IN PREPARING THIS REPORT AND HAVE PERSONAL KNOWLEDGE OF THE MATTERS HEREOF. I CERTIFY UNDER PENALTY OF PERJURY UNDER THE LAWS OF THE STATE OF CALIFORNIA THAT THE FORGOING IS TRUE AND CORRECT.

  
REGISTRANT LOBBYIST SIGNATURE

1-10-2024  
DATE

Presidio Communications, Inc.  
LOBBYING FIRM NAME

Senior Vice President  
TITLE (If representing firm)

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### REGISTRATION FEES:

REGISTRATION =	651
<u>2</u> #CLIENTS x \$92.00 =	184
<b>TOTAL FEES DUE =</b>	<b>835</b>



## LOBBYIST REGISTRATION REPORT ANNUAL/INITIAL REGISTRATION

Complete the following information and submit your Lobbyist Registration Report with your payment. Applicable fees are listed below. For questions, please contact the City Clerk's Office at 949-724-6205 or email at [clerk@cityofirvine.org](mailto:clerk@cityofirvine.org).

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Registration on or after June 30 - \$306.00 per Registrant, plus \$92.00 per Client

RECEIVED  
CITY OF IRVINE  
CITY CLERK'S OFFICE

JAN 12 2024

11:56am 2023

### REPORT TYPE:

☒ ANNUAL REGISTRATION

☐ INITIAL REGISTRATION - I/We qualified as a lobbyist on \_\_\_\_\_.

### SECTION 1 - REGISTRANT LOBBYIST INFORMATION

REGISTRANT LOBBYIST NAME (If individual, include First Name, Last Name, and Middle Initial)

Daniel Fierro

BUSINESS ADDRESS

49 Discovery, Suite 240

BUSINESS PHONE

949-416-3127

CITY

Irvine

STATE

CA

ZIP

92618

BUSINESS EMAIL

daniel@presidiocomms.com

NATURE OF BUSINESS

Public Affairs

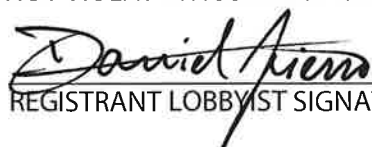
NAME(S) AND POSITION(S) OF EACH CITY OFFICIAL (OR CITY OFFICIAL'S RELATIVE) WHO IS EMPLOYED BY THE REGISTRANT

N/A

IF REGISTRANT (OR REGISTRANT'S EMPLOYEE) WAS A FORMER CITY OFFICIAL OR EMPLOYEE, LIST THE POSITION(S) HELD DURING THE PAST YEAR

N/A

I AM FAMILIAR WITH THE PROVISIONS OF SECTION 1-6-107 OF THE IRVINE MUNICIPAL CODE. MY LOBBYING ACTIVITIES WILL NOT VIOLATE THOSE PROVISIONS.

  
REGISTRANT LOBBYIST SIGNATURE

DATE

01/10/24

CEO, Presidio Communications, Inc.

TITLE (If representing firm)



# LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

## SECTION 2 - REGISTRANT'S CLIENT INFORMATION

Provide information for each new Client or report any changes in information for each existing Client since your last report filed.

CLIENT NAME		<input type="checkbox"/> NEW CLIENT		<input checked="" type="checkbox"/> EXISTING CLIENT	<input checked="" type="checkbox"/> NO CHANGES TO REPORT
1. Indigov		Date Qualified:			
ADDRESS				PHONE	
80 M. St. SE, Suite 02-101 Washington, DC 20003				6143259754	
CITY	STATE	ZIP	NATURE OF BUSINESS		
	<input type="text" value="DC"/>		CRM Platforms		
LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby)					
Daniel Fierro					
NAME(S) OF PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT; OR IN MAJOR PART, PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT					
Steve Gilleland					
LOBBYING FIRM NAME (For which Registrant is an agent or employee with respect to Client)					
Presidio Communications, Inc.					
AGENT NAME(S) (OR REGISTRANT'S EMPLOYEE NAME) EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT					
Daniel Fierro					
DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT					
Constituent Outreach and Management					

CLIENT NAME		<input type="checkbox"/> NEW CLIENT		<input type="checkbox"/> EXISTING CLIENT	<input type="checkbox"/> NO CHANGES TO REPORT
2.		Date Qualified:			
ADDRESS				PHONE	
CITY	STATE	ZIP	NATURE OF BUSINESS		
	<input type="text" value="DC"/>				
LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby)					
NAME(S) OF PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT; OR IN MAJOR PART, PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT					
LOBBYING FIRM NAME (For which Registrant is an agent or employee with respect to Client)					
AGENT NAME(S) (OR REGISTRANT'S EMPLOYEE NAME) EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT					
DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT					

# LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

CLIENT NAME <b>3.</b>		<input type="checkbox"/> NEW CLIENT <input type="checkbox"/> EXISTING CLIENT <input type="checkbox"/> NO CHANGES TO REPORT <small>Date Qualified:</small>	
ADDRESS		PHONE	
CITY	STATE ▼	ZIP	NATURE OF BUSINESS
LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby)			
NAME(S) OF PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT; OR IN MAJOR PART, PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT			
LOBBYING FIRM NAME (For which Registrant is an agent or employee with respect to Client)			
AGENT NAME(S) (OR REGISTRANT'S EMPLOYEE NAME) EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT			
DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT			

CLIENT NAME <b>4.</b>		<input type="checkbox"/> NEW CLIENT <input type="checkbox"/> EXISTING CLIENT <input type="checkbox"/> NO CHANGES TO REPORT <small>Date Qualified:</small>	
ADDRESS		PHONE	
CITY	STATE ▼	ZIP	NATURE OF BUSINESS
LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby)			
NAME(S) OF PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT; OR IN MAJOR PART, PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT			
LOBBYING FIRM NAME (For which Registrant is an agent or employee with respect to Client)			
AGENT NAME(S) (OR REGISTRANT'S EMPLOYEE NAME) EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT			
DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT			



# LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

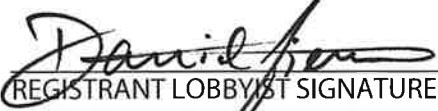
CLIENT NAME <b>5.</b>		<input type="checkbox"/> NEW CLIENT <input type="checkbox"/> EXISTING CLIENT <input type="checkbox"/> <b>NO CHANGES TO REPORT</b> <small>Date Qualified:</small>	
ADDRESS		PHONE	
CITY	STATE ▼	ZIP	NATURE OF BUSINESS
LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby)			
NAME(S) OF PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT; OR IN MAJOR PART, PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT			
LOBBYING FIRM NAME (For which Registrant is an agent or employee with respect to Client)			
AGENT NAME(S) (OR REGISTRANT'S EMPLOYEE NAME) EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT			
DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT			

CLIENT NAME <b>6.</b>		<input type="checkbox"/> NEW CLIENT <input type="checkbox"/> EXISTING CLIENT <input type="checkbox"/> <b>NO CHANGES TO REPORT</b> <small>Date Qualified:</small>	
ADDRESS		PHONE	
CITY	STATE ▼	ZIP	NATURE OF BUSINESS
LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby)			
NAME(S) OF PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT; OR IN MAJOR PART, PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT			
LOBBYING FIRM NAME (For which Registrant is an agent or employee with respect to Client)			
AGENT NAME(S) (OR REGISTRANT'S EMPLOYEE NAME) EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT			
DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT			

# LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

## SECTION 3 - REGISTRANT VERIFICATION

I HAVE USED ALL REASONABLE DILIGENCE IN PREPARING THIS REPORT AND HAVE PERSONAL KNOWLEDGE OF THE MATTERS HEREOF. I CERTIFY UNDER PENALTY OF PERJURY UNDER THE LAWS OF THE STATE OF CALIFORNIA THAT THE FORGOING IS TRUE AND CORRECT.

  
REGISTRANT LOBBYIST SIGNATURE

01/12/24  
DATE

Presidio Communications, Inc.

LOBBYING FIRM NAME

CEO

TITLE (If representing firm)

A Basic Guide to Lobbying Registration and Disclosure in the City of Irvine, and the required registration and reporting forms are available online at [cityofirvine.org](http://cityofirvine.org).

### REGISTRATION FEES:

REGISTRATION = 651

1 #CLIENTS x \$92.00 = 92

**TOTAL FEES DUE = 743**



CITY CLERK'S OFFICE  
Legislative Services

## LOBBYIST REGISTRATION REPORT ANNUAL/INITIAL REGISTRATION

Complete the following information and submit your Lobbyist Registration Report with your payment. Applicable fees are listed below. For questions, please contact the City Clerk's Office at 949-724-6205 or email at [clerk@cityofirvine.org](mailto:clerk@cityofirvine.org).

A person engaging in lobbyist activities must file an Initial Report within 30 days of the date he/she receives or becomes entitled to receive \$10,000 or more in compensation from a Client in a calendar quarter, or prior to the date the subject matter of the lobbying activity is scheduled for official City action, whichever is sooner.

Annual Registration is due on January 31st for Registrants and all active Clients.

**REGISTRATION FEES:**

Annual/Initial Registration - \$651.00 per Registrant, plus \$92.00 per Client

Registration on or after June 30 - \$306.00 per Registrant, plus \$92.00 per Client

**REPORT TYPE:**

☒ **ANNUAL REGISTRATION**

☐ **INITIAL REGISTRATION** - I/We qualified as a lobbyist on \_\_\_\_\_.

RECEIVED  
CITY OF IRVINE  
CITY CLERK'S OFFICE  
2024 JAN 17 PM 3:12

### SECTION 1 - REGISTRANT LOBBYIST INFORMATION

REGISTRANT LOBBYIST NAME (If individual, include First Name, Last Name, and Middle Initial)

Sapetto Real Estate Solutions, Inc

BUSINESS ADDRESS

1 Park Plaza, Suite 600 PMB313

BUSINESS PHONE

(949) 252-0841

CITY

Irvine

STATE

CA

ZIP

92614

BUSINESS EMAIL

psapetto@sapettorealestate.com

NATURE OF BUSINESS

Land Use Entitlement

NAME(S) AND POSITION(S) OF EACH CITY OFFICIAL (OR CITY OFFICIAL'S RELATIVE) WHO IS EMPLOYED BY THE REGISTRANT

N/A

IF REGISTRANT (OR REGISTRANT'S EMPLOYEE) WAS A FORMER CITY OFFICIAL OR EMPLOYEE, LIST THE POSITION(S) HELD DURING THE PAST YEAR

N/A

I AM FAMILIAR WITH THE PROVISIONS OF SECTION 1-6-107 OF THE IRVINE MUNICIPAL CODE. MY LOBBYING ACTIVITIES WILL NOT VIOLATE THOSE PROVISIONS.

*Pamela Sapetto*  
REGISTRANT LOBBYIST SIGNATURE

1/15/2024

DATE

Principal

TITLE (If representing firm)

# LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

## SECTION 2 - REGISTRANT'S CLIENT INFORMATION

Provide information for each new Client or report any changes in information for each existing Client since your last report filed.

CLIENT NAME 1. Angies Children		<input checked="" type="checkbox"/> NEW CLIENT <input type="checkbox"/> EXISTING CLIENT <input type="checkbox"/> NO CHANGES TO REPORT Date Qualified:	
ADDRESS 15231 Champagne Circle		PHONE (949) 350-0008	
CITY Irvine	STATE CA	ZIP 92604	NATURE OF BUSINESS Child Care
LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby) city elected and appointed officials, city staff			
NAME(S) OF PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT; OR IN MAJOR PART, PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT Angies Children    Yu Ding			
LOBBYING FIRM NAME (For which Registrant is an agent or employee with respect to Client) Sapetto Real Estate Solutions, Inc			
AGENT NAME(S) (OR REGISTRANT'S EMPLOYEE NAME) EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT Pamela Sapetto    Andrea Maloney			
DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT land use entitlement			

CLIENT NAME 2. Concordia University		<input type="checkbox"/> NEW CLIENT <input checked="" type="checkbox"/> EXISTING CLIENT <input checked="" type="checkbox"/> NO CHANGES TO REPORT Date Qualified:	
ADDRESS 1330 Concordia West		PHONE (949) 854-8002	
CITY Irvine	STATE CA	ZIP 92612	NATURE OF BUSINESS Education
LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby) City elected and appointed officials, city staff			
NAME(S) OF PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT; OR IN MAJOR PART, PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT Concordia University    Tim Odle			
LOBBYING FIRM NAME (For which Registrant is an agent or employee with respect to Client) Sapetto Real Estate Solutions Inc			
AGENT NAME(S) (OR REGISTRANT'S EMPLOYEE NAME) EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT Pamela Sapetto    Andrea Maloney			
DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT land use entitlement			

# LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

CLIENT NAME <b>3. Oceans Church</b>			<input type="checkbox"/> NEW CLIENT <input checked="" type="checkbox"/> EXISTING CLIENT <input checked="" type="checkbox"/> <b>NO CHANGES TO REPORT</b> Date Qualified:	
ADDRESS 15253 Bake Parkway			PHONE (949) 617-6877	
CITY Irvine	STATE CA	ZIP 92618	NATURE OF BUSINESS Religious Institution	
LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby) City elected and appointed officials, city staff				
NAME(S) OF PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT; OR IN MAJOR PART, PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT Oceans Church    Phillip Hussey				
LOBBYING FIRM NAME (For which Registrant is an agent or employee with respect to Client) Sapetto Real Estate Solutions, Inc				
AGENT NAME(S) (OR REGISTRANT'S EMPLOYEE NAME) EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT Pamela Sapetto    Andrea Maloney				
DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT land use entitlement				

CLIENT NAME <b>4. Tesla Motors</b>			<input type="checkbox"/> NEW CLIENT <input checked="" type="checkbox"/> EXISTING CLIENT <input checked="" type="checkbox"/> <b>NO CHANGES TO REPORT</b> Date Qualified:	
ADDRESS 1 Tesla Road			PHONE (510) 602-0028	
CITY Austin	STATE TX	ZIP 78725	NATURE OF BUSINESS Vehicle production and sales	
LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby) City elected and appointed officials, city staff				
NAME(S) OF PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT; OR IN MAJOR PART, PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT Tesla Motors    Diana Tran				
LOBBYING FIRM NAME (For which Registrant is an agent or employee with respect to Client) Sapetto Real Estate Solutions, Inc				
AGENT NAME(S) (OR REGISTRANT'S EMPLOYEE NAME) EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT Pamela Sapetto    Andrea Maloney				
DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT Land Use Entitlement				



# LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

## SECTION 3 - REGISTRANT VERIFICATION

I HAVE USED ALL REASONABLE DILIGENCE IN PREPARING THIS REPORT AND HAVE PERSONAL KNOWLEDGE OF THE MATTERS HEREOF. I CERTIFY UNDER PENALTY OF PERJURY UNDER THE LAWS OF THE STATE OF CALIFORNIA THAT THE FORGOING IS TRUE AND CORRECT.



REGISTRANT LOBBYIST SIGNATURE

January 15, 2024

DATE

Sapetto Real Estate Solutions, Inc

LOBBYING FIRM NAME

Principal

TITLE (If representing firm)

A Basic Guide to Lobbying Registration and Disclosure in the City of Irvine, and the required registration and reporting forms are available online at [cityofirvine.org](http://cityofirvine.org).

### REGISTRATION FEES:

REGISTRATION = \$651.00

4 #CLIENTS x \$92.00 = \$368.00

**TOTAL FEES DUE = \$1,019.00**



# CITY OF IRVINE LOBBYIST REGISTRATION REPORT – NOTICE OF TERMINATION (11/07)

## TERMINATION OF:

- ☐ Registrant Lobbyist  
☒ Client

**INSTRUCTIONS:** Complete and return to:  
City of Irvine - Office of the City Clerk  
One Civic Center Plaza  
Irvine, CA 92623-9575

RECEIVED  
CITY OF IRVINE  
CITY CLERK'S OFFICE  
2024 FEB - 9 AM 7:11

**Please note:** The filing of this Notice of Termination does not relieve the registrant of reporting requirements imposed for the reporting period in question.

## PART I TERMINATING REGISTRANT LOBBYIST / CLIENT INFORMATION

Name of Registrant Lobbyist: Sapetto Real Estate Solutions Inc  
*If individual, include first, last and middle initial*

Name of Terminating Client (If Applicable): Garden Communities

Business Address: 9110 Judicial Drive, San Diego CA 92122

Business E-mail Address: \_\_\_\_\_

Business Phone Number: 858-200-2244

Termination date: 1-15-2024

## PART II VERIFICATION OF REGISTRANT

I have used all reasonable diligence in preparing this report and I have personal knowledge of the matters contained in this report. I certify under penalty of perjury under the laws of the State of California that the forgoing is true and correct.

1-15-2024  
Date

Pamela Sapetto  
Signature of Registrant Lobbyist

Sapetto Real Estate Solutions Inc  
Name of Lobbying Firm



# CITY OF IRVINE LOBBYIST REGISTRATION REPORT – NOTICE OF TERMINATION (11/07)

## TERMINATION OF:

- ☐ Registrant Lobbyist  
☒ Client

RECEIVED  
CITY OF IRVINE  
CITY CLERK'S OFFICE

JAN 17 2024

3:12pm UB

**INSTRUCTIONS:** Complete and return to:  
City of Irvine - Office of the City Clerk  
One Civic Center Plaza  
Irvine, CA 92623-9575

**Please note:** The filing of this Notice of Termination does not relieve the registrant of reporting requirements imposed for the reporting period in question.

## PART I TERMINATING REGISTRANT LOBBYIST / CLIENT INFORMATION

Name of Registrant Lobbyist: Sapetto Real Estate Solutions Inc.  
*If individual, include first, last and middle initial*

Name of Terminating Client (If Applicable): Major Cricket League

Business Address: 3130 20<sup>th</sup> Street #311, San Francisco CA 94110

Business E-mail Address: SELby@majorleaguecricket.com

Business Phone Number: 650-504-0072

Termination date: 12/31/2023

## PART II VERIFICATION OF REGISTRANT

I have used all reasonable diligence in preparing this report and I have personal knowledge of the matters contained in this report. I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

1/15/2024  
Date

Kamela Sapetto  
Signature of Registrant Lobbyist

Sapetto Real Estate Solutions Inc.  
Name of Lobbying Firm



# CITY OF IRVINE LOBBYIST REGISTRATION REPORT – NOTICE OF TERMINATION (11/07)

RECEIVED  
CITY OF IRVINE  
CITY CLERK'S OFFICE

JAN 17 2024

3:12 pm LB

## TERMINATION OF:

☐ Registrant Lobbyist  
☒ Client

**INSTRUCTIONS:** Complete and return to:  
City of Irvine - Office of the City Clerk  
One Civic Center Plaza  
Irvine, CA 92623-9575

**Please note:** The filing of this Notice of Termination does not relieve the registrant of reporting requirements imposed for the reporting period in question.

## PART I TERMINATING REGISTRANT LOBBYIST / CLIENT INFORMATION

Name of Registrant Lobbyist: Sapetto Real Estate Solutions Inc  
*If individual, include first, last and middle initial*

Name of Terminating Client (If Applicable): Westcliff Management

Business Address: 17877 Von Karman #400, Irvine CA 92614

Business E-mail Address: KristenFlores@westcliff.edu

Business Phone Number: 949-825-5999

Termination date: 12/31/2023

## PART II VERIFICATION OF REGISTRANT

I have used all reasonable diligence in preparing this report and I have personal knowledge of the matters contained in this report. I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

1/15/2024  
Date

Pamela Sapetto  
Signature of Registrant Lobbyist

Sapetto Real Estate Solutions Inc  
Name of Lobbying Firm



CITY CLERK'S OFFICE  
Legislative Services

2024 JAN 16 PM 12:25

RECEIVED  
CITY OF IRVINE  
CITY CLERK'S OFFICE

RECEIVED  
CITY OF IRVINE  
CITY CLERK'S OFFICE

## LOBBYIST REGISTRATION REPORT ANNUAL/INITIAL REGISTRATION

Complete the following information and submit your Lobbyist Registration Report with your payment. Applicable fees are listed below. For questions, please contact the City Clerk's Office at 949-724-6205 or email at [clerk@cityofirvine.org](mailto:clerk@cityofirvine.org).

A person engaging in lobbyist activities must file an Initial Report within 30 days of the date he/she receives or becomes entitled to receive \$10,000 or more in compensation from a Client in a calendar quarter, **or** prior to the date the subject matter of the lobbying activity is scheduled for official City action, whichever is sooner.

Annual Registration is due on January 31st for Registrants and all active Clients.

### REGISTRATION FEES:

Annual/Initial Registration - \$651.00 per Registrant, plus \$92.00 per Client

Registration on or after June 30 - \$306.00 per Registrant, plus \$92.00 per Client

### REPORT TYPE:



**ANNUAL REGISTRATION**



**INITIAL REGISTRATION** - I/We qualified as a lobbyist on \_\_\_\_\_.

## SECTION 1 - REGISTRANT LOBBYIST INFORMATION

REGISTRANT LOBBYIST NAME (If individual, include First Name, Last Name, and Middle Initial)

Starpointe Ventures

BUSINESS ADDRESS

18952 MacArthur Blvd., Suite 240

BUSINESS PHONE

(949) 622-0420

CITY

Irvine

STATE

CA

ZIP

92612

BUSINESS EMAIL

tj@starpointeventures.com

NATURE OF BUSINESS

Real Estate Consulting

NAME(S) AND POSITION(S) OF EACH CITY OFFICIAL (OR CITY OFFICIAL'S RELATIVE) WHO IS EMPLOYED BY THE REGISTRANT

N/A

IF REGISTRANT (OR REGISTRANT'S EMPLOYEE) WAS A FORMER CITY OFFICIAL OR EMPLOYEE, LIST THE POSITION(S) HELD DURING THE PAST YEAR

N/A

I AM FAMILIAR WITH THE PROVISIONS OF SECTION 1-6-107 OF THE IRVINE MUNICIPAL CODE. MY LOBBYING ACTIVITIES WILL NOT VIOLATE THOSE PROVISIONS.

01/12/2024

REGISTRANT LOBBYIST SIGNATURE

DATE

President

TITLE (If representing firm)



# LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

## SECTION 2 - REGISTRANT'S CLIENT INFORMATION

Provide information for each new Client or report any changes in information for each existing Client since your last report filed.

CLIENT NAME		<input type="checkbox"/> NEW CLIENT		<input checked="" type="checkbox"/> EXISTING CLIENT	<input checked="" type="checkbox"/> NO CHANGES TO REPORT
1. Live Nation		Date Qualified:			
ADDRESS				PHONE	
CITY	STATE	ZIP	NATURE OF BUSINESS		
LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby)					
NAME(S) OF PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT; OR IN MAJOR PART, PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT					
LOBBYING FIRM NAME (For which Registrant is an agent or employee with respect to Client)					
AGENT NAME(S) (OR REGISTRANT'S EMPLOYEE NAME) EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT					
DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT					

CLIENT NAME		<input type="checkbox"/> NEW CLIENT		<input type="checkbox"/> EXISTING CLIENT	<input type="checkbox"/> NO CHANGES TO REPORT
2.		Date Qualified:			
ADDRESS				PHONE	
CITY	STATE	ZIP	NATURE OF BUSINESS		
LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby)					
NAME(S) OF PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT; OR IN MAJOR PART, PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT					
LOBBYING FIRM NAME (For which Registrant is an agent or employee with respect to Client)					
AGENT NAME(S) (OR REGISTRANT'S EMPLOYEE NAME) EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT					
DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT					

# LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

## SECTION 3 - REGISTRANT VERIFICATION

I HAVE USED ALL REASONABLE DILIGENCE IN PREPARING THIS REPORT AND HAVE PERSONAL KNOWLEDGE OF THE MATTERS HEREOF. I CERTIFY UNDER PENALTY OF PERJURY UNDER THE LAWS OF THE STATE OF CALIFORNIA THAT THE FORGOING IS TRUE AND CORRECT.

T. Strachan Jr.  
REGISTRANT LOBBYIST SIGNATURE

01/12/2024

DATE

Starpointe Ventures

LOBBYING FIRM NAME

President

TITLE (If representing firm)

A Basic Guide to Lobbying Registration and Disclosure in the City of Irvine, and the required registration and reporting forms are available online at [cityofirvine.org](http://cityofirvine.org).

### REGISTRATION FEES:

REGISTRATION = \$651.00

1 #CLIENTS x \$92.00 = \$92.00

**TOTAL FEES DUE = \$743.00**

JAN 17 2024  
*cd 3:23pm*

## LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

### SECTION 2 - REGISTRANT'S CLIENT INFORMATION

Provide information for each new Client or report any changes in information for each existing Client since your last report filed.

CLIENT NAME 1. Live Nation		<input type="checkbox"/> NEW CLIENT Date Qualified:		<input checked="" type="checkbox"/> EXISTING CLIENT	<input checked="" type="checkbox"/> NO CHANGES TO REPORT
ADDRESS 9348 Civic Center Drive			PHONE (310) 867-7000		
CITY Beverly Hills	STATE CA	ZIP 90210	NATURE OF BUSINESS Concert Venue Operator		
LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby) Patrick Strader					
NAME(S) OF PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT; OR IN MAJOR PART, PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT N/A					
LOBBYING FIRM NAME (For which Registrant is an agent or employee with respect to Client) N/A					
AGENT NAME(S) (OR REGISTRANT'S EMPLOYEE NAME) EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT N/A					
DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT Issues related to live music in Irvine.					

CLIENT NAME 2.		<input type="checkbox"/> NEW CLIENT Date Qualified:		<input type="checkbox"/> EXISTING CLIENT	<input type="checkbox"/> NO CHANGES TO REPORT
ADDRESS			PHONE		
CITY	STATE	ZIP	NATURE OF BUSINESS		
LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby)					
NAME(S) OF PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT; OR IN MAJOR PART, PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT					
LOBBYING FIRM NAME (For which Registrant is an agent or employee with respect to Client)					
AGENT NAME(S) (OR REGISTRANT'S EMPLOYEE NAME) EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT					
DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT					



# LOBBYIST REGISTRATION REPORT ANNUAL/INITIAL REGISTRATION

Complete the following information and submit your Lobbyist Registration Report with your payment. Applicable fees are listed below. For questions, please contact the City Clerk's Office at 949-724-6205 or email at [clerk@cityofirvine.org](mailto:clerk@cityofirvine.org).

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Annual Registration is due on January 31st for Registrants and all active Clients.

## REGISTRATION FEES:

Annual/Initial Registration - \$651.00 per Registrant, plus \$92.00 per Client

Registration on or after June 30 - \$306.00 per Registrant, plus \$92.00 per Client

## REPORT TYPE:

☒ **ANNUAL REGISTRATION**

☐ **INITIAL REGISTRATION** - I/We qualified as a lobbyist on \_\_\_\_\_.

## SECTION 1 - REGISTRANT LOBBYIST INFORMATION

REGISTRANT LOBBYIST NAME (If individual, include First Name, Last Name, and Middle Initial)

Venture Strategic Inc

BUSINESS ADDRESS

3240 El Camino Real, Suite 140

BUSINESS PHONE

(714) 676-8332

CITY

Irvine

STATE

CA

ZIP

92705

BUSINESS EMAIL

jeff@venturestrategic.com

NATURE OF BUSINESS

Public Relations

NAME(S) AND POSITION(S) OF EACH CITY OFFICIAL (OR CITY OFFICIAL'S RELATIVE) WHO IS EMPLOYED BY THE REGISTRANT

N/A

IF REGISTRANT (OR REGISTRANT'S EMPLOYEE) WAS A FORMER CITY OFFICIAL OR EMPLOYEE, LIST THE POSITION(S) HELD DURING THE PAST YEAR

N/A

I AM FAMILIAR WITH THE PROVISIONS OF SECTION 1-6-107 OF THE IRVINE MUNICIPAL CODE. MY LOBBYING ACTIVITIES WILL NOT VIOLATE THOSE PROVISIONS.

REGISTRANT LOBBYIST SIGNATURE

CEO

TITLE (If representing firm)

01/30/2024


DATE

# LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

## SECTION 2 - REGISTRANT'S CLIENT INFORMATION

Provide information for each new Client or report any changes in information for each existing Client since your last report filed.

CLIENT NAME		<input type="checkbox"/> NEW CLIENT <input checked="" type="checkbox"/> EXISTING CLIENT <input checked="" type="checkbox"/> <b>NO CHANGES TO REPORT</b>	
1. Verizon		Date Qualified:	
ADDRESS		PHONE	
15505 Sand Canyon Ave			
CITY	STATE	ZIP	NATURE OF BUSINESS
Irvine	CA	92618	Telecommunications / Data / Utility
LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby)			
Jesus Roman and Dominique Cano-Stocco			
NAME(S) OF PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT; OR IN MAJOR PART, PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT			
LOBBYING FIRM NAME (For which Registrant is an agent or employee with respect to Client)			
Venture Strategic Inc.			
AGENT NAME(S) (OR REGISTRANT'S EMPLOYEE NAME) EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT			
Jeff Corless		Peter Dorsch	
DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT			
Leases, Ordinances and Land Use			

CLIENT NAME		<input type="checkbox"/> NEW CLIENT <input type="checkbox"/> EXISTING CLIENT <input type="checkbox"/> <b>NO CHANGES TO REPORT</b>	
2.		Date Qualified:	
ADDRESS		PHONE	
CITY	STATE	ZIP	NATURE OF BUSINESS
			
LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby)			
NAME(S) OF PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT; OR IN MAJOR PART, PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT			
LOBBYING FIRM NAME (For which Registrant is an agent or employee with respect to Client)			
AGENT NAME(S) (OR REGISTRANT'S EMPLOYEE NAME) EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT			
DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT			



# LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

<b>CLIENT NAME</b>			<input type="checkbox"/> NEW CLIENT <input type="checkbox"/> EXISTING CLIENT <input type="checkbox"/> <b>NO CHANGES TO REPORT</b>	
3.			Date Qualified:	
<b>ADDRESS</b>			<b>PHONE</b>	
<b>CITY</b>	<b>STATE</b>	<b>ZIP</b>	<b>NATURE OF BUSINESS</b>	
	▼			
<b>LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby)</b>				
<b>NAME(S) OF PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT; OR IN MAJOR PART, PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT</b>				
<b>LOBBYING FIRM NAME (For which Registrant is an agent or employee with respect to Client)</b>				
<b>AGENT NAME(S) (OR REGISTRANT'S EMPLOYEE NAME) EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT</b>				
<b>DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT</b>				

<b>CLIENT NAME</b>			<input type="checkbox"/> NEW CLIENT <input type="checkbox"/> EXISTING CLIENT <input type="checkbox"/> <b>NO CHANGES TO REPORT</b>	
4.			Date Qualified:	
<b>ADDRESS</b>			<b>PHONE</b>	
<b>CITY</b>	<b>STATE</b>	<b>ZIP</b>	<b>NATURE OF BUSINESS</b>	
	▼			
<b>LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby)</b>				
<b>NAME(S) OF PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT; OR IN MAJOR PART, PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT</b>				
<b>LOBBYING FIRM NAME (For which Registrant is an agent or employee with respect to Client)</b>				
<b>AGENT NAME(S) (OR REGISTRANT'S EMPLOYEE NAME) EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT</b>				
<b>DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT</b>				

# LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

CLIENT NAME			<input type="checkbox"/> NEW CLIENT <input type="checkbox"/> EXISTING CLIENT <input type="checkbox"/> <b>NO CHANGES TO REPORT</b>	
5.			Date Qualified:	
ADDRESS			PHONE	
CITY	STATE	ZIP	NATURE OF BUSINESS	
	▼			
LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby)				
NAME(S) OF PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT; OR IN MAJOR PART, PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT				
LOBBYING FIRM NAME (For which Registrant is an agent or employee with respect to Client)				
AGENT NAME(S) (OR REGISTRANT'S EMPLOYEE NAME) EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT				
DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT				

CLIENT NAME			<input type="checkbox"/> NEW CLIENT <input type="checkbox"/> EXISTING CLIENT <input type="checkbox"/> <b>NO CHANGES TO REPORT</b>	
6.			Date Qualified:	
ADDRESS			PHONE	
CITY	STATE	ZIP	NATURE OF BUSINESS	
	▼			
LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby)				
NAME(S) OF PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT; OR IN MAJOR PART, PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT				
LOBBYING FIRM NAME (For which Registrant is an agent or employee with respect to Client)				
AGENT NAME(S) (OR REGISTRANT'S EMPLOYEE NAME) EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT				
DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT				

# LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

## SECTION 3 - REGISTRANT VERIFICATION

I HAVE USED ALL REASONABLE DILIGENCE IN PREPARING THIS REPORT AND HAVE PERSONAL KNOWLEDGE OF THE MATTERS HEREOF. I CERTIFY UNDER PENALTY OF PERJURY UNDER THE LAWS OF THE STATE OF CALIFORNIA THAT THE FORGOING IS TRUE AND CORRECT.



01/30/2024

REGISTRANT LOBBYIST SIGNATURE

DATE

Venture Strategic Inc.

LOBBYING FIRM NAME

CEO

TITLE (If representing firm)

### REGISTRATION FEES:

A Basic Guide to Lobbying Registration and Disclosure in the City of Irvine, and the required registration and reporting forms are available online at [cityofirvine.org](http://cityofirvine.org).

REGISTRATION = \$651.00

/ #CLIENTS x \$92.00 = \$92.00

**TOTAL FEES DUE = \$743.00**



CITY CLERK'S OFFICE  
Legislative Services

CITY CLERK'S OFFICE

2024 JAN -4 AM 10:03

# LOBBYIST REGISTRATION REPORT ANNUAL/INITIAL REGISTRATION

Complete the following information and submit your Lobbyist Registration Report with your payment. Applicable fees are listed below. For questions, please contact the City Clerk's Office at 949-724-6205 or email at [clerk@cityofirvine.org](mailto:clerk@cityofirvine.org).

A person engaging in lobbyist activities must file an Initial Report within 30 days of the date he/she receives or becomes entitled to receive \$10,000 or more in compensation from a Client in a calendar quarter, **or** prior to the date the subject matter of the lobbying activity is scheduled for official City action, whichever is sooner.

Annual Registration is due on January 31st for Registrants and all active Clients.

## REGISTRATION FEES:

Annual/Initial Registration - \$651.00 per Registrant, plus \$92.00 per Client

Registration on or after June 30 - \$306.00 per Registrant, plus \$92.00 per Client

## REPORT TYPE:

☒ **ANNUAL REGISTRATION**

☐ **INITIAL REGISTRATION** - I/We qualified as a lobbyist on \_\_\_\_\_.

## SECTION 1 - REGISTRANT LOBBYIST INFORMATION

REGISTRANT LOBBYIST NAME (If individual, include First Name, Last Name, and Middle Initial)

Peter Whittingham

BUSINESS ADDRESS

31441 Santa Margarita Parkway, #A-181

BUSINESS PHONE

(949) 280-9181

CITY

Rancho Santa Margarita

STATE

CA

ZIP

92688

BUSINESS EMAIL

peter@whittinghampaa.com

NATURE OF BUSINESS

public affairs/government relations consulting

NAME(S) AND POSITION(S) OF EACH CITY OFFICIAL (OR CITY OFFICIAL'S RELATIVE) WHO IS EMPLOYED BY THE REGISTRANT

IF REGISTRANT (OR REGISTRANT'S EMPLOYEE) WAS A FORMER CITY OFFICIAL OR EMPLOYEE, LIST THE POSITION(S) HELD DURING THE PAST YEAR

I AM FAMILIAR WITH THE PROVISIONS OF SECTION 1-6-107 OF THE IRVINE MUNICIPAL CODE. MY LOBBYING ACTIVITIES WILL NOT VIOLATE THOSE PROVISIONS.

REGISTRANT LOBBYIST SIGNATURE

CEO

TITLE (If representing firm)

12/28/2023

DATE



# LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

## SECTION 2 - REGISTRANT'S CLIENT INFORMATION

Provide information for each new Client or report any changes in information for each existing Client since your last report filed.

CLIENT NAME		<input type="checkbox"/> NEW CLIENT <input checked="" type="checkbox"/> EXISTING CLIENT <input checked="" type="checkbox"/> NO CHANGES TO REPORT <small>Date Qualified:</small>	
1. Landify-ECT			
ADDRESS		PHONE	
580 California St., 12th Floor		(415) 635-3555	
CITY	STATE	ZIP	NATURE OF BUSINESS
San Francisco	CA	94104	development of public assets
LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby)			
Peter Whittingham			
NAME(S) OF PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT; OR IN MAJOR PART, PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT			
Steve Brown			
LOBBYING FIRM NAME (For which Registrant is an agent or employee with respect to Client)			
Whittingham Public Affairs Advisors			
AGENT NAME(S) (OR REGISTRANT'S EMPLOYEE NAME) EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT			
Peter Whittingham			
DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT			
MOU to develop city-owned sites			

CLIENT NAME		<input type="checkbox"/> NEW CLIENT <input checked="" type="checkbox"/> EXISTING CLIENT <input checked="" type="checkbox"/> NO CHANGES TO REPORT <small>Date Qualified:</small>	
2. Crown Castle			
ADDRESS		PHONE	
200 Spectrum Center Dr., Suite 1800		(949) 936-0024	
CITY	STATE	ZIP	NATURE OF BUSINESS
Irvine	CA	92618	wireless infrastructure deployment
LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby)			
Scott Longhurst			
NAME(S) OF PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT; OR IN MAJOR PART, PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT			
Scott Longhurst    Daniel Schweitzer			
LOBBYING FIRM NAME (For which Registrant is an agent or employee with respect to Client)			
Whittingham Public Affairs Advisors			
AGENT NAME(S) (OR REGISTRANT'S EMPLOYEE NAME) EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT			
Peter Whittingham			
DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT			
Cellular and fiber deployment			

# LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

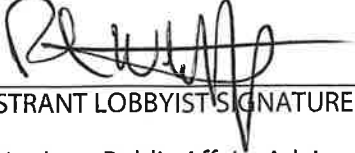
CLIENT NAME <b>3. Workday</b>			<input type="checkbox"/> NEW CLIENT Date Qualified:		<input checked="" type="checkbox"/> EXISTING CLIENT	<input checked="" type="checkbox"/> NO CHANGES TO REPORT
ADDRESS 6110 Stoneridge Mall Road				PHONE (612) 240-5801		
CITY Pleasanton	STATE CA	ZIP 94588	NATURE OF BUSINESS HR & Finance Capital Management Provider			
LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby) Nedim Pajevic						
NAME(S) OF PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT; OR IN MAJOR PART, PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT						
Nedim Pajevic		Chad Duffy				
LOBBYING FIRM NAME (For which Registrant is an agent or employee with respect to Client) Whittingham Public Affairs Advisors						
AGENT NAME(S) (OR REGISTRANT'S EMPLOYEE NAME) EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT						
Peter Whittingham						
DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT HR/Finance Management Procurement						

CLIENT NAME <b>4. Goldenvoice</b>			<input type="checkbox"/> NEW CLIENT Date Qualified:		<input checked="" type="checkbox"/> EXISTING CLIENT	<input checked="" type="checkbox"/> NO CHANGES TO REPORT
ADDRESS 5750 Wilshire Blvd., Suite A335				PHONE (323) 930-5799		
CITY Los Angeles	STATE CA	ZIP 90036	NATURE OF BUSINESS arena management/operation			
LOBBYIST NAME (Person on whose behalf Registrant has been engaged by Client to lobby) Melissa Ormond						
NAME(S) OF PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT; OR IN MAJOR PART, PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT						
Melissa Ormond						
LOBBYING FIRM NAME (For which Registrant is an agent or employee with respect to Client) Whittingham Public Affairs Advisors						
AGENT NAME(S) (OR REGISTRANT'S EMPLOYEE NAME) EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT						
Peter Whittingham						
DESCRIBE ALL MUNICIPAL QUESTIONS REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT Development of city-owned amphitheater						

# LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

## SECTION 3 - REGISTRANT VERIFICATION

I HAVE USED ALL REASONABLE DILIGENCE IN PREPARING THIS REPORT AND HAVE PERSONAL KNOWLEDGE OF THE MATTERS HEREOF. I CERTIFY UNDER PENALTY OF PERJURY UNDER THE LAWS OF THE STATE OF CALIFORNIA THAT THE FORGOING IS TRUE AND CORRECT.



12/28/2023

REGISTRANT LOBBYIST SIGNATURE

DATE

Whittingham Public Affairs Advisors

LOBBYING FIRM NAME

CEO

TITLE (If representing firm)

A Basic Guide to Lobbying Registration and Disclosure in the City of Irvine, and the required registration and reporting forms are available online at [cityofirvine.org](http://cityofirvine.org).

### REGISTRATION FEES:

REGISTRATION = \$651.00

#CLIENTS x \$92.00 = \$368.00

**TOTAL FEES DUE = \$1,019.00**