



## CITY CLERK'S OFFICE

# LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

### INSTRUCTIONS:

Complete and return this form, along with your payment, to: CITY OF IRVINE  
City Clerk's Office  
One Civic Center Plaza  
Irvine, CA 92623-9575

### FEES DUE:

Initial/Annual Registration - \$542.00 per Registrant plus \$77.00 per Client  
On or after June 30 - \$254.00 per Registrant plus \$77.00 per Client

### CHECK APPLICABLE BOX:

☐ **INITIAL REGISTRATION** - I/We qualified as a lobbyist on \_\_\_\_\_.

A person engaging in lobbyist activities must file an Initial Report within 30 days of the date he/she receives or becomes entitled to receive \$10,000 or more in compensation from a Client in a calendar quarter, or prior to the date the subject matter of the lobbying activity is scheduled for official City action, whichever is sooner.

☒ **ANNUAL REGISTRATION** - Due January 31st for Registrants and all active Clients.

## SECTION 1 - REGISTRANT LOBBYIST INFORMATION

NAME OF REGISTRANT LOBBYIST			BUSINESS PHONE
Roger S. Faubel			(949) 768-1600
BUSINESS ADDRESS			BUSINESS FAX
25 Orchard			
CITY	STATE	ZIP	BUSINESS E-MAIL
Lake Forest	California	92630	rfaubel@faubelpublicaffairs.com
DESCRIBE NATURE OF YOUR BUSINESS			
Government Affairs Consulting			
NAME/POSITION OF EACH CITY OFFICIAL OR CITY OFFICIAL'S RELATIVE WHO IS EMPLOYED BY THE REGISTRANT			
N. A.			
IF REGISTRANT OR EMPLOYEE OF REGISTRANT IS A FORMER CITY OFFICIAL OR EMPLOYEE, LIST POSITION(S) HELD DURING THE PAST YEAR			
N. A.			

I AM FAMILIAR WITH THE PROVISIONS OF SECTION 1-6-107 OF THE IRVINE MUNICIPAL CODE. MY LOBBYING ACTIVITIES WILL NOT VIOLATE THOSE PROVISIONS.

*Roger S. Faubel*  
REGISTRANT SIGNATURE

CEO, Faubel Public Affairs  
TITLE (if representing firm)

January 15, 2014  
DATE

# LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

## SECTION 2 - REGISTRANT'S CLIENT INFORMATION

Complete this section to:

1. Provide information for each new Client since your last report filed.  
-AND/OR-
2. Report any changes in information for each existing Client since your last report filed.

*This page may be duplicated for each Client.*

SELECT ONE:

☒ NEW CLIENT

IF NEW, DATE QUALIFIED: July 1, 2013

☐ EXISTING CLIENT

☐ NO NEW INFORMATION TO REPORT

<b>CLIENT NAME</b>			<b>PHONE</b>
Standard Parking Corporation			(213) 488-3175
<b>ADDRESS</b>			<b>DESCRIBE NATURE OF CLIENT'S BUSINESS</b>
1055 West 7th Street, Suite 1500			Parking & Related Facilities
<b>CITY</b>	<b>STATE</b>	<b>ZIP</b>	
Los Angeles	California	90017	
<b>NAME OF PERSON, OTHER THAN CLIENT, ON WHOSE BEHALF REGISTRANT HAS BEEN ENGAGED BY CLIENT TO LOBBY</b>			
N. A.			
<b>NAME OF ANY PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT, OR IN MAJOR PART PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT</b>			
N. A.			
<b>NAME OF LOBBYING FIRM FOR WHICH REGISTRANT IS AN AGENT OR EMPLOYEE WITH RESPECT TO CLIENT</b>			
Faubel Public Affairs			
<b>NAME OF EACH AGENT OR EMPLOYEE OF REGISTRANT EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT</b>			
Roger S. Faubel			
<b>BRIEF DESCRIPTION OF ALL MUNICIPAL QUESTIONS (as defined by Irvine Municipal Code Section 1-7-102) REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT</b>			
Business Development with the Great Park & City of Irvine			

# LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

## SECTION 2 - REGISTRANT'S CLIENT INFORMATION

Complete this section to:

1. Provide information for each new Client since your last report filed.  
-AND/OR-
2. Report any changes in information for each existing Client since your last report filed.

*This page may be duplicated for each Client.*

SELECT ONE:

☐ NEW CLIENT

IF NEW, DATE QUALIFIED: \_\_\_\_\_

☐ EXISTING CLIENT

☒ NO NEW INFORMATION TO REPORT

CLIENT NAME

Tierra Verde Industries

PHONE

(949) 551-0363

ADDRESS

P. O. Box 279

DESCRIBE NATURE OF CLIENT'S BUSINESS

Green Waste & E-Waste Recycling

CITY

Irvine

STATE

California

ZIP

92650

NAME OF PERSON, OTHER THAN CLIENT, ON WHOSE BEHALF REGISTRANT HAS BEEN ENGAGED BY CLIENT TO LOBBY

N. A.

NAME OF ANY PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT, OR IN MAJOR PART PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT

N. A.

NAME OF LOBBYING FIRM FOR WHICH REGISTRANT IS AN AGENT OR EMPLOYEE WITH RESPECT TO CLIENT

Faubel Public Affairs

NAME OF EACH AGENT OR EMPLOYEE OF REGISTRANT EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT

Roger S. Faubel

BRIEF DESCRIPTION OF ALL MUNICIPAL QUESTIONS (as defined by Irvine Municipal Code Section 1-7-102) REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT

Lease Extension at the Great Park



# LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

## SECTION 2 - REGISTRANT'S CLIENT INFORMATION

Complete this section to:

1. Provide information for each new Client since your last report filed.  
-AND/OR-
2. Report any changes in information for each existing Client since your last report filed.

*This page may be duplicated for each Client.*

SELECT ONE:

☒ NEW CLIENT

IF NEW, DATE QUALIFIED: July 1, 2013

☐ EXISTING CLIENT

☐ NO NEW INFORMATION TO REPORT

CLIENT NAME

URS Corporation

PHONE

(213) 996-2200

ADDRESS

915 Wilshire Blvd., Suite 700

DESCRIBE NATURE OF CLIENT'S BUSINESS

Planning, Engineering & Construction Services

CITY

Los Angeles

STATE

California

ZIP

90017

NAME OF PERSON, OTHER THAN CLIENT, ON WHOSE BEHALF REGISTRANT HAS BEEN ENGAGED BY CLIENT TO LOBBY

N. A.

NAME OF ANY PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT, OR IN MAJOR PART PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT

N. A.

NAME OF LOBBYING FIRM FOR WHICH REGISTRANT IS AN AGENT OR EMPLOYEE WITH RESPECT TO CLIENT

Faubel Public Affairs

NAME OF EACH AGENT OR EMPLOYEE OF REGISTRANT EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT

Roger S. Faubel

BRIEF DESCRIPTION OF ALL MUNICIPAL QUESTIONS (as defined by Irvine Municipal Code Section 1-7-102) REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT

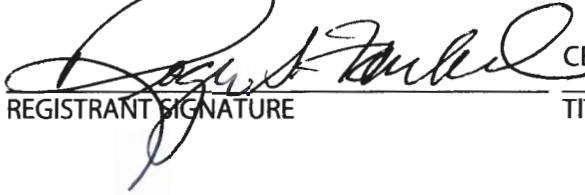
Business Development with the Great Park & City of Irvine

# LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

## SECTION 3 - VERIFICATION OF REGISTRANT

I HAVE USED ALL REASONABLE DILIGENCE IN PREPARING THIS REPORT AND EACH OF THE SECTIONS HEREOF, AND I HAVE PERSONAL KNOWLEDGE OF THE MATTERS CONTAINED IN THIS REPORT.

I CERTIFY UNDER PENALTY OF PERJURY UNDER THE LAWS OF THE STATE OF CALIFORNIA THAT THE FORGOING IS TRUE AND CORRECT.



CEO, Faubel Public Affairs

January 15, 2014

REGISTRANT SIGNATURE

TITLE (if representing firm)

DATE

NOTE: A Basic Guide to Lobbying Registration and Disclosure in the City of Irvine, and the required registration and reporting forms are available by calling the City Clerk's Office at (949) 724-6205, or online at [www.ci.irvine.ca.us](http://www.ci.irvine.ca.us).



CITY CLERK'S OFFICE

## LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

### INSTRUCTIONS:

Complete and return this form, along with your payment, to: CITY OF IRVINE  
City Clerk's Office  
One Civic Center Plaza  
Irvine, CA 92623-9575

RECEIVED  
CITY OF IRVINE  
CITY CLERK'S OFFICE  
2014 JAN 17 AM 10:56

### FEES DUE:

Initial/Annual Registration - \$542.00 per Registrant plus \$77.00 per Client

On or after June 30 - \$254.00 per Registrant plus \$77.00 per Client

### CHECK APPLICABLE BOX:

☒ **INITIAL REGISTRATION** - I/We qualified as a lobbyist on 1/11/14.

A person engaging in lobbyist activities must file an Initial Report within 30 days of the date he/she receives or becomes entitled to receive \$10,000 or more in compensation from a Client in a calendar quarter, or prior to the date the subject matter of the lobbying activity is scheduled for official City action, whichever is sooner.

☒ **ANNUAL REGISTRATION** - Due January 31st for Registrants and all active Clients.

### SECTION 1 - REGISTRANT LOBBYIST INFORMATION

NAME OF REGISTRANT LOBBYIST			BUSINESS PHONE
Sapetto Real Estate Solutions			(949) 252-0841
BUSINESS ADDRESS			BUSINESS FAX
18662 MacArthur Blvd, Suite 200			
CITY	STATE	ZIP	BUSINESS E-MAIL
Irvine	California	92612	psapetto@sapettogroup.com
DESCRIBE NATURE OF YOUR BUSINESS			
Land Use Entitlement			
NAME/POSITION OF EACH CITY OFFICIAL OR CITY OFFICIAL'S RELATIVE WHO IS EMPLOYED BY THE REGISTRANT			
Not Applicable			
IF REGISTRANT OR EMPLOYEE OF REGISTRANT IS A FORMER CITY OFFICIAL OR EMPLOYEE, LIST POSITION(S) HELD DURING THE PAST YEAR			
Not Applicable			

I AM FAMILIAR WITH THE PROVISIONS OF SECTION 1-6-107 OF THE IRVINE MUNICIPAL CODE. MY LOBBYING ACTIVITIES WILL NOT VIOLATE THOSE PROVISIONS.

Paula Sapetto CEO 1-15-14  
REGISTRANT SIGNATURE TITLE (if representing firm) DATE



# LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

## SECTION 2 - REGISTRANT'S CLIENT INFORMATION

Complete this section to:

1. Provide information for each new Client since your last report filed.

-AND/OR-

2. Report any changes in information for each existing Client since your last report filed.

*This page may be duplicated for each Client.*

SELECT ONE:

☒ NEW CLIENT

IF NEW, DATE QUALIFIED: 1/1/14

☐ EXISTING CLIENT

☐ NO NEW INFORMATION TO REPORT

CLIENT NAME

360-Fusion-Irvine, LLC

PHONE

(678) 589-7778

ADDRESS

3625 Cumberland Blvd, Ste 1150

DESCRIBE NATURE OF CLIENT'S BUSINESS

Developer

CITY

Atlanta

STATE

Georgia

ZIP

30339

NAME OF PERSON, OTHER THAN CLIENT, ON WHOSE BEHALF REGISTRANT HAS BEEN ENGAGED BY CLIENT TO LOBBY

None

NAME OF ANY PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT, OR IN MAJOR PART PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT

None

NAME OF LOBBYING FIRM FOR WHICH REGISTRANT IS AN AGENT OR EMPLOYEE WITH RESPECT TO CLIENT

None

NAME OF EACH AGENT OR EMPLOYEE OF REGISTRANT EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT

Sapetto Real Estate Solutions, (Pamela Sapetto, Andrea Maloney)

BRIEF DESCRIPTION OF ALL MUNICIPAL QUESTIONS (as defined by Irvine Municipal Code Section 1-7-102) REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT

Land Use Entitlement

# LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

## SECTION 2 - REGISTRANT'S CLIENT INFORMATION

Complete this section to:

1. Provide information for each new Client since your last report filed.  
-AND/OR-
2. Report any changes in information for each existing Client since your last report filed.

*This page may be duplicated for each Client.*

SELECT ONE:

☒ NEW CLIENT

IF NEW, DATE QUALIFIED: 1/1/14

☐ EXISTING CLIENT

☐ NO NEW INFORMATION TO REPORT

<b>CLIENT NAME</b>			<b>PHONE</b>
Colton Companies, The			(949) 475-4200
<b>ADDRESS</b>			<b>DESCRIBE NATURE OF CLIENT'S BUSINESS</b>
2361 Campus Drive, Suite 280			Property Owner and Management
<b>CITY</b>	<b>STATE</b>	<b>ZIP</b>	
Irvine	California	92612	
<b>NAME OF PERSON, OTHER THAN CLIENT, ON WHOSE BEHALF REGISTRANT HAS BEEN ENGAGED BY CLIENT TO LOBBY</b>			
None			
<b>NAME OF ANY PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT, OR IN MAJOR PART PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT</b>			
None			
<b>NAME OF LOBBYING FIRM FOR WHICH REGISTRANT IS AN AGENT OR EMPLOYEE WITH RESPECT TO CLIENT</b>			
None			
<b>NAME OF EACH AGENT OR EMPLOYEE OF REGISTRANT EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT</b>			
Sapetto Real Estate Solutions, (Pamela Sapetto, Andrea Maloney)			
<b>BRIEF DESCRIPTION OF ALL MUNICIPAL QUESTIONS (as defined by Irvine Municipal Code Section 1-7-102) REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT</b>			
Land Use Entitlement			



# LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

## SECTION 2 - REGISTRANT'S CLIENT INFORMATION

Complete this section to:

1. Provide information for each new Client since your last report filed.  
-AND/OR-
2. Report any changes in information for each existing Client since your last report filed.

*This page may be duplicated for each Client.*

SELECT ONE:

☒ NEW CLIENT

IF NEW, DATE QUALIFIED: 1/1/14

☐ EXISTING CLIENT

☐ NO NEW INFORMATION TO REPORT

CLIENT NAME

Diamond Plaza

PHONE

(626) 285-5550

ADDRESS

900 South San Gabriel Square

DESCRIBE NATURE OF CLIENT'S BUSINESS

Property Owner and Management

CITY

San Gabriel

STATE

California

ZIP

91776

NAME OF PERSON, OTHER THAN CLIENT, ON WHOSE BEHALF REGISTRANT HAS BEEN ENGAGED BY CLIENT TO LOBBY

None

NAME OF ANY PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT, OR IN MAJOR PART PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT

None

NAME OF LOBBYING FIRM FOR WHICH REGISTRANT IS AN AGENT OR EMPLOYEE WITH RESPECT TO CLIENT

None

NAME OF EACH AGENT OR EMPLOYEE OF REGISTRANT EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT

Sapetto Real Estate Solutions, (Pamela Sapetto, Andrea Maloney)

BRIEF DESCRIPTION OF ALL MUNICIPAL QUESTIONS (as defined by Irvine Municipal Code Section 1-7-102) REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT

Land Use Entitlement

# LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

## SECTION 2 - REGISTRANT'S CLIENT INFORMATION

Complete this section to:

1. Provide information for each new Client since your last report filed.  
-AND/OR-
2. Report any changes in information for each existing Client since your last report filed.

*This page may be duplicated for each Client.*

SELECT ONE:

☒ NEW CLIENT

IF NEW, DATE QUALIFIED: 1/1/14

☐ EXISTING CLIENT

☐ NO NEW INFORMATION TO REPORT

CLIENT NAME

Garden Communities

PHONE

(858) 200-2244

ADDRESS

9110 Judicial Drive

DESCRIBE NATURE OF CLIENT'S BUSINESS

Developer

CITY

San Diego

STATE

California

ZIP

92122

NAME OF PERSON, OTHER THAN CLIENT, ON WHOSE BEHALF REGISTRANT HAS BEEN ENGAGED BY CLIENT TO LOBBY

None

NAME OF ANY PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT, OR IN MAJOR PART PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT

None

NAME OF LOBBYING FIRM FOR WHICH REGISTRANT IS AN AGENT OR EMPLOYEE WITH RESPECT TO CLIENT

None

NAME OF EACH AGENT OR EMPLOYEE OF REGISTRANT EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT

Sapetto Real Estate Solutions, (Pamela Sapetto, Andrea Maloney)

BRIEF DESCRIPTION OF ALL MUNICIPAL QUESTIONS (as defined by Irvine Municipal Code Section 1-7-102) REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT

Land Use Entitlement



# LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

## SECTION 2 - REGISTRANT'S CLIENT INFORMATION

Complete this section to:

1. Provide information for each new Client since your last report filed.  
-AND/OR-
2. Report any changes in information for each existing Client since your last report filed.

*This page may be duplicated for each Client.*

SELECT ONE:

☒ NEW CLIENT

IF NEW, DATE QUALIFIED: 1/1/14

☐ EXISTING CLIENT

☐ NO NEW INFORMATION TO REPORT

CLIENT NAME			PHONE
White Road LLC			(949) 222-5775
ADDRESS			DESCRIBE NATURE OF CLIENT'S BUSINESS
2699 White Road, Suite 150			Developer
CITY	STATE	ZIP	
Irvine	California	92614	
NAME OF PERSON, OTHER THAN CLIENT, ON WHOSE BEHALF REGISTRANT HAS BEEN ENGAGED BY CLIENT TO LOBBY			
None			
NAME OF ANY PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT, OR IN MAJOR PART PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT			
None			
NAME OF LOBBYING FIRM FOR WHICH REGISTRANT IS AN AGENT OR EMPLOYEE WITH RESPECT TO CLIENT			
None			
NAME OF EACH AGENT OR EMPLOYEE OF REGISTRANT EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT			
Sapetto Real Estate Solutions, (Pamela Sapetto, Andrea Maloney)			
BRIEF DESCRIPTION OF ALL MUNICIPAL QUESTIONS (as defined by Irvine Municipal Code Section 1-7-102) REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT			
Land Use Entitlement			



# LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

## SECTION 3 - VERIFICATION OF REGISTRANT

I HAVE USED ALL REASONABLE DILIGENCE IN PREPARING THIS REPORT AND EACH OF THE SECTIONS HEREOF, AND I HAVE PERSONAL KNOWLEDGE OF THE MATTERS CONTAINED IN THIS REPORT.

I CERTIFY UNDER PENALTY OF PERJURY UNDER THE LAWS OF THE STATE OF CALIFORNIA THAT THE FORGOING IS TRUE AND CORRECT.

  
REGISTRANT SIGNATURE

CEO

TITLE (if representing firm)

1-15-14

DATE

NOTE: A Basic Guide to Lobbying Registration and Disclosure in the City of Irvine, and the required registration and reporting forms are available by calling the City Clerk's Office at (949) 724-6205, or online at [www.ci.irvine.ca.us](http://www.ci.irvine.ca.us).



CITY CLERK'S OFFICE

RECEIVED  
CITY OF IRVINE  
CITY CLERK'S OFFICE  
2014 JAN 15 AM 8:57  
**LOBBYIST INITIAL/ANNUAL  
REGISTRATION REPORT**

**INSTRUCTIONS:**

Complete and return this form, along with your payment, to: CITY OF IRVINE  
City Clerk's Office  
One Civic Center Plaza  
Irvine, CA 92623-9575

**FEES DUE:**

Initial/Annual Registration - \$542.00 per Registrant plus \$77.00 per Client

On or after June 30 - \$254.00 per Registrant plus \$77.00 per Client

**CHECK APPLICABLE BOX:**

☐ **INITIAL REGISTRATION** - I/We qualified as a lobbyist on \_\_\_\_\_.

A person engaging in lobbyist activities must file an Initial Report within 30 days of the date he/she receives or becomes entitled to receive \$10,000 or more in compensation from a Client in a calendar quarter, or prior to the date the subject matter of the lobbying activity is scheduled for official City action, whichever is sooner.

☒ **ANNUAL REGISTRATION** - Due January 31st for Registrants and all active Clients.

**SECTION 1 - REGISTRANT LOBBYIST INFORMATION**

NAME OF REGISTRANT LOBBYIST			BUSINESS PHONE
STARBITE VENTURES			949-622-0420
BUSINESS ADDRESS			BUSINESS FAX
19700 FAIRCHILD ROAD, SUITE 240			949-622-0423
CITY	STATE	ZIP	BUSINESS E-MAIL
IRVINE	CA	92612	TJc STARBITEVENTURES.COM
DESCRIBE NATURE OF YOUR BUSINESS			
REAL ESTATE CONSULTING			
NAME/POSITION OF EACH CITY OFFICIAL OR CITY OFFICIAL'S RELATIVE WHO IS EMPLOYED BY THE REGISTRANT			
N/A			
IF REGISTRANT OR EMPLOYEE OF REGISTRANT IS A FORMER CITY OFFICIAL OR EMPLOYEE, LIST POSITION(S) HELD DURING THE PAST YEAR			
N/A			

I AM FAMILIAR WITH THE PROVISIONS OF SECTION 1-6-107 OF THE IRVINE MUNICIPAL CODE. MY LOBBYING ACTIVITIES WILL NOT VIOLATE THOSE PROVISIONS.

REGISTRANT SIGNATURE

T. S. Strady  
TITLE (if representing firm)

PRESIDENT

DATE

1-14-14

# LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

## SECTION 2 - REGISTRANT'S CLIENT INFORMATION

Complete this section to:

1. Provide information for each new Client since your last report filed.  
-AND/OR-
2. Report any changes in information for each existing Client since your last report filed.

*This page may be duplicated for each Client.*

SELECT ONE:

☐ NEW CLIENT

IF NEW, DATE QUALIFIED: \_\_\_\_\_

☒ EXISTING CLIENT

☒ NO NEW INFORMATION TO REPORT

CLIENT NAME

HERITAGE FIELDS EL TORO, LLC

PHONE

ADDRESS

DESCRIBE NATURE OF CLIENT'S BUSINESS

CITY

STATE

ZIP

NAME OF PERSON, OTHER THAN CLIENT, ON WHOSE BEHALF REGISTRANT HAS BEEN ENGAGED BY CLIENT TO LOBBY

NAME OF ANY PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT, OR IN MAJOR PART PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT

NAME OF LOBBYING FIRM FOR WHICH REGISTRANT IS AN AGENT OR EMPLOYEE WITH RESPECT TO CLIENT

NAME OF EACH AGENT OR EMPLOYEE OF REGISTRANT EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT

BRIEF DESCRIPTION OF ALL MUNICIPAL QUESTIONS (as defined by Irvine Municipal Code Section 1-7-102) REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT



RECEIVED  
CITY OF IRVINE  
CLERK'S OFFICE

# LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

2011 JAN 15 AM 8:57

## SECTION 2 - REGISTRANT'S CLIENT INFORMATION

Complete this section to:

1. Provide information for each new Client since your last report filed.  
-AND/OR-
2. Report any changes in information for each existing Client since your last report filed.

*This page may be duplicated for each Client.*

SELECT ONE:

☒ NEW CLIENT

IF NEW, DATE QUALIFIED: 1-1-14

☐ EXISTING CLIENT

☐ NO NEW INFORMATION TO REPORT

CLIENT NAME

GARDEN COMMUNITIES

PHONE

858-558-9573

ADDRESS

9110 JUDICIAL DRIVE - OFC

DESCRIBE NATURE OF CLIENT'S BUSINESS

REAL ESTATE  
DEVELOPMENT

CITY

SAN DIEGO

STATE

CA

ZIP

92122

NAME OF PERSON, OTHER THAN CLIENT, ON WHOSE BEHALF REGISTRANT HAS BEEN ENGAGED BY CLIENT TO LOBBY

NONE

NAME OF ANY PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT, OR IN MAJOR PART PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT

NONE

NAME OF LOBBYING FIRM FOR WHICH REGISTRANT IS AN AGENT OR EMPLOYEE WITH RESPECT TO CLIENT

NONE

NAME OF EACH AGENT OR EMPLOYEE OF REGISTRANT EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT

TIM STRADER JR. AND PATRICK STRADER

BRIEF DESCRIPTION OF ALL MUNICIPAL QUESTIONS (as defined by Irvine Municipal Code Section 1-7-102) REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT

RESIDENTIAL / MIXED-USE ENTITLEMENT FOR CAMPOS VERDES PROJECT IN THE IRVINE BUSINESS COMPLEX. ENTITLEMENT WILL INCLUDE A MASTER PLAN, TRANSFER OF DEVELOPMENT RIGHTS, PARK PLAN, CONDITIONAL USE PERMIT, TENTATIVE MAP AND DEVELOPMENT AGREEMENT.

# LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

## SECTION 3 - VERIFICATION OF REGISTRANT

I HAVE USED ALL REASONABLE DILIGENCE IN PREPARING THIS REPORT AND EACH OF THE SECTIONS HEREOF, AND I HAVE PERSONAL KNOWLEDGE OF THE MATTERS CONTAINED IN THIS REPORT.

I CERTIFY UNDER PENALTY OF PERJURY UNDER THE LAWS OF THE STATE OF CALIFORNIA THAT THE FORGOING IS TRUE AND CORRECT.

T. Strady  
REGISTRANT SIGNATURE

PRESIDENT  
TITLE (if representing firm)

1-14-14  
DATE

NOTE: A Basic Guide to Lobbying Registration and Disclosure in the City of Irvine, and the required registration and reporting forms are available by calling the City Clerk's Office at (949) 724-6205, or online at [www.ci.irvine.ca.us](http://www.ci.irvine.ca.us).